

02-19-1999



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

MRA  
2/16/99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other \_\_\_\_\_

Effective Date  
Month Day Year  
12301998

Conveying Party

Mark if additional names of conveying parties attached

Name News America Digital Publishing, Inc.

Execution Date  
Month Day Year  
12301998

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name News America Incorporated

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 1211 Avenue of the Americas

Address (line 2) \_\_\_\_\_

Address (line 3) New York

City

New York

State/Country

10023

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association

Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

2408

02/18/1999 SBURNS 00000133 75374912

FOR OFFICE USE ONLY

01 FC:481 40.00 OP  
02 FC:482 200.00 OP

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20503

REEL: 1856 FRAME: 0115

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75374912"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2037881"/>	<input type="text" value="1419464"/>	<input type="text" value="2176603"/>
<input type="text" value="75547948"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1922572"/>	<input type="text" value="2149267"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1926726"/>	<input type="text" value="2141535"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lisa B. Martin

Name of Person Signing

*Lisa Martin*

Signature

2/10/99

Date Signed

# ASSIGNMENT OF TRADEMARKS

ASSIGNMENT, from News America Digital Publishing, Inc., with a principal address at 620 Avenue of the Americas, New York, New York 10011, USA (hereinafter, "Assignor") to News America Incorporated, with a principal address at 1211 Avenue of the Americas, New York, New York 10036, USA (hereinafter, "Assignee"), of the Trademark Registrations listed on Schedule A annexed hereto and made a part hereof.

WHEREAS, Assignor is the owner of the Trademark Registrations listed on Schedule A, hereto as shown by the U.S. Patent and Trademark Office records; and

WHEREAS, Assignee is desirous of acquiring the Trademark Registration listed on Schedule A, hereto.

NOW THEREFORE, be it known for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and sells to Assignee all of Assignor's rights, title and interest in and to the trademarks, which are the subject of the Trademark Registrations listed on Schedule A, hereto, and the goodwill associated therewith. Assignor hereby agrees that Assignee may file a copy of this Assignment with the U.S. Patent and Trademark Office for recordal.

IN WITNESS WHEREOF, Assignor has caused its authorized officer to execute this Assignment on this 30th day of December, 1998.

News America Digital Publishing, Inc.

BY: 

Name: Eugenie Gavenchuk

Title: VP

WITNESSES:

ATTEST: 

Date: December 30, 1998

ATTEST: 

Date: December 30, 1998

**SCHEDULE A**

<b><u>TRADEMARK NAME</u></b>	<b><u>REGISTRATION/SERIAL NUMBER</u></b>
BOOKS UNBOUND	REGISTERED RN# 2,037,881
ELECTROPOLIS (CLASS 41)	REGISTERED RN# 1,922,572
ELECTROPOLIS (CLASS 42)	REGISTERED RN# 1,926,726
FOTOFLIP	PENDING SN# 75/547,948
GO LOCAL	PENDING SN# 75/374,912
ICONACT	REGISTERED RN# 1,419,464
SLAM SESSION	REGISTERED RN# 2,149,267
TRIVIA MATTERS	REGISTERED RN# 2,141,535
XCROSS THE PLATE	REGISTERED RN# 2,176,603