

MCD
2.19.99



100969643

To the Honorable Commissioner of Patents and Trademarks, U.S. Department of Commerce, Washington, D.C. 20530. Attached original documents or copy thereof.

1. Name of conveying party(ies):
Seven S.A.S. Di Bruno Di Stasio & C.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other: **Corporation of Italy**

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: **May 12, 1993**

2. Name and address of receiving party(ies):
Name: **Seven S.p.A.**
Address: **Viale Italia 73**
Address: **10040 Leini' (Turin)**
Country: **ITALY**

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other – **Corporation of Italy**

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment) Additional names(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark registration No.(s)
1,708,062

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Brenda J. Germundson**
Internal Address: **Foley & Lardner**
Street Address: **777 East Wisconsin Avenue**
City: **Milwaukee** State: **WI** Zip: **53202-5367**

6. Total number of applications and registrations involved:.....[**1**]

7. Total fee (37 CFR 3.41):\$ **40.00**
 Enclosed
 Authorized to be charged to deposit account any fee deficiencies.

8. Deposit account number: **06-1447 (only to be used if there is a deficiency in the amount enclosed)**
(Attach duplicate copy of this page if paying by deposit account)

02/22/1999 DC0ATES 00000165 1708062

01 FC:481

40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brenda J. Germundson **2/18/99**
Name of Person Signing Signature Date

Total Number of pages including cover sheet, attachments, and document: [**5**]

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1858 FRAME: 0076

Translation

CHAMBER OF COMMERCE, INDUSTRY, HANDICRAFT AND AGRICULTURE OF TURIN

Stamp duty virtually paid - Authorization of the Finance Office of Turin No. 26204 of 5/11/1975

Serial No.: /CTO0284

00398

21/01/1998

CHAMBER OF COMMERCE, INDUSTRY, HANDICRAFT AND AGRICULTURE OF TURIN
OFFICE OF THE REGISTER OF COMPANIES

ABRIDGED CERTIFICATE OF ENTRY ON THE ORDINARY SECTION

Number of entry: 1354/1978 Court of Turin
on the Register of Companies of Turin (TO272-1978-1354)

Date of entry: 19/02/1996

Entered on the ordinary section

On: 19/02/1996

Formerly entered on the Register of Companies under number: 470970

On: 04/09/1973

Name: SEVEN S.P.A.

Fiscal Code: 00963330014

Kind of company: joint-stock company

Seat:

Leinì (Turin) Viale Italia, 73 ZIP Code 10040

[Revenue stamps]

[Stamp: Office of the Register of Companies – Chamber of Commerce, Industry, Handicraft and Agriculture of Turin]

Share capital in Lire

Approved: 3,000,000,000 Subscribed: 3,000,000,000 Paid-up: 3,000,000,000

This certificate shows the information/particulars recorded on the Register to date.

*** HISTORICAL INFORMATION ***

By deed dated 12.05.1993 name change from "SEVEN S.A.S. di Bruno di Stasio & C." to "SEVEN S.P.A."

Received	for 1	stamp(s)	Lire 20,000	(**twenty thousand**)
	for	rights	Lire 20,000	(**twenty thousand**)
Total			Lire 40,000	(**forty thousand**)



00398

PROT.: /CTO0284

21/01/1998

CAMERA DI COMMERCIO INDUSTRIA ARTIGIANATO AGRICOLTURA DI TORINO
-UFFICIO REGISTRO DELLE IMPRESE-

CERTIFICATO DI ISCRIZIONE NELLA SEZIONE ORDINARIA ABBREVIATO

NUMERO DI ISCRIZIONE: 1354/1978 TRIBUNALE DI TORINO
DEL REGISTRO DELLE IMPRESE DI TORINO (TO272-1978-1354)

DATA DI ISCRIZIONE: 19/02/1996

ISCRITTA NELLA SEZIONE ORDINARIA

IL: 19/02/1996

GIA' ISCRITTA AL REGISTRO DITTE CON IL NUMERO: 470970

IL: 04/09/1973

DENOMINAZIONE: SEVEN S.P.A.

CODICE FISCALE: 00963330014

FORMA GIURIDICA: SOCIETA' PER AZIONI

SEDE:
LEINI' (TO) VIALE ITALIA, 73 CAP 10040

CAPITALE SOCIALE IN LIRE
DELIBERATO 3.000.000.000 SOTTOSCRITTO 3.000.000.000 VERSATO 3.000.000.000

IL PRESENTE CERTIFICATO RIPORTA LE NOTIZIE/DATI ISCRITTI NEL REGISTRO ALLA DATA
ODIERNA

**** INFORMAZIONI STORICHE ****

- CON ATTO 12.05.1993 MODIFICA DENOMINAZIONE DA "SEVEN S.A.S DI BRUNO DI STASIO
& C." IN "SEVEN S.P.A."

RISOSSE PER NR BOLLI	1	LIRE	20.000	(**VENTIMILA**)
PER DIRITTI		LIRE	20.000	(**VENTIMILA**)
TOTALE		LIRE	40.000	(**QUARANTAMILA**)

PER IL CONSERVATORE

FINE CERTIFICATO PAGINA 1



Ezio CORAZZINI
V QUALIFICA FUNZIONALE

For the Registrar

sgd. with initials

Ezio CORAZZINI
Vth Level Officer

[Stamp: Office of the Register of Companies – Chamber of Commerce, Industry, Handicraft and Agriculture of Turin]

APOSTILLE
REPUBLIC OF ITALY
The Prefect's Office of Turin
(The Hague Convention of October 5, 1961)

Country: UNITED STATES OF AMERICA

This public document has been signed

by EZIO CORAZZINI

acting in his capacity of OFFICER

and bears the seal/stamp of the CHAMBER OF COMMERCE, INDUSTRY, HANDICRAFT AND AGRICULTURE OF TURIN

CERTIFIED

in TURIN on JANUARY 22, 1998

by the PREFECT'S OFFICE OF TURIN

under Serial No. 10146

for THE PREFECT

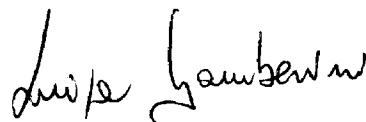
the Administrative Officer
(P. Varlonga) [with signature]

[Stamp: Prefect's Office of Turin]

DECLARATION

I, Luisa Gamberini, of 49, Corso Rosselli, 10129 TURIN, Italy, hereby certify that I am the translator of the attached Abstract from the Register of Companies of Turin and I certify that the following is a true translation to the best of my knowledge and belief.

Turin, January 23, 1998

A handwritten signature in cursive script, reading "Luisa Gamberini".