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To the Honorable Commissioner of Patents and Tra

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documents or copy thereof.

1. Name of conveying party(ies):

ATRO, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State of South Carolina
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: December 31, 1998

2. Name and address of receiving party(ies):

Name: Rent-Way, Inc. Of Michigan, Inc.

Street Address: One RentWay Place

City: Erie State: PA ZIP: 16505

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State of Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) and address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark No.(s) 1,336,087; 1,607,835
1,829,703; 2,104,886

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael F. Scalise, Esq.

Hodgson, Russ, Andrews, Woods & Goodyear

Internal Address: Intellectual Property Law Section

Street Address: 1800 One M&T Plaza

City: Buffalo State: NY ZIP: 14203

02/24/1999 DNGUYEN 00000252 1336087

6. Total number of applications and registrations involved: /4/

7. Total fee (37 CFR 3.41)..... \$115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-2442

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481 40.00 OP
02 FC:482 75.00 OP

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael F. Scalise, Reg. No. 34,920

Name of Person Signing

Michael F. Scalise
Signature

2/18/99
Date

Total number of pages including cover sheet, attachments and document:

4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK AND SERVICE MARK ASSIGNMENT

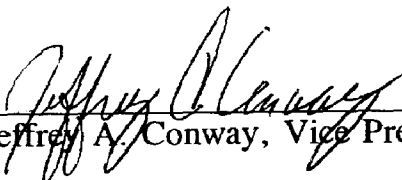
WHEREAS, ATRO, Inc., a South Carolina corporation f/k/a RTO Trademark Company, Inc., having its principal place of business at One RentWay Place, Erie, Pennsylvania 16505, (the "Assignor") has adopted, used, is using and is the owner of the various trademarks, service marks and service mark applications now registered or filed in the United States Patent And Trademark Office as set forth in Schedule A attached hereto and hereby made a part hereof; and

WHEREAS, Rent-Way of Michigan, Inc., a Delaware corporation, having its mailing address at One RentWay Place, Erie, Pennsylvania 16505, ("Assignee") is desirous of acquiring said trademarks, service marks and applications and said registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks, service marks and applications and said registrations thereof together with the goodwill of the business symbolized by said trademarks, service marks and applications and said registrations thereof.

Signed at Erie, Pennsylvania as of the 31st day of December, 1998.

ATRO, INC.

By: 
Jeffrey A. Conway, Vice President

SCHEDULE A

Federal Trademarks

<u>TRADEMARK/SERVICE MARK</u>	<u>REGISTRATION NO.</u>	<u>ISSUE DATE</u>
"ALRENCO, INC."	1,336,087	5/14/85
"ALRENCO RENT TO OWN"	1,607,835	7/24/90
"ALRENCO RENT TO OWN The Only Way To Go"	1,829,703	4/5/94
"HOME CHOICE"	2,104,886	10/14/97

Trademark Applications

Application Serial No. 75/371,121 for Service Mark "HOME CHOICE" and tag design was filed with the United States Patent and Trademark Office on 10/10/97.

Application Serial No. 75/422,766 for Service Mark "WORKING TO BE YOUR FIRST CHOICE" was filed with the United States Patent and Trademark Office on 1/23/98.