

02-22-1999

U.S. Department of Commerce
Patent and Trademark Office

2-17-99



ET

100968097

To the Honorable Commissioner of Patents and Trade

marks or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>GSTN Government Services Television Network, L.L.P.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association</p> <p><input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership</p> <p><input type="checkbox"/> Corporation-State</p> <p><input checked="" type="checkbox"/> Other <u>Texas Limited Liability Partnership</u></p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and Address of receiving party(ies):</p> <p>Name: PRIMEDIA Workplace Learning, Inc. Address: 4101 International Parkway Carrollton, Texas 75007</p> <p><input type="checkbox"/> Individual(s) citizenship _____</p> <p><input type="checkbox"/> Association _____</p> <p><input type="checkbox"/> General Partnership _____</p> <p><input type="checkbox"/> Limited Partnership _____</p> <p><input checked="" type="checkbox"/> Corporation-State (Texas) _____</p> <p><input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other _____</p> <p>Execution Date: <u>December 3, 1998</u></p>	

<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p>	<p><u>1,884,655</u></p> <p>B. Trademark Registration No.(s)</p> <p>1,884,655 1,884,009</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
---	---

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>David Sternbach, Esq. Cowan, Liebowitz & Latman, P.C. 1133 Avenue of the Americas New York, NY 10036-6799</p>	<p>6. Total number of applications and registrations involved: <u>2</u></p> <p>7. Total fee (37 CFR 3.41)..... \$ <u>65.00</u></p> <p><input checked="" type="checkbox"/> Enclosed</p> <p>Note: Any deficiency is authorized to be charged to Deposit Account No. 03-3415.</p> <p>8. Deposit Account No. <u>03-3415</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
---	--

02/19/1999 DNGUYEN 00000212 1884655


01 FC:481 40.00 DP

02 FC:482 25.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

_____  _____ 2/8/99

David Sternbach, Esq. Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT, made as December 3, 1998 (the "Effective Date"), between the GSTN Government Services Television Network, L.L.P., ("Assignor"), and PRIMEDIA Workplace Learning, Inc., ("Assignee").

WHEREAS, Assignor, is the owner of certain trademarks and the registrations therefor including but not limited to the trademarks that are listed and described on Exhibit A attached hereto (collectively, the "Trademarks"); and

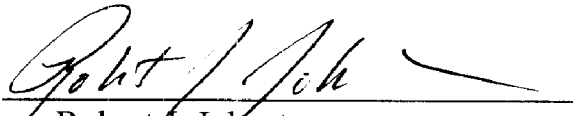
WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, its entire right, title and interest in and to the Trademarks, and the right to register the Trademarks, in the United States and throughout the world, and any and all renewals and extensions of any such Trademarks, including but not limited to all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Trademarks in the Assignee as reasonably requested by Purchaser.

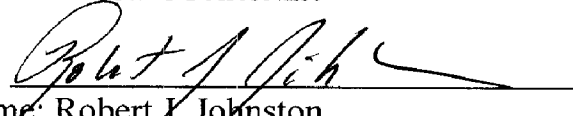
IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment to be duly executed as of the date first above written, but effective as of the Effective Date.

PRIMEDIA WORKPLACE LEARNING, INC.

By: 
Name: Robert J. Johnston
Title: Vice President Law

GSTN GOVERNMENT SERVICES TELEVISION NETWORK, L.L.P.

By: PRIMEDIA WORKPLACE LEARNING, INC.
MANAGING PARTNER

By: 
Name: Robert J. Johnston
Title: Vice President Law

Int. Cl.: 9

Prior U.S. Cls.: 21 and 38

United States Patent and Trademark Office

Reg. No. 1,884,655

Registered Mar. 21, 1995

**TRADEMARK
PRINCIPAL REGISTER**

GSTN

GSTN GOVERNMENT SERVICES TELEVISION NETWORK, L.L.P. (TEXAS LIMITED LIABILITY PARTNERSHIP)
1303 MARSH LANE
CARROLLTON, TX 75006

FOR: PRE-RECORDED VIDEOTAPES FEATURING NEWS, INFORMATION, TRAINING, EDUCATIONS PROGRAMS REGARDING GOVERNMENTAL, QUASI-GOVERNMENTAL,

AND RELATED ENTITIES, AND MANUALS AND LITERATURE THEREFOR, SOLD AS A UNIT, IN CLASS 9 (U.S. CLS. 21 AND 38).

FIRST USE 7-12-1993; IN COMMERCE 7-12-1993.

SER. NO. 74-418,316, FILED 7-27-1993.

DARLENE BULLOCK, EXAMINING ATTORNEY



Int. Cl.: 41

Prior U.S. Cl.: 107

United States Patent and Trademark Office

Reg. No. 1,884,009

Registered Mar. 14, 1995

**SERVICE MARK
PRINCIPAL REGISTER**

GSTN

GSTN GOVERNMENT SERVICES TELEVISION NETWORK, L.L.P. (TEXAS LIMITED LIABILITY PARTNERSHIP)
1303 MARSH LANE
CARROLLTON, TX 75006

FOR: PRERECORDED VIDEOTAPE SUBSCRIPTION SERVICES FEATURING NEWS, INFORMATION, TRAINING, EDUCATIONAL AND MOTIVATIONAL PROGRAMS FOR GOV-

ERNMENTAL, QUASI-GOVERNMENTAL, AND GOVERNMENT-RELATED ENTITIES , IN CLASS 41 (U.S. CL. 107).

FIRST USE 7-12-1993; IN COMMERCE 7-12-1993.

SER. NO. 74-418,373, FILED 7-27-1993.

DARLENE BULLOCK, EXAMINING ATTORNEY