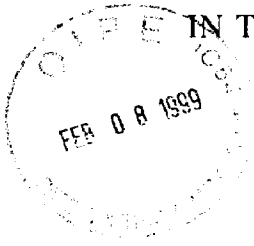


02-18-1999



100967683



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
ASSIGNMENT BRANCH

RECORDATION FORM COVER SHEET

Honorable Commissioner of Patents  
and Trademarks  
Box Assignments  
Washington, D.C. 20231

*MCD*  
*2-899*

1. Name of conveying party - assignor: MacDonald Communications Corporation, a Delaware corporation.

2. Name and address of receiving party - assignee: Liberty Media for Women LLC., a New York limited liability company. Its address is 135 West 50th Street, New York, New York 10020.

3. Description of interest conveyed or transaction to be recorded:  
Assignment of entire right, title and interest in and to trademarks and associated goodwill.

4. Registration numbers against which document is to be recorded:

Registration No. 1,121,851  
Registration No. 988,464  
Registration No. 933,253  
Registration No. 1,633,996

5. Name and address of the party to whom correspondence concerning the request to record the document should be mailed:

Battle Fowler LLP  
75 East 55th Street  
New York, New York 10022  
Attn: Michael J. Saltser, Esq.

*115E*

6. Number of registrations identified in this cover sheet: Four

7. Amount of fee enclosed: \$ 115.00

8. Date of execution of attached assignment: November 30, 1998.

9. I declare under penalty of perjury under the laws of the United States of America that to the best of my knowledge and belief, the information contained in this cover sheet is true and correct and any copy submitted is a true copy of the original document.

Dated: February 1, 1999

BATTLE FOWLER LLP

By: 

Michael J. Saltser  
Attorney for Assignee

ASSIGNMENT

WHEREAS, MACDONALD COMMUNICATIONS CORPORATION, a corporation, organized and existing under the laws of the State of Delaware, having its principal office at 135 West 50th Street, New York, New York 10020 has adopted, used, and is using, as the title of a periodical magazine, and is the owner of, the following trademark now registered on the Principal Register in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
Ms. Gazette	1121851	July 10, 1979
Ms. (stylized)	988464	July 16, 1974
MS.	933253	May 2, 1972
Ms. (stylized)	1633996	February 5, 1991


WHEREAS, LIBERTY MEDIA FOR WOMEN LLC, a limited liability company, organized and existing under the laws of the State of New York, having its principal office at 135 West 50th Street, New York, New York 10020, is desirous of acquiring the entire right, title and interest in and to the said registered trademarks;

NOW, THEREFORE, for value received, the receipt of which is hereby acknowledged, MACDONALD COMMUNICATIONS CORPORATION, does hereby sell, assign, and transfer to LIBERTY MEDIA FOR WOMEN LLC, its successors and assigns, its entire right, title and interest in and to the said trademark together with all rights to the registration of the trademark and to renew such registration and together with all of the

goodwill symbolized by and associated with the activities conducted under the said trademark  
and that has accrued to the said trademark.

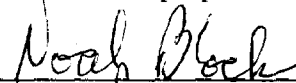
New York, New York  
As of November 30, 1998

MACDONALD COMMUNICATIONS  
CORPORATION

By:   
Name: Anne Finn  
Title: Vice-President

STATE OF NEW YORK    )  
  : ss. :  
COUNTY OF NEW YORK )

On this 12<sup>th</sup> day of January, 1999, before me, a Notary Public, in and for the  
County of New York in the State of New York, personally appeared, Anne Finn, to me known  
to be the Vice-President of MACDONALD COMMUNICATIONS CORPORATION, and  
being duly sworn, averred that, being duly authorized, he executed the foregoing Assignment  
as the free act and deed of said corporation for the uses and purposes set forth.

  
Notary Public

NOAH BLOCK  
Notary Public, State of New York  
No. 02BL4638944  
Qualified in Rockland County  
Commission Expires June 30, ~~1998~~ 2000

D \$

**BATTLE FOWLER LLP**

PARK AVENUE TOWER

75 EAST 55TH STREET

NEW YORK, N.Y. 10022-3205

(212) 856-7000

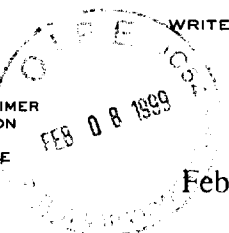
WRITER'S DIRECT DIAL NUMBER

(212) 856-6810

WRITER'S DIRECT FACSIMILE NUMBER

(212) 856-7813

WRITER'S DIRECT E-MAIL



February 1, 1999

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ROBERT J. WERTHEIMER  
GREGORY M. WESTON  
JORDAN E. YARETT  
MICHAEL L. ZUPPONE

Commissioner of Patents & Trademarks  
Box Assignment  
Washington, D.C. 20231

Re: Recordation of Assignment  
Marks: "MS. GAZETTE," "MS." (Stylized), "MS.," "MS." (Stylized)  
Registration Nos: 1,121,851, 988,464, 933,253, 1,633,996  
Assignor: MacDonal Communications Corporation  
Assignee: Liberty Media for Women LLC

Dear Sir:

Enclosed for recordal is an assignment to Liberty Media for Women LLC of the registrations of the above-identified trademarks.

The address of the assignee is 135 West 50th Street, New York, New York 10020.

Affixed to the assignment is the cover sheet prescribed by 37 C.F.R. Sections 3.28 and 3.31.

The recordal fee of \$115.00 prescribed by 37 C.F.R. Section 2.6(b)(6) is submitted herewith.

02/17/1999 DWGUYEN 00000218 1121851

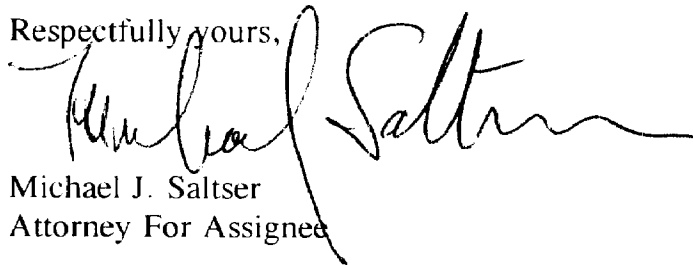
01 FC:481 40.00 OP  
02 FC:482 75.00 OP

803404.1

TRADEMARK  
REEL: 1855 FRAME: 0386

Please confirm receipt of the foregoing assignment and cover sheet on the enclosed self-addressed stamped postcard and return the postcard to the undersigned. Also, please return the recorded assignment to the undersigned.

Respectfully yours,

A handwritten signature in black ink, appearing to read "Michael J. Saltser". The signature is fluid and cursive, with a long horizontal flourish at the end.

Michael J. Saltser  
Attorney For Assignee

Enclosures

cc: Carl de Brito, Esq.  
Jason M. Somer, Esq.