

02-22-1999



ET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner

100967856

original document or copy thereof.

## 1. Name of Party(ies) conveying an interest:

Adams/Green Industry Publishing, Inc.  
1180 Avenue of the Americas  
New York, NY 10036

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation Delaware  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of Conveyance:

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☒ Other Notice of Grant of Security Interest In Trademarks

Effective Date: December 30, 1998

## 2. Name and Address of Party(ies) receiving an interest:

Name: First Union National Bank, As AgentStreet Address: 301 South College StreetInternal Address: One First Union Center, 5th FloorCity: Charlotte State: North Carolina Zip: 28288

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership

☐ Limited Partnership☐ Corporation☒ Other National Banking AssociationAdditional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s): 75/447,893 75/423,777  
 75/422,332 75/422,330 75/422,329  
 75/422,328 75/422,309

B. Trademark Registration No.(s): 1,919,055

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark H. Webbink, Esq.Internal Address: Moore & Van Allen, PLLCStreet Address: 2200 West Main Street, Suite 800City: Durham State: NC ZIP: 277056. Total number of applications and registrations involved: 87. Total fee (37 CFR 3.4): .....\$ 215.00

- ☒ Enclosed  
☒ Authorized to be charged to deposit account  
 (Any Deficiency)

## 8. Deposit account number:

13-4365

(Attach duplicate copy of this form if paying by deposit account):

DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Mark H. Webbink, Esq.

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments and document: 18

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

## CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner Of Patent And Trademarks, Washington, DC 20231, BOX ASSIGNMENTS.

Kim Oakley  
 (Typed or printed name of person signing the certificate)

K. Oakley  
 (Signature of the person signing the certificate)

2-12-99  
 (Date of Signature)

02/18/1999 JSHABAZZ 00000160 75447893

01 FC:481  
02 FC:48240.00 OP  
175.00 OP

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TRADEMARK  
REEL: 1857 FRAME: 0369

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Borrower Security Agreement dated as of December 30, 1998 by and between ADAMS TRADE PRESS, INC., ADAMS/GREEN INDUSTRY PUBLISHING, INC., ADAMS/RECREATION PUBLISHING, INC., ADAMS/LAUX COMPANY, INC., ADAMS MEDIA, INC., ADAMS/HUEBCORE PUBLISHING, INC., ADAMS/HUNTER PUBLISHING, INC., ATP VENTURES, INC., ADAMS/PIB PUBLISHING, INC., ADAMS/NPI EXPOSITION GROUP, INC., (jointly and severally, referred to herein individually as "Borrower" and collectively as the "Borrowers") and FIRST UNION NATIONAL BANK, as administrative agent (the "Administrative Agent"), for the ratable benefit of itself and the financial institutions (the "Lenders") who are, or may become party to, the Credit Agreement (as defined therein) and the Guarantor Security Agreement dated as of December 30, 1998 by and between ADAMS BUSINESS MEDIA PTE, LTD., ADAMS/GIS PUBLISHING, INC., ADAMS/TSDX, INC., MCLEAN COMMUNICATIONS LIMITED, MCLEAN ISSI LIMITED, MCLEAN PUBLISHING LIMITED, (jointly and severally, referred to herein individually as a "Subsidiary Guarantor" and collectively as the "Subsidiary Guarantors"), and FIRST UNION NATIONAL BANK, as administrative agent (the "Administrative Agent"), for the ratable benefit of itself and the financial institutions (the "Lenders") who are, or may become party to, the Credit Agreement (as defined therein) (collectively, herein the "Security Agreements"), the Borrowers and the Subsidiary Guarantors have granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the Lenders:

**TRADEMARKS**

**Trademark**

**Description of Trademark  
Item**

**Date of  
Filing**

SEE ATTACHED  
SCHEDULE A

**TRADEMARK**  
**APPLICATIONS**

**Trademark**  
**Application No.**

**Description of Trademark**  
**Item**

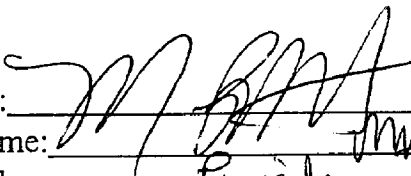
**Date of**  
**Filing**

SEE ATTACHED  
SCHEDULE A

The Borrowers, the Subsidiary Guarantors and the Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement, and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

ADAMS TRADE PRESS, INC.  
ADAMS/GREEN INDUSTRY PUBLISHING, INC.  
ADAMS/RECREATION PUBLISHING, INC.  
ADAMS/LAUX COMPANY, INC.  
ADAMS MEDIA, INC.  
ADAMS/HUEBCORE PUBLISHING, INC.  
ADAMS/HUNTER PUBLISHING, INC.  
ATP VENTURES, INC.  
ADAMS/PIB PUBLISHING, INC.  
ADAMS/NPI EXPOSITION GROUP, INC.  
ADAMS, BUSINESS MEDIA, PTE, LTD.  
ADAMS/GIS PUBLISHING, INC.  
ADAMS/TSDX, INC.  
MCLEAN COMMUNICATIONS LIMITED  
MCLEAN ISSI LIMITED  
MCLEAN PUBLISHING LIMITED

By:   
Name: Mark Adams  
Title: President

Acknowledged and Accepted:

FIRST UNION NATIONAL BANK,  
as Administrative Agent

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

The Borrowers, the Subsidiary Guarantors and the Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement, and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

ADAMS TRADE PRESS, INC.  
ADAMS/GREEN INDUSTRY PUBLISHING, INC.  
ADAMS/RECREATION PUBLISHING, INC.  
ADAMS/LAUX COMPANY, INC.  
ADAMS MEDIA, INC.  
ADAMS/HUEBCORE PUBLISHING, INC.  
ADAMS/HUNTER PUBLISHING, INC.  
ATP VENTURES, INC.  
ADAMS/PIB PUBLISHING, INC.  
ADAMS/NPI EXPOSITION GROUP, INC.  
ADAMS, BUSINESS MEDIA, PTE, LTD.  
ADAMS/GIS PUBLISHING, INC.  
ADAMS/TSDX, INC.  
MCLEAN COMMUNICATIONS LIMITED  
MCLEAN ISSI LIMITED  
MCLEAN PUBLISHING LIMITED

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Acknowledged and Accepted:

FIRST UNION NATIONAL BANK,  
as Administrative Agent

By: Jeffrey M. Graci  
Name: Jeffrey M. Graci  
Title: Vice President

**Schedule A**

**ADAMS/GIS PUBLISHING, INC. (Del.)**

**U.S. Trademarks**

Pending Applications

Mark	Application Serial No.	Filing Date
VIEDGE	75/358,835	9/18/97
VIEDGE (stylized)	75/358,834	9/18/97

Registrations

Mark	Registration No.	Registration Date
GIS WORLD	2,149,340	4/7/98
BUSINESS GEOGRAPHICS	2,064,177	5/20/97
BUSINESS GEOGRAPHICS	1,861,502	11/1/94
GIS IN BUSINESS	1,875,614	1/24/95
GIS WORLD and Design	1,569,618	12/5/89

# Schedule A

## ADAMS/GREEN INDUSTRY PUBLISHING, INC. (Del.)

### U.S. Trademarks

#### Pending Applications

Mark	Application Serial No.	Filing Date
OPE	75/447,893	3/10/98
OUTDOOR POWER EQUIPMENT	75/423,777	1/26/98
SPORTSTURF	75/422,332	1/20/98
ARBOR AGE	75/422,330	1/20/98
LANDSCAPE & IRRIGATION	75/422,329	1/20/98
IRRIGATION JOURNAL	75/422,328	1/20/98
CALIFORNIA FAIRWAYS and Design	75/422,309	1/20/98

#### Registrations

Mark	Registration No.	Registration Date
SOLID WASTE TECHNOLOGIES	1,919,055	9/12/95

**Schedule A****ADAMS/HUEBCORE PUBLISHING, INC. (Del.)****U.S. Trademarks**Pending Applications

Mark	Application Serial No.	Filing Date
MED.NET (stylized)	75/145,597	8/5/96
MRO.NET	75/073,935	3/18/96

Registrations

Mark	Registration No.	Registration Date
OEM NET	2,179,695	8/4/98
ENGINEER'S DIGEST	1,882,176	3/7/95
SUPER MLD	1,791,600	9/7/93
OEM DESIGNER'S LITERATURE DIGEST	1,819,879	2/8/94
MANUFACTURING LITERATURE DIGEST	1,817,896	1/25/94
QUALITY IN MANUFACTURING	1,845,562	7/19/94
MOTION CONTROL INNOVATIONS	1,754,659	2/23/93
CORE MFG LITERATURE REVIEW	1,742,270	12/22/92
METLFAX (stylized)	1,484,252	4/12/88
MEDICAL EQUIPMENT DESIGNER (stylized)	1,485,758	4/19/88
TOOLING & PRODUCTION (stylized)	1,494,184	6/28/88
DESIGNFAX	1,155,559	5/26/81
PURCHASING WORLD	1,148,893	3/24/81



# Schedule A

## ADAMS/HUNTER PUBLISHING, INC. (Del.)

### U.S. Trademarks

#### Pending Applications

Mark	Application Serial No.	Filing Date
CANDY BUSINESS (stylized)	75/573,150	10/19/98
TOBACCO RETAILER (stylized)	75/476,639	4/29/98
AS/400 SYSTEMS MANAGEMENT	75/423,778	1/26/98
STATION & STORE	75/417,923	1/12/98
NPN INTERNATIONAL	75/416,017	1/12/98
AUTO & TRUCK INTERNATIONAL	75/416,016	1/12/98

#### Registrations

Mark	Registration No.	Registration Date
NON-FOODS MERCHANDISING	2,033,525	1/28/97
SYSTEM 3X/400	1,746,610	1/12/93
NATIONAL PETROLEUM NEWS	1,182,907	12/22/81
EXPORT & Design	961,535	6/19/73
SERVICE STATION MANAGEMENT	794,477	8/17/65
AUTOMOBILE INTERNATIONAL	742,137	12/11/62
INDUSTRIAL WORLD	715,099	5/9/61
MOTOR SERVICE (stylized)	157,464	8/8/22

# Schedule A

## ADAMS/LAUX COMPANY, INC. (Del.)

### U.S. Trademarks

#### Pending Applications

Mark	Application Serial No.	Filing Date
MM (stylized)	75/490,247	5/22/98
CM&I and Design	75/490,246	5/22/98
AM (stylized)	75/490,245	5/22/98
ICP (stylized)	75/490,232	5/22/98
TM TECHNOLOGY MEETINGS and Design	75/490,231	5/22/98

#### Registrations

Mark	Registration No.	Registration Date
CORPORATE MEETINGS & INCENTIVES and Design	2,090,409	8/26/97
CORPORATE MEETINGS & INCENTIVES	2,068,462	6/10/97
INSURANCE CONFERENCE PLANNER	2,068,241	6/10/97
ASSOCIATION MEETINGS	2,021,616	12/10/96
MEDICAL MEETINGS	2,021,615	12/10/96

**Schedule A**

**MEDIA/COMMUNICATIONS PARTNERS II L.P. (Mass.)**

**U.S. Trademarks**

**Registrations**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
WHAT'S NEW FOR FAMILY FUN CENTERS (stylized)	1,808,656	11/30/93

**Schedule A**

**ADAMS RECREATION PUBLISHING, INC. (Del.)**

**U.S. Trademarks**

**Pending Applications**

<b>Mark</b>	<b>Application Serial No.</b>	<b>Filing Date</b>
WHAT'S NEW FOR FAMILY FUN CENTERS	75/423,780	1/26/98
RECREATION RESOURCES	75/423,779	1/26/98

**Schedule A**

**ADAMS MEDIA, INC. (Del.)**

**U.S. Trademarks**

Pending Applications

<b>Mark</b>	<b>Application Serial No.</b>	<b>Filing Date</b>
HANDBOOK ADVANCE	75/454,728	3/23/98
BEER HANDBOOK	75/418,699	1/12/98
LIQUOR HANDBOOK	75/418,123	1/14/98
FACT BOOK	75/418,122	1/14/98
CONTROL STATES DIRECTORY	75/418,121	1/14/98
STATEWAYS	75/417,921	1/12/98
BEVERAGE & FOOD DYNAMICS	75/417,901	1/12/98
WINE HANDBOOK	75/416,974	1/12/98
CHEERS	75/416,973	1/12/98
WINE & SPIRITS INDUSTRY MARKETING	75/416,972	1/12/98
PACKAGE POWER	75/416,971	1/12/98

**Schedule A**

**BUSINESS JOURNALS, INC. (Conn.)**

**U.S. Trademarks**

**Registrations**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
TRUCKING TECHNOLOGY	1,903,927	7/4/95
TRUCK FLEET MANAGEMENT	2,082,616	7/22/97

**Schedule A**

**HUNTER PUBLISHING LIMITED PARTNERSHIP**

**U.S. Trademarks**

**Registrations**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
FUEL OIL NEWS	1,333,172	4/30/85

**Schedule A**

**PROMOTION INFORMATION BUREAU, INC. (Conn.)**

**U.S. Trademarks**

**Registrations**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
LIQUORSCAN	1,792,874	9/14/93