

02-24-1999

Docket No.:

7762




Tab settings

To the Honorable Commissioner of Patents

100970106

ached original documents or copy thereof.

1. Name of conveying party(ies) 
Tulare County Lemon Ass
450 E. Date Street
Porterville, CA 93257
 02-11-1999
 U.S. Patent & TMO/c/TM Mail Rcpt Dt. #22

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **California**
 Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):
 Name: Mayflower/TCLA
 Internal Address: _____
 Street Address: 450 E. Date Street
 City: Porterville State: CA ZIP: 93257

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **California**
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
 (Designations must be a separate document from
 Additional name(s) & address(es) Yes N

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: January 20, 1999

4. Application number(s) or registration numbers(s):
 A. Trademark Application No.(s)
 Additional numbers

B. Trademark Registration No.(s)

1,549,411	1,549,412	1,365,854
507,643	226,214	226,215
224,610	1,392,793	

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Linda M. Robb
 Internal Address: Attorney at Law

 Street Address: 720 E. Sunkist Street

 City: Ontario State: CA ZIP: 91761

6. Total number of applications and registrations involved: 8

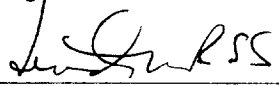
7. Total fee (37 CFR 3.41):.....\$ \$215.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
130300

02/22/1999 JSHADAZZ 00000172 130300 1549411
 01 FC:481 40.00 CH
 02 FC:482 175.00 CH

DO NOT USE THIS SPACE

215E

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
 LINDA M. ROBB  2/10/99
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and 2

A S S I G N M E N T

WHEREAS, Tulare County Lemon Association, A California corporation, located and doing business at 450 E. Date Avenue, Porterville, California, adopted and used in its business and was the owner of a certain trademarks which are registered in the United States Patent and Trademark Office as follows:

<u>Registration No.</u>	<u>Date Granted</u>	<u>Trademark</u>
1,549,411	July 25, 1989	BIG HIT
507,643	March 15, 1949	ENCORE
224,610	March 1, 1927	HOUSEHOLD
1,549,412	July 25, 1989	MORNING SEA
226,214	April 5, 1927	MORNING SMILE
1,392,793	May 6, 1989	SANTA FE
1,365,854	October 15, 1985	SEARCHLIGHT
226,215	April 5, 1927	VESPER

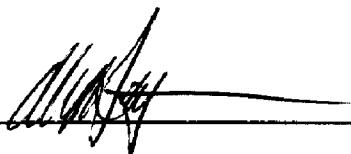
WHEREAS, Mayflower/TCLA, a California corporation, located and doing business at 450 E. Date Avenue, Porterville, California has heretofore acquired said trademarks from said Tulare County Lemon Association and the registrations thereof; and

WHEREAS, the respective parties desire to further evidence the transfer thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid and other good and valuable consideration, the receipt for which is hereby acknowledged, said Tulare County Lemon Association by these presents does sell, assign and transfer unto the said Mayflower/TCLA all rights, title and interest in and to the trademarks, BIG HIT, Reg. No. 1,549,411, ENCORE, Reg. No. 507,643, HOUSEHOLD, Reg. No. 224,610, MORNING SEA, Reg. No. 1,549,412, MORNING SMILE, Reg. No. 226,214, SANTA FE, Reg. No. 1,392,793, SEARCHLIGHT, Reg. No. 1,365,854, VESPER, Reg. No. 226,215, together with that part of the goodwill of the business connected with the use of and symbolized by said marks.

IN WITNESS WHEREOF, said hereby executes this assignment this 20th day of January ~~1998~~^x 1999.

TULARE COUNTY LEMON ASSOCIATION

By:  _____

Name: Alex Teague
Title: Vice President