

02-23-1999



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FORM PTO-1594
1-31-92

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

1. Name of conveying Party(ies):

HARPERCOLLINS PUBLISHERS, INC.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: May 29, 1998

2. Name and Address of receiving Party(ies):

Name: PERSEUS BASIC BOOKS, LLC

Internal Address: _____

Street Address: 10 East 53rd Street

City: New York State: NY Zip: 10022

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other limited liability company of New York

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Reg. No. **1,280,717 - BASIC BOOKS**

Additional sheet attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

Elizabeth M. Leasure
Coudert Brothers
1627 I Street, N.W.
Washington, DC 20006
Tel. 202-775-5100

Attorney Docket No. Perseus 03160 - 01

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 03-3370

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Elizabeth M. Leasure

Name of Person Signing

Elizabeth M. Leasure

Signature

February 19, 1999

Date

Total number of pages including cover sheet, attachments, and document:

TWO (2)

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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT, from HarperCollins Publishers, Inc., a Delaware Corporation, with offices at 10 East 53rd Street, New York, NY 10022 (hereinafter, "Assignor") to Perseus Basic Books, LLC (hereinafter, "Assignee"), of the Trademark "BASIC BOOKS", U.S. Certificate of Registration No. 1,280,717 (hereinafter, the "Trademark").

WHEREAS, Assignor is the owner of the Trademark by assignment, as shown by the records of the U.S. Patent and Trademark Office (Reel Frames: 0729/0944; 0747/0720; and 0747/0728) and

WHEREAS, Assignee is desirous of acquiring the Trademark.

NOW THEREFORE, be it known for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and sells to Assignee all of Assignor's rights, title and interest in and to the Trademark, and the goodwill associated therewith. Assignor represents and warrants that, to the best of its knowledge, the registration for this Trademark is valid and that there are no third party claims, challenges or oppositions pending with respect to the Trademark. Except for the foregoing, and any representations or warranties which Assignor may have made in writing to Assignee in a separate document, Assignor makes no representations or warranties regarding this Trademark or its value, and this assignment is made on an "as is" basis. Assignor hereby agrees that Assignee may file a copy of this Assignment with the U.S. Patent and Trademark Office ("PTO") for recordal. Assignee shall be solely responsible for having this assignment recorded, and shall file a revocation and substitution of Power of Attorney with the PTO, naming Assignee, or the counsel of its choosing, as the Attorney of Record for this Trademark.

IN WITNESS WHEREOF, Assignor has caused its authorized officer to execute this Assignment on this 29th day of May, 1998.

BY: James A. Fox
 Name: James A. Fox
 Title: General Counsel

WITNESSES:

ATTEST: James S. Dady Date: 6/8/98

ATTEST: Charles J. [Signature] Date: 6/8/98