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FORM PTO-1594 (Rev. 8-93) Offic No. 3651-0011 (exp. 4/94)

02-24-1999



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COVER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Purple Moon Media 1091 Shoreline Boulevard Mountain View, CA 94043

02-05-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #57

Address of receiving party(ies)

Silicon Valley Bank

Address:

Address: 3003 Tasman Drive

City: Santa Clara State: CA ZIP: 95054

- Individual(s) General Partnership Corporation-State -California Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Security Agreement Other Merger Change of Name

Execution Date: June 26, 1998

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other a California Corporation

If assignee is not domiciled in the United States, a domestic representative designator is attached: Yes No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75-308,936

B. Trademark Registration No.(s)

2,213,377

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marilyn Tham

Internal Address: Buchalter, Nemer, Fields & Younger

Street Address: 333 Market Street, 29th Floor

City: San Francisco State: CA ZIP: 94105

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41): \$ 515.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

20-0052

(Attach duplicate copy of this page if paying by deposit account)

02/23/1999 DNGUYEN 00000135 200032 2213377

01 FC:401 40.00 CH 02 FC:482 475.00 CH

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marilynn Tham

Name of Person Signing

Signature of Marilyn Tham

02/03/99

Date

Total number of pages including cover sheet, attachments, and document: 15

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

TRADEMARK REEL: 1858 FRAME: 0802

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of June 26, 1998, between SILICON VALLEY BANK ("Bank") and PURPLE MOON MEDIA, a California corporation ("Grantor").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated of even date herewith (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the

Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

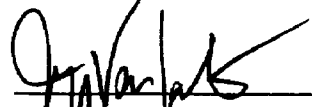

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:
1091 Shoreline Boulevard
Mountain View, CA 94043

Attn: Jeff Van Zanten

PURPLE MOON MEDIA, a California corporation

By: 
Title: 

BANK:

Address of Bank:
1731 Embarcadero Road, Suite 220
Palo Alto, CA 94303

Attn: John China

SILICON VALLEY BANK


By: 
Title: Vice President

EXHIBIT A

Copyrights

Description

Registration/
Application
Number

Registration/
Application
Date

EXHIBIT B

Patents

Description

Registration/
Application
Number

Registration/
Application
Date

EXHIBIT C

Trademarks

Description

Registration/
Application
Number

Registration/
Application
Date

S4128\0004\008A.MHT

06/26/98

**TRADEMARK
REEL: 1858 FRAME: 0807**

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
CANADA	FRIENDSHIP ADVENTURES FOR GIRLS	9	PENDING/EXTENSION OF TIME	12/16/1997		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls.	0864,317
CANADA	FRIENDSHIP ADVENTURES FOR GIRLS	41	PENDING/EXTENSION OF TIME	12/16/1997		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls; toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, playsets, hobby craft kits.	0864,317
CANADA	FRIENDSHIP ADVENTURES FOR GIRLS	28	PENDING/EXTENSION OF TIME	12/16/1997		Toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, playsets, hobby craft kits.	0864,317
CANADA	FRIENDSHIP ADVENTURES FOR GIRLS	20	PENDING/EXTENSION OF TIME	12/16/1997		Furniture and other articles	0864,317
CANADA	PURPLE MOON	9	PENDING/EXTENSION OF TIME	2/6/1998		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls.	0868,512

TRADEMARK

REEL: 1858 FRAME: 0808

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
CANADA	PURPLE MOON	16	PENDING/EXTENSION OF TIME	2/6/1998		Paper goods and printed materials	0868,512
CANADA	PURPLE MOON	41	PENDING/EXTENSION OF TIME	2/6/1998		Interactive entertainment services, namely, providing on-line computer games over a global computer network and providing on-line facilities for real time interaction with other computer users concerning topics of general interest for girls; entertainment services in the nature of an on-going television program in the field of fictional stories for girls; production and distribution of motion picture films; production of television shows and videotapes.	0868,512
CANADA	PURPLE MOON	28	PENDING/EXTENSION OF TIME	2/6/1998		Toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, toy activity playsets and hobby craft kits for girls composed primarily of instruction/game sheets and toy components thereof.	0868,512
CANADA	ROCKETT'S TRICKY DECISION	9	PENDING	2/6/1998		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals sold together therewith as a unit.	0868,511
CANADA	ROCKETT'S TRICKY DECISION	16	PENDING	2/6/1998		Paper goods and printed material	0868,511
		41	PENDING	2/6/1998		To be determined.	0868,511
		28	PENDING	2/6/1998		To be determined.	0868,511
CANADA	ROCKETT'S NEW SCHOOL	9	PENDING	2/6/1998		Interactive computer software for entertainment and educational purposes and users' guides sold together therewith as a unit.	0868,514

TRADEMARK

REEL: 1858 FRAME: 0809

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
CANADA	ROCKETT'S NEW SCHOOL	16	PENDING	2/6/1998		Paper goods and printed materials	0868,514
		41	PENDING	2/6/1998		To be determined.	0868,514
		28	PENDING	2/6/1998		To be determined.	0868,514
CANADA	SECRET PATHS	28	PENDING/EXTENSION OF TIME	12/16/1997		Toys, games and playthings, namely, jewelry, beads and gemstones.	0864,316
CANADA	SECRET PATHS	14	PENDING/EXTENSION OF TIME	12/16/1997		Jewelry	0864,316
CANADA	SECRET PATHS BY THE SEA	9	PENDING/EXTENSION OF TIME	2/6/1998		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals sold together therewith as a unit.	0868,510
CANADA	SECRET PATHS BY THE SEA	16	PENDING/EXTENSION OF TIME	2/6/1998		Paper goods and printed material	0868,510
		41	PENDING/EXTENSION OF TIME	2/6/1998		To be determined.	0868,510
		28	PENDING/EXTENSION OF TIME	2/6/1998		To be determined.	0868,510
CANADA	SECRET PATHS IN THE FOREST	9	PENDING/EXTENSION OF TIME	2/6/1998		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals sold together therewith as a unit.	0868,513
		41	PENDING/EXTENSION OF TIME	2/6/1998		To be determined.	0868,513
		28	PENDING/EXTENSION OF TIME	2/6/1998		To be determined.	0868,513

TRADEMARK

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
COMMUNITY TRADEMARK EUROPE	FRIENDSHIP ADVENTURES FOR GIRLS	9	UNPUBLISHED	11/20/1997	11/20/1997	Computer software; computer games, interactive computer software for entertainment and educational purposes; pre-recorded video tapes; motion picture films.	681866
		16	UNPUBLISHED	11/20/1997	11/20/1997	Printed matter; catalogues; brochures and leaflets; use and instruction manuals for computer software.	681866
		28	UNPUBLISHED	11/20/1997	11/20/1997	Class 28: Computer game software; hand held computer games; toys; games, playthings; action figures; dolls; doll accessories; doll cases; doll clothing; craft sets; action figures; stuffed toy animals; board games; card games; role playing games; toy boxes; jigsaw puzzles; puzzles; playsets; hobby craft kits.	681866
		41	UNPUBLISHED	11/20/1997	11/20/1997	Entertainment services; interactive entertainment services via a global computer network; provision of online facilities for real time interaction with other computer users; production and distribution of television shows, motion picture films and video tapes.	681866
		42	UNPUBLISHED	11/20/1997	11/20/1997	Miscellaneous service marks	681866
COMMUNITY TRADEMARK EUROPE	PURPLE MOON	9	UNPUBLISHED	05/13/1997		Computer hardware and computer software; computer games; interactive computer software for entertainment and educational purposes.	533679
		28	UNPUBLISHED	05/13/1997		Computer game software; hand held computer games; toys, games, playthings, action figures, dolls, doll accessories and craft sets.	533679
		41	UNPUBLISHED	05/13/1997		Entertainment services; interactive entertainment services via a global computer network; production and distribution of television shows, motion picture films and videotapes.	533679

TRADEMARK

REEL: 1858 FRAME: 0811

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/REG DATE	GOODS	REG./SERIAL #
COMMUNITY TRADEMARK EUROPE	PURPLE MOON	16	UNPUBLISHED	05/13/1997		Printed matter; catalogs, brochures and leaflets; user and instruction manuals for computer hardware and computer software.	533679

UNITED STATES	ADVENTURE FRIENDS	9	ALLOWED	06/16/1997	8/11/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls.	75-308,936
UNITED STATES	ADVENTURE FRIENDS	28	ALLOWED	06/16/1997	6/9/1998	Toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, toy activity playsets and hobby craft kits for girls consisting of instructional/game sheets and toy components thereof.	75-308,935
UNITED STATES	FRIENDSHIP ADVENTURES FOR GIRLS	9	ALLOWED	06/16/1997	8/25/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls.	75-308,932
UNITED STATES	FRIENDSHIP ADVENTURES FOR GIRLS	28	ALLOWED	06/16/97	4/7/1998	Toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, playsets, and hobby craft kits.	75-308,937

TRADEMARK

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
UNITED STATES	FRIENDSHIP ADVENTURES FOR GIRLS	41	ALLOWED	06/16/97	6/23/1998	Interactive entertainment services, namely providing online computer games over a global computer network and providing online facilities for real time interaction with other computer users concerning topics of general interest for girls; entertainment services in the nature of an ongoing television program in the field of fictional stories for girls; production and distribution of motion picture films; production and distribution of television shows and videotapes.	75-308,933

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
UNITED STATES	PURPLE MOON	9	ALLOWED	11/13/1996	7/30/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls.	75-197,140
UNITED STATES	PURPLE MOON	28	ALLOWED	11/13/1996	7/13/98	Toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, toy activity playsets and hobby craft kits for girls composed primarily of instruction/game sheets and toy components thereof.	75-197,139
UNITED STATES	PURPLE MOON	41	ALLOWED	11/13/1996	1/13/1998	Interactive entertainment services, namely providing online computer games over a global computer network and providing online facilities for real time interaction with other computer users concerning topics of general interest for girls; entertainment services in the nature of an on-going television program in the field of fictional stories for girls; production and distribution of motion picture films; production of television shows and videotapes.	75-197,142
UNITED STATES	PURPLE MOON ADVENTURE CARDS	16	ALLOWED	06/16/1997	12/1/1998	Trading cards; playing cards; collectible trading cards; collectible playing cards.	75-308,931
UNITED STATES	PURPLE MOON & DESIGN	9	PUBLISHED	02/27/1997		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit.	75-249,141

TRADEMARK

REEL: 1858 FRAME: 0814

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
UNITED STATES	ROCKETT'S TRICKY DECISION	9	REGISTERED	03/10/1997	12/22/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals, sold together as a unit.	2,213,377
UNITED STATES	ROCKETT'S NEW SCHOOL	9	REGISTERED	12/12/1996	12/29/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals sold together therewith as a unit.	2,215,163
UNITED STATES	ROCKETT'S WORLD ADVENTURE CARDS	16	PUBLISHED	06/16/1997		Trading cards; playing cards; collectible trading cards; collectible playing cards.	75-310,571
UNITED STATES	SECRET PATHS ADVENTURE CARDS	16	ALLOWED	06/16/1997	12/1/1998	Trading cards; playing cards; collectible trading cards; collectible playing cards.	75-308,876
UNITED STATES	SECRET PATHS	28	REGISTERED	06/16/1997	12/29/1998	Toys, games and playthings, namely jewelry, beads and gemstones.	2,215,416
UNITED STATES	SECRET PATHS BY THE SEA	9	PENDING	12/12/1996		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals sold together therewith as a unit.	75-212,575
UNITED STATES	SECRET PATHS IN THE FOREST	9	REGISTERED	12/12/1996	10/6/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals sold together therewith as a unit.	2,194,187

TRADEMARK

REEL: 1858 FRAME: 0815

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
UNITED STATES	SHARE CENTRAL	41	PENDING	08/19/1997		Interactive entertainment services, namely, providing online computer games over a global computer network and providing online facilities for real time interaction with other computer users concerning topics of general interest for girls; entertainment services in the nature of an ongoing television program in the field of fictional stories for girls; production and distribution of motion picture films; production of television shows and videotapes.	75-343102
UNITED STATES	WHISTLING PINES JUNIOR HIGH	25	ALLOWED	06/16/1997	8/25/1998	Clothing and clothing accessories, namely, shirts, caps, shorts, dresses, t-shirts, jogging suits, warm-up suits, jackets, sweaters, vests, pants, jeans, visors, hats, overalls, jumpers, rompers, short sets, tanktops, belts, pajamas, nightshirts, nightgowns, sweatpants, sweatshirts, scarves, footwear, shoes and robes.	75-308,897
UNITED STATES	WHISTLING PINES JUNIOR HIGH	28	ALLOWED	06/16/1997	11/9/1998	Toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, toy activity playsets and hobby craft kits for girls composed primarily of instructional/game sheets and toy components thereof.	75-310,569

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
AUSTRALIA	FRIENDSHIP ADVENTURES FOR GIRLS	9	OFFICE ACTION	11/10/1997		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls.	
AUSTRALIA	PURPLE MOON	9	REGISTERED	05/12/1997	11/24/1997	Interactive computer software for entertainment and educational purposes and users' guides sold together therewith as a unit.	

NEW ZEALAND	FRIENDSHIP ADVENTURES FOR GIRLS	9	OFFICE ACTION	11/10/1997		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls.	
NEW ZEALAND	PURPLE MOON	9	OFFICE ACTION	05/12/1997		Computer hardware, software and peripherals; interactive computer software for entertainment and educational purposes and users' guides sold together therewith as a unit.	

TRADEMARK

REEL: 1858 FRAME: 0817

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/REG DATE	GOODS	REG./SERIAL #
COMMUNITY TRADEMARK EUROPE	PURPLE MOON	16	UNPUBLISHED	05/13/1997		Printed matter, catalogs, brochures and leaflets; user and instruction manuals for computer hardware and computer software.	532679

UNITED STATES	ADVENTURE FRIENDS	9	ALLOWED	06/16/1997	8/11/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls.	75-308,936
UNITED STATES	ADVENTURE FRIENDS	28	ALLOWED	06/16/1997	6/9/1998	Toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, toy activity playsets and hobby craft kits for girls consisting of instructional/game sheets and toy components thereof.	75-308,935
UNITED STATES	FRIENDSHIP ADVENTURES FOR GIRLS	9	ALLOWED	06/16/1997	8/25/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls.	75-308,932
UNITED STATES	FRIENDSHIP ADVENTURES FOR GIRLS	28	ALLOWED	06/16/97	4/7/1998	Toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, playsets, and hobby craft kits.	75-308,937

TRADEMARK

REEL: 1858 FRAME: 0818

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
UNITED STATES	FRIENDSHIP ADVENTURES FOR GIRLS	41	ALLOWED	06/16/97	6/23/1998	Interactive entertainment services, namely providing online computer games over a global computer network and providing online facilities for real time interaction with other computer users concerning topics of general interest for girls; entertainment services in the nature of an ongoing television program in the field of fictional stories for girls; production and distribution of motion picture films; production and distribution of television shows and videotapes.	75-308,933

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
UNITED STATES	PURPLE MOON	9	ALLOWED	11/13/1996	7/30/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit; pre-recorded videotapes featuring fictional stories for girls; motion picture films featuring fictional stories for girls.	75-197,140
UNITED STATES	PURPLE MOON	28	ALLOWED	11/13/1996	7/13/98	Toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, toy activity playsets and hobby craft kits for girls composed primarily of instruction/game sheets and toy components thereof.	75-197,139
UNITED STATES	PURPLE MOON	41	ALLOWED	11/13/1996	1/13/1998	Interactive entertainment services, namely providing online computer games over a global computer network and providing online facilities for real time interaction with other computer users concerning topics of general interest for girls; entertainment services in the nature of an on-going television program in the field of fictional stories for girls; production and distribution of motion picture films; production of television shows and videotapes.	75-197,142
UNITED STATES	PURPLE MOON ADVENTURE CARDS	16	ALLOWED	06/16/1997	12/1/1998	Trading cards; playing cards; collectible trading cards; collectible playing cards.	75-308,931
UNITED STATES	PURPLE MOON & DESIGN	9	PUBLISHED	02/27/1997		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls and users' manuals sold together therewith as a unit.	75-249,141

TRADEMARK

REEL: 1858 FRAME: 0820

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/ REG DATE	GOODS	REG./SERIAL #
UNITED STATES	ROCKETT'S TRICKY DECISION	9	REGISTERED	03/10/1997	12/22/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals, sold together as a unit.	2,213,377
UNITED STATES	ROCKETT'S NEW SCHOOL	9	REGISTERED	12/12/1996	12/29/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals sold together therewith as a unit.	2,215,163
UNITED STATES	ROCKETT'S WORLD ADVENTURE CARDS	16	PUBLISHED	06/16/1997		Trading cards; playing cards; collectible trading cards; collectible playing cards.	75-310,571
UNITED STATES	SECRET PATHS ADVENTURE CARDS	16	ALLOWED	06/16/1997	12/1/1998	Trading cards; playing cards; collectible trading cards; collectible playing cards.	75-308,876
UNITED STATES	SECRET PATHS	28	REGISTERED	06/16/1997	12/29/1998	Toys, games and playthings, namely jewelry, beads and gemstones.	2,215,416
UNITED STATES	SECRET PATHS BY THE SEA	9	PENDING	12/12/1996		Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals sold together therewith as a unit.	75-212,575
UNITED STATES	SECRET PATHS IN THE FOREST	9	REGISTERED	12/12/1996	10/6/1998	Interactive computer software for entertainment and educational purposes, namely, computer game software for girls, and users' manuals sold together therewith as a unit.	2,194,187

TRADEMARK

REEL: 1858 FRAME: 0821

COUNTRY	MARK NAME	CLASS #	TRADEMARK STATUS	APL DATE	ALLOWANCE/REG DATE	GOODS	REG./SERIAL #
UNITED STATES	SHARE CENTRAL	41	PENDING	08/19/1997		Interactive entertainment services, namely, providing online computer games over a global computer network and providing online facilities for real time interaction with other computer users concerning topics of general interest for girls; entertainment services in the nature of an ongoing television program in the field of fictional stories for girls; production and distribution of motion picture films; production of television shows and videotapes.	75-343102
UNITED STATES	WHISTLING PINES JUNIOR HIGH	25	ALLOWED	06/16/1997	8/25/1998	Clothing and clothing accessories, namely, shirts, caps, shorts, dresses, t-shirts, jogging suits, warm-up suits, jackets, sweaters, vests, pants, jeans, visors, hats, overalls, jumpers, rompers, short sets, tanktops, belts, pajamas, nightshirts, nightgowns, sweatpants, sweatshirts, scarves, footwear, shoes and robes.	75-308,897
UNITED STATES	WHISTLING PINES JUNIOR HIGH	28	ALLOWED	06/16/1997	11/9/1998	Toys, games and playthings, namely, action figures, stuffed toy animals, board games, card games, role playing games, toy boxes, doll cases, doll clothing and doll accessories, jigsaw and cube-type puzzles, toy activity playsets and hobby craft kits for girls composed primarily of instructional/game sheets and toy components thereof.	75-310,569
