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PATENTS
TRADEMARKS
& RELATED MATTERS

SEYMOUR ROTHSTEIN
OF COUNSEL

February 16, 1999

02-22-1999



100969029

2-17-99

Hon. Commissioner of Patents
and Trademarks
Box Assignments
Washington, D.C. 20231

Re: Recordation of Trademark Assignment

Dear Sir:

Please record the attached original Assignment document.

1. The name of the conveying party is: Select Brands, Inc.

2. The name and address of the receiving party is: Haen-Teske Enterprises, Inc., 4012 Rockspur Trail, Crystal Lake, Illinois 60012.

3. The conveyance is an Assignment signed by John A. Haen and Terrence M. Teske on February 8, 1999.

4. The Trademark Registration against which the document is to be recorded is Registration No. 2,144,246 for DIPPIN' PIZZA.

5. All correspondence concerning this document should be mailed to: Olson & Hierl, Ltd., 20 North Wacker Drive, 36th Floor, Chicago, IL 60606. Please return the original document to the attention of Deborah A. Melchi.

6. One Trademark Registration is involved at a recordal fee of \$40.00. [§37 C.F.R. 1.21 (h)].

7. The total fee (37 C.F.R. 3.41) of \$40.00 (Check No. 13196) is enclosed.

8. Please credit any overpayment or charge any underpayment to Deposit Account No. 15-0508.

02/19/1999 DNGUYEN 00000222 2144246

01 FC:481

40.00 DP

TRADEMARK
REEL: 1857 FRAME: 0536

9. To the best of my knowledge and belief, the foregoing information is true and correct and the attached is the original document.

Respectfully submitted,

OLSON & HIERL, LTD.

By Deborah A. Melchi
Deborah A. Melchi
Paralegal

Enclosures

CERTIFICATE OF MAILING

I hereby certify that this paper, fee and the attachments are being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to: Box Assignments, Hon. Commissioner of Patents and Trademarks, Washington, D.C. 20231 on this 16th day of February, 1999.

Deborah A. Melchi
Deborah A. Melchi

ASSIGNMENT OF TRADEMARK

WHEREAS, Select Brands, an Illinois corporation, having an address of 4012 Rockspur Trail, Crystal Lake, Illinois 60012 U.S.A. ("Assignor"), has adopted, used, is using and is the owner of the trademark DIPPIN' PIZZA and U.S. Registration No. 2,144,246 in the United States Patent Office; and

WHEREAS, Haen-Teske Enterprises, Inc., an Illinois corporation having an address of 4012 Rockspur Trail, Crystal Lake, Illinois 60012 U.S.A. ("Assignee"), is desirous of acquiring the trademark DIPPIN' PIZZA and U.S. Registration No. 2,144,246 therefor, together with the goodwill of the business in connection with which the mark is used;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the trademark DIPPIN' PIZZA throughout the world and to the registrations therefor in the United States and elsewhere, including U.S. Registration No. 2,144,246, together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark, along with the right to recover for damages and profits for past infringement thereof.

SELECT BRANDS, INC.

HAEN-TESKE ENTERPRISES, INC.

By: John A. Haen
Name: John A. Haen
Title: President
Date: 2/8/99

By: Terrence M. Teske
Name: TERRENCE M. TESKE
Title: Vice Pres.
Date: 2/8/99