



3. Nature of conveyance:

Other: Correction to release of security interest  
to correct erroneous assignment of Reg. 1,780,  
previously recorded at Reel 1760 Frame 0788.

596 and 1,306,398

COPY

FORM PTO-1594  
Rev. 8-93  
OMB No. 1.551-0011 (exp. 4/94)

REC'D

07-30-1998

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
MAR 19 1998

Tab settings

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red on all documents on copy thereof.

To the Honorable Commissioner of Patents

1. Name of conveying party(ies):  
Fleet Bank, National Association  
(now known as Fleet National Bank)

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other National Banking Association

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: NFO Research  
(now known as NFO Worldwide, Inc.)  
Int. mail Address: 1498  
Street Address: Two Pickwick Plaza suite 400  
City: Greenwich ZIP: 06830

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State Delaware  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other Release of Security Interest

Execution Date: \_\_\_\_\_

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)  
See Schedule A attached to Release

B. Trademark Registration No.(s)  
See Schedule A attached to Release

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nkiruka Nwokoye  
Internal Address: Paul, Weiss, Rifkind, Wharton & Garrison

03/25/1998 JMW:KING 00000056 1905457  
01 FC:441 40.00 DP  
02 FC:442 1475.00 DP

Street Address: 1285 Avenue of the Americas

City: New York, State: NY ZIP: 10019-6064

6. Total number of applications and registrations involved: 61

7. Total fee (37 CFR 3.41).....\$ 1512 + 23

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
20-0052

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul, Weiss, Rifkind, Wharton & Garrison                      March 13, 1998  
Name of Person Signing    Signature    Date

Total number of pages including cover sheet, attachments, and document: 8

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1760 FRAME: 0783  
TRADEMARK  
REEL: 1859 FRAME: 0953

SCHEDULE A

NFO RESEARCH, INC.

U.S. TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>	
NFO	1,985,857	July 9, 1996	✓
TARGETED COPY TESTING	2,109,549	October 28, 1997	✓
TARGETED PRINT TESTING	2,109,548	October 28, 1997	✓
SURVEILLANCE SUPPORT	1,966,611	April 9, 1996	✓
VOLUMETRIC CONCEPT SCREENING BY MAIL	1,982,158	June 25, 1996	✓
NFO HEALTHMED	1,926,958	October 17, 1995	✓
NFO SMARTSYSTEM	2,001,751	September 17, 1996	✓
THE SIP SMARTSYSTEM	1,935,901 1,975,182	November 14, 1995 May 21, 1996	✓
NFO INTERACTIVE	1,997,280	August 27, 1996	✓
NYPM	1,812,344	December 21, 1993	✓
ACTIVE INTERMEDIA MEASUREMENT	1,807,865	November 30, 1993	✓
AIM	1,754,152	February 23, 1993	✓
NATIONAL YELLOW PAGES MONITOR	1,780,596 506	July 6, 1993	✓
NYPM RATINGS	1,764,812	April 13, 1993	✓
NFO TRAVELS AMERICA	1,621,567	November 6, 1990	✓
NUESTRA FAMILIA OPINA	1,579,378	January 23, 1990	✓
OUR FAMILY'S OPINION	1,579,377	January 23, 1990	✓
ASK A QUESTION	1,543,833	June 13, 1989	✓

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Doc# DS4 255860 1

TRADEMARK  
REEL: 1760 FRAME: 0789

TRADEMARK  
REEL: 1859 FRAME: 0954

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
SCREEN-TEST	1,461,294	October 13, 1987
SIP SHARE OF INTAKE PANEL	1,406,070	August 19, 1986
CARS	1,376,231	December 17, 1985
PATIENT SEARCHLIGHT	1,378,387	January 14, 1986
MAIL PANEL EXPRESS	1,306,398 <sup>308</sup>	November 20, 1984
MC2	1,224,489	January 18, 1983
SIP	1,197,364	June 8, 1982
TRAC	849,982	May 28, 1968
MULTICARD SURVEY	701,128	July 12, 1960

7/11/88  
 07/11/88  
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✓  
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SCHEDULE A

NFO RESEARCH, INC

U.S. TRADEMARKS

Pending Trademark Applications

<u>Trademark</u>	<u>Serial Number</u>	<u>Application Date</u>
NFO/NET. GAUGE	75-181,784	October 15, 1996
NFO/NET SOURCE	75-181,782	October 15, 1996
NFO SMARTSYSTEM	75-013,530	October 25, 1995
NFO RESEARCH INTERACTIVE	74-422,838 74-421,850	August 5, 1993 August 5, 1993
THE NFO RESEARCH CHANNEL	74-421,849 74-421,848	August 5, 1993 August 5, 1993
THE NFO INTERACTIVE CONSUMER PANEL	74-421,845 74-421,839	August 5, 1993 August 5, 1993
NFO INTERACTIVE	74-421,842	August 5, 1993
AMERISPACE	74-222,447	November 18, 1991

✓ Reg 2172759  
Reg 2179295  
abd  
abd  
abd  
abd  
abd  
abd  
Reg 197290  
F-1  
abd

**SCHEDULE A**

**NFO RESEARCH, INC**

**U.S. TRADEMARKS**

**Abandoned Trademark Applications**

<b><u>Trademark</u></b>	<b><u>Serial Number</u></b>	<b><u>Application Date</u></b>	<b><u>Date Abandoned</u></b>
INTERACTIVE INSIGHTS	75-181,783	October 15, 1996	January 9, 1998
AMERICA INTERACTS	75-031,753	December 13, 1995	June 11, 1997
AMERICA'S INTERACTING	75-031,752	December 13, 1995	June 11, 1997
THE WELL	74-713,313	August 9, 1995	February 14, 1997
THE RESEARCH CHANNEL	74-633,760	February 13, 1995	February 8, 1996
NFO/ASI TARGETED PRINT TESTING	74-496,442	March 3, 1994	February 28, 1996
NFO/ASI TARGETED COPY TESTING	74-496,441	March 3, 1994	February 28, 1996
THE NFO SMARTSYTEM	74-445,315	October 8, 1993	October 12, 1995
THE NFO INFORMATION HIGHWAY	74-421,935 74-421,932	August 5, 1993 August 5, 1993	October 18, 1996 October 18, 1996
THE NFO CONSUMER INFORMATION HIGHWAY	74-421,934 74-421,933	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995
NFO RESEARCH BY CABLE	74-421,931 74-421,927	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995

THE CABLE RESEARCH PANEL	74-421,930 74-421,929	August 5, 1993 August 5, 1993	May 1, 1995 June 12, 1995
THE RESEARCH CHANNEL	74-421,928 74-421,926	August 5, 1993 August 5, 1993	October 18, 1997 May 1, 1995
THE INTERACTIVE RESEARCH CHANNEL	74-421,847 74-421,846	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995
THE NFO INTERACTIVE RESEARCH CHANNEL	74-421,844 74-421,843	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995

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TRADEMARK  
REEL: 1760 FRAME: 0793

TRADEMARK  
REEL: 1859 FRAME: 0958



**RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

This Release of Security Interest in Trademarks (the "Release"), dated as of ~~February~~ <sup>March</sup> 16, 1998, is made by Fleet National Bank (formerly known as Fleet Bank, National Association), a national banking corporation organized under the laws of the United States of America, as agent (in such capacity the "Agent") for each of the banks (the "Banks") which are signatories to the Credit Agreement (the Credit Agreement), dated as of December 29, 1994, among the Banks, the Agent, and NFO Research, Inc. (now known as NFO Worldwide, Inc.), a corporation organized under the laws of the State of Delaware (the "Borrower"). Pursuant to the Credit Agreement, the Banks made a line of credit available to Borrower.

WHEREAS, Borrower entered into a Security Agreement and Grant of Security Interest in Patents, Trademarks and Copyrights (the "Security Agreement"), dated as of December 29, 1994 and recorded in the Patent and Trademark Office as of March 6, 1997, at Reel/Frame 1575/0492, pursuant to which Borrower granted a security interest to the Agent in the trademarks set forth on Schedule A attached hereto, and all trademarks acquired thereafter (the "Released Trademarks"), to secure the performance of Borrower's obligations under the Credit Agreement; and

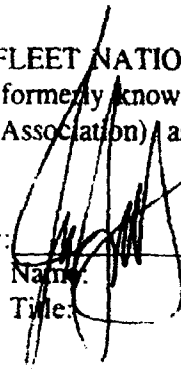
WHEREAS, Borrower has requested that the Agent release any and all interest it may have in the Released Trademarks, and the Agent has agreed to do so.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, and pursuant to the Security Agreement, the Agent does hereby release, relinquish and discharge its security interest in, to and under the Released Trademarks.

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed as of the date hereinabove set forth.

FLEET NATIONAL BANK  
(formerly known as Fleet Bank, National Association) as Agent

Dated: March 10, 1998

By:   
Name: Fred McHugh  
Title: Vice President