

02-24-1999



100970519

TO: The Commissioner of Patents and Trademarks: Please record the attached original Trademark Assignment.

**Submission Type**☒ New☐ Resubmission

Document ID#

☐ Correction of PTO Error

Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

☐ Corrective Document

Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**2-19-99****Conveyance Type**☒ Assignment☐ License☐ Security Agreement☐ Merger☐ Change of Name☐ Other: \_\_\_\_\_☐ Nunc Pro Tunc Assignment

Effective Date: \_\_\_\_\_

**Conveying Party**☐ Mark if additional names of conveying parties attachedName: **Pusser's, Inc.**

Execution Date: November 9, 1998

Formerly

☐ Individual☐ General Partnership☐ Limited Partnership☒ Corporation☐ Association☐ Other: \_\_\_\_\_☒ Citizenship/State of Incorporation/Organization: **Delaware****Receiving Party**☐ Mark if additional names of receiving parties attachedName: **TAG Apparel, Inc.**

DBA/AKA/TA

Address (line 1): 101 North Wacker Drive

Address (line 2):

Address (line 3): Chicago, IL 60606

☐ Individual☐ General Partnership☐ Limited Partnership☒ Corporation☐ Association☐ Other: \_\_\_\_\_☒ Citizenship/State of Incorporation/Organization: **Delaware**

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (*Designation must be a separate document from Assignment.*)

02/23/1999 JS/ABAZZ 00000045 000962 1953400

FOR OFFICE USE ONLY

01 FC:481  
02 FC:48240.00 CH  
100.00 CH**140E**

**TRADEMARK**  
**REEL: 1858 FRAME: 0862**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only

Name:

Address (line 1):

Address (line 2):

Address (line 3):

Address (line 4):

Correspondent Name and Address

Area Code and Telephone Number: **312-357-5323**

Name: Cynthia Burman

Address: Hartmarx Corporation Legal Department

Address: 101 North Wacker Drive

Address: Chicago, IL 60606

**Pages**

Enter the total number of pages of the attached conveyance document

including any attachments.

**#2**

**Trademark Application or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number

(DO NOT ENTER BOTH numbers for the same property)

Trademark Application Number(s)

Trademark Registration Number(s)

**1953480**

**1559913**

**1449837**

**1355445**

**1276292**

**Number of Properties**

Enter the total number of properties involved:

**#5**

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

**\$140.00**

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

Account Number:

**#08-0962**

(Enter for payment by deposit account or if additional fees may be charged to the account.)

Authorization to charge additional fees:

Yes ☒

No ☐

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Cynthia Burman

Name of Person Signing

*Cynthia Burman*

Signature

February 16, 1999

Date Signed

## TRADEMARK ASSIGNMENT

Whereas, Pusser's, Inc., a Delaware corporation having its principal office at 7450 Industry Drive, North Charleston, South Carolina, is the owner of the trademarks listed on Schedule A hereto (the "Marks") including, without limitation, any and all common law rights and interests in each of the Marks, the registrations therefor, and the goodwill of the business symbolized by and associated with the Marks; and

Whereas, TAG Apparel, Inc., a Delaware corporation having an office at 101 North Wacker Drive, Chicago, Illinois is desirous of acquiring the Marks, including the registrations therefor and the associated goodwill;

Now Therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Pusser's, Inc. does hereby assign and transfer unto TAG Apparel, Inc. all right, title and interest in and to the Marks, together with the good will of the business symbolized by the mark and the registration therefor identified in Schedule A.

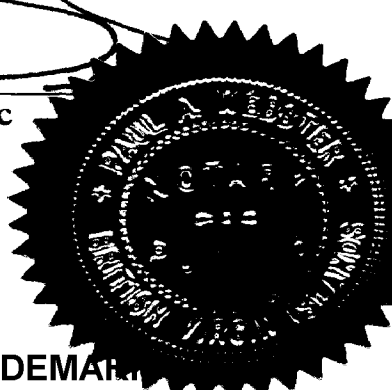
By: Charles S. Tobias  
Charles S. Tobias

State of TORONTO

County of B.V.I.

On this 9th day of November, 1998, before me appeared Charles S. Tobias, known to me to be the Chairman and Chief Executive Officer of Pusser's, Inc., who acknowledged that he has read the foregoing Trademark Assignment, knows the contents thereof and has signed it as a free and voluntary act on behalf of Pusser's Inc.

[Signature]  
Notary Public



## **SCHEDULE A**

<b>Trademark</b>	<b>Registration Number</b>
PUSSER'S	Reg. No. 1,953,480
PUSSER'S OF THE WEST INDIES and Design	Reg. No. 1,449,837
SPLICE THE MAIN BRACE and Design	Reg. No. 1,355,445
MISC. DESIGN (denoting "Splice the Main Brace")	Reg. No. 1,276,292
GREAT GATSBY	Reg. No. 1,559,913