

02-23-1999

FORM PTO-1594
08/31/92

RECORDATION FORM
TRADEMARK



DEPARTMENT OF COMMERCE
Patent and Trademark Office

100971134

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mark Kantrowitz
2010 Wendover Street, #1
Pittsburgh, Pennsylvania 15217-1942

*MCD
2-18-99*

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: February 10, 1999

2. Name and address of receiving party(ies):

Name: FinAid Page L.L.C.

Internal Address: Suite 370

Street Address: 650 Dundee Road

City: Northbrook State: IL ZIP: 60062

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Delaware Limited Liability Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)
2,094,921

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joan L. Long

Internal Address: Mayer, Brown & Platt
P.O. Box 2828

Street Address: _____

City: Chicago State: IL ZIP: 60690-2828

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) . . . \$ 40.00

Enclosed
 Authorized to be charged to deposit account *YOE*

8. Deposit account number:
13-0019

(Attach duplicate copy of this page if paying by deposit account)

02/19/1999 JSHABAZZ 00000250 2094921 DO NOT USE THIS SPACE

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JOAN L. LONG [Signature] 2/17/99
Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 3

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington D.C. 20503.

H:\Users\Tom\FinAid\Trademark Assignment.wpd

ASSIGNMENT

WHEREAS, MARK KANTROWITZ, a Pennsylvania resident residing at 2010 Wendover Street, #1, Pittsburgh, Pennsylvania 15217-1942 has adopted, used and is using the following trademark which is registered or for which applications have been filed in the United States Patent and Trademark Office:

Registration No. 2094921 dated September 9, 1997 for
"FINAID", Serial No. 75-154576, filed on August 22, 1996

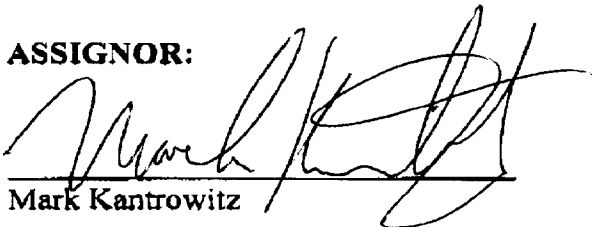
WHEREAS, FinAid Page, LLC, a Delaware limited liability company located and doing business at 650 Dundee Road, Suite 370, Northbrook, Illinois 60062, is desirous of acquiring said trademark and the registration thereof.

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, MARK KANTROWITZ does hereby assign unto said FinAid Page, LLC all rights, title and interest in and to the trademark and the said registration, together with the goodwill of the business symbolized by the trademark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said FinAid Page, LLC.

THIS ASSIGNMENT is executed at Pittsburgh, Pennsylvania the 10 day of February, 1999.

ASSIGNOR:

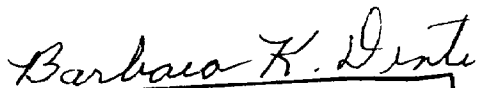
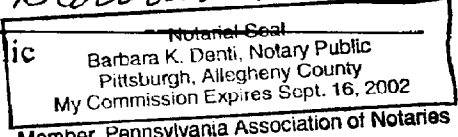

Mark Kantrowitz

COMMONWEALTH OF PENNSYLVANIA)
) SS
COUNTY OF Allegheny)

I, Barbara K. Denti, a Notary Public in and for said County, in the State aforesaid, DO HEREBY CERTIFY that Mark Kantrowitz, the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person, and acknowledged that he signed and delivered the said instrument as his own free and voluntary act for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal this 10 day of February, 1999.

My Commission Expires: 9/16/2002


Notary Public 

Accepted by

FinAid Page, LLC

By Thomas R. Lubin
Thomas R. Lubin, President

Date: February 15, 1999

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

I, M. Renee Forsyth, a Notary Public in and for said County, in the State aforesaid, DO HEREBY CERTIFY that Thomas R. Lubin, President of FinAid Page L.L.C, the same person whose name is subscribed to the foregoing instrument, as such President, appeared before me this day in person, and acknowledged that he signed and delivered the said instrument as his own free and voluntary act and as the act of said limited liability company for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal this 15th day of February, 1999.

M. Renee Forsyth
Notary Public

My Commission Expires: 04/08/01

