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COMMERCE mark Office

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TRADEMARKS OI

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To the Hon. Commissioner of Patents & Trademarks; Please r	record the attac.	
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):	
Self-Image Sports and Fitness, Inc.	Name: BOLLINGER INDUSTRIES, L.P.	
[] Individual(s) [] Association [] General Partnership [] Other [] Limited Partnership	Street Address: 602 Fountain Parkway Grand Prairie, Texas 75050	
(X) Corporation - Tennessee		
Additional name(s) of conveying party(ies) attached? () Yes ($f X$) No	[] Individual(s) citizenship: [] Association [] General Partnership [X] Limited Partnership	
3. Nature of conveyance:	[] Corporation -	
[X] Assignment [] Merger [] Change of Name [] Other [] Security Agreement	If assignee is not domiciled in the United States, a dom representative designation is attached: [X] Yes [] No	
Execution Date: February 16, 1999	Additional name(s) & address(es) attached? [] Yes (X) N	
Application number(s) or registration (numbers): A. Trademark Application No(s).	B. Trademark Registration No(s).	
75/287,540	Additional numbers attached? [] Yes [X] No	
 Name and address of party to whom correspondence concerning document should be mailed: 	Total number of applications and registrations involved: 1	
David E. LaRose, Esq. LUEDEKA, NEELY & GRAHAM, P.C. P. O. Box 1871 Knoxville, TN 37901	7. Total fee (37 CFR 3.41)\$ 40 (X) Enclosed (X) Please charge to deposit account any missing or additional fee	
23/1999 JSHABAZZ 00000085 75287540	8. Deposit Account No. 12 - 2355	
C:481 40.00 GP DO NOT US	SE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing in copy of the original document. David E. LaRose	nformation is true and correct and any attached copy is a tru	
Name of Person Signing Signat		

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* * * CERTIFICATE OF MAILING * * *

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Box Assignment, Office of Public Records, U.S. Patent and Trademark Office, Crystal Gateway 4, Room 335, Washington, D.C. 20231,

on <u>February 17, 1999</u> Date

David E. LaRose

Total number of pages including cover sheet: [2]

TRADEMARK REEL: 1858 FRAME: 0727

TRADEMARK ASSIGNMENT

Self-Image Sports and Fitness, Inc., a Tennessee Corporation having a business address at 10652 Ductchtown Road, Knoxville, Tennessee 37922, the owner of the trademark THE REFLEX plus design for use in connection with boxing bags, and the owner of the following United States Trademark Application for THE REFLEX plus design mark:

Mark	Serial No.	Filing Date	Statement of use filing date
THE REFLEX	75/287,540	May 6, 1997	N/A

(the above-mentioned Mark and Application being referred to hereinafter as the "Mark and Application"), for good and valuable consideration, receipt of which is hereby acknowledged, has assigned and hereby does assign to Bollinger Industries, L.P., a Texas limited partnership, having an address at 602 Fountain Parkway, Grand Prairie, Texas 75050, the portion of its business to which the Mark and Application pertains, all of his right, title and interest in and to the Mark and Application, together with the goodwill of the business symbolized by the Mark and Application.

2/ ha	SELF-IMAGE SPORTS & FITNESS, INC.	
Date: 2/16/99	By: Robert Nicholson, President	
STATE OF TEXAS)		
COUNTY OF TARRANT)		

I hereby certify that before me appeared Robert Nicholson, personally known by me, who then and there was duly sworn and stated that: he is president of applicant and is properly authorized to execute this assignment, and under oath acknowledged that the foregoing assignment was duly signed, sealed and delivered by him on the date appearing at the foot thereof.

Date: 2/14/99

Notary Public

My Commission Expires:

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TRADEMARK
REEL: 1858 FRAME: 0728

RECORDED: 02/22/1999