

RECORDATION FC  
TRADEMA

05-17-1999

DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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its or copy thereof.

To the Honorable Commissioner of Patents and Trademarks:

101004443

1. Name of conveying party(ies):  
Fleet National Bank

*MLP*  
*2-10-99*

2. Name and address of receiving party(ies)

Name: NFO Research, Inc.

Internal Address:

Street Address: 2700 Oregon Road

City: Toledo State: Ohio ZIP: 43619

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other SEE ATTACHED SHEET
- Merger
- Change of Name

Execution Date:

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

*1,780,506*  
Reg. No. 1,306,308

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark C. Schaffer, Esq.

Internal Address: Emch, Schaffer, Schaub  
& Porcello Co., L.P.A.

Street Address: P. O. Box 916

City: Toledo State: Ohio ZIP: 43697-0916

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ Previously submitted

- Enclosed
- Authorized to be charged to deposit account any deficiency

8. Deposit account number:

*65E*  
15-0825

(Attach duplicate copy of this page if paying by deposit account!)

05/14/1999 DC00TES 00000104 150825 1306308  
01 FC:481 40.00 CH  
02 FC:482 25.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true c the original document.

Mark C. Schaffer  
Name of Person Signing

*[Signature]*  
Signature

*May 12, 1999*  
Date

Total number of pages including cover sheet, attachments, and document: 12

3. Nature of conveyance:

Other: Correction to release of security interest  
to correct erroneous assignment of Reg. 1,780,596 and 1,306,398  
previously recorded at Reel 1760 Frame 0413.

R

07-30-1998

3 SHEET  
-Y

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

MAR 19 1998

OMB No. 0751-0011 (exp. 4/94)

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To the Honorable Commissioner of



1,00781001

attached original documents or copies thereof.

1. Name of conveying party(ies):

Fleet Bank, National Association  
(now known as Fleet National Bank)

- Individual(s)
- General Partnership
- Corporation-State
- Other National Banking Association

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Release of Security Interest
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: NFO TRADEMARK PPE PROCESS  
(now known as RESEVO Worldwide, Inc.)

Internal Address: \_\_\_\_\_

Street Address: Two Pickwick Plaza, Suite 400

City: Greenwich, Conn ZIP: 06830

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See Schedule A attached to Release

B. Trademark Registration No.(s)

See Schedule A attached to Release

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nkiruka Nwokoye

Internal Address: Paul, Weiss, Rifkind, Wharton & Garrison

03/25/1998 JMW:KIM 00000054 1986954  
01 FC:401 40.00 BP  
02 FC:402 600.00 BP

Street Address: 1285 Avenue of the Americas

City: New York, State: NY ZIP: 10019-6064

6. Total number of applications and registrations involved: 50

7. Total fee (37 CFR 3.41).....\$ 1265.00 150.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

20-0052

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nkiruka Nwokoye  
Name of Person Signing  
Christine E. Wilson

Christine E. Wilson  
Signature  
Total number of pages including cover sheet, attachments, and document: 7

March 13, 1998  
Date

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1760 FRAME: 0913

TRADEMARK  
REEL: 1859 FRAME: 0963

SCHEDULE A

NFO RESEARCH, INC.

U.S. TRADEMARKS

| <u>Trademark</u>              | <u>Registration Number</u> | <u>Registration Date</u>          |
|-------------------------------|----------------------------|-----------------------------------|
| NFO HEALTHMED                 | 1,926,958                  | October 17, 1995                  |
| NFO SMARTSYSTEM               | 2,001,751                  | September 17, 1996                |
| THE SIP SMARTSYSTEM           | 1,935,901<br>1,975,182     | November 14, 1995<br>May 21, 1996 |
| NFO INTERACTIVE               | 1,997,280                  | August 27, 1996                   |
| MICROBIOTRAK                  | 1,900,590                  | June 20, 1995                     |
| NYPM                          | 1,812,344                  | December 21, 1993                 |
| ACTIVE INTERMEDIA MEASUREMENT | 1,807,865                  | November 30, 1993                 |
| AIM                           | 1,754,152                  | February 23, 1993                 |
| NATIONAL YELLOW PAGES MONITOR | 1,780,596                  | July 6, 1993                      |
| NYPM RATINGS                  | 1,764,812                  | April 13, 1993                    |
| IMMUNOTRAK                    | 1,748,400                  | January 26, 1993                  |
| NFO TRAVELS AMERICA           | 1,621,567                  | November 6, 1990                  |
| NUESTRA FAMILIA OPINA         | 1,579,378                  | January 23, 1990                  |
| OUR FAMILY'S OPINION          | 1,579,377                  | January 23, 1990                  |
| ASK A QUESTION                | 1,543,833                  | June 13, 1989                     |
| SCREEN-TEST                   | 1,461,294                  | October 13, 1987                  |
| SIP SHARE OF INTAKE PANEL     | 1,406,070                  | August 19, 1986                   |
| CARS                          | 1,376,231                  | December 17, 1985                 |
| PATIENT SEARCHLIGHT           | 1,378,387                  | January 14, 1986                  |
| MAIL PANEL EXPRESS            | 1,306,398                  | November 20, 1984                 |

Doc# DS4:285840 1

TRADEMARK  
REEL: 1760 FRAME: 0914

TRADEMARK  
REEL: 1859 FRAME: 0964

| <u>Trademark</u> | <u>Registration Number</u> | <u>Registration Date</u> |
|------------------|----------------------------|--------------------------|
| MC2              | 1,224,489                  | January 18, 1983         |
| SIP              | 1,197,364                  | June 8, 1982             |
| TRAC             | 849,982                    | May 28, 1968             |
| MULTICARD SURVEY | 701,128                    | July 12, 1960            |

NFO RESEARCH, INC

U.S. TRADEMARKS

Pending Trademark Applications

| <u>Trademark</u>                      | <u>Serial Number</u>     | <u>Application Date</u>          |
|---------------------------------------|--------------------------|----------------------------------|
| NFO RESEARCH<br>INTERACTIVE           | 74-422,838<br>74-421,850 | August 5, 1993<br>August 5, 1993 |
| THE NFO RESEARCH<br>CHANNEL           | 74-421,849<br>74-421,848 | August 5, 1993<br>August 5, 1993 |
| THE NFO INTERACTIVE<br>CONSUMER PANEL | 74-421,845<br>74-421,839 | August 5, 1993<br>August 5, 1993 |
| NFO INTERACTIVE                       | 74-421,842               | August 5, 1993                   |
| AMERISPACE                            | 74-222,447               | November 18, 1991                |

Doc#: DS4:285840.1

3 TRADEMARK  
REEL: 1760 FRAME: 0916

TRADEMARK  
REEL: 1859 FRAME: 0966

SCHEDULE A

NFO RESEARCH, INC

U.S. TRADEMARKS

Abandoned Trademark Applications

| <u>Trademark</u>                     | <u>Serial Number</u>     | <u>Application Date</u>          | <u>Date Abandoned</u>                |
|--------------------------------------|--------------------------|----------------------------------|--------------------------------------|
| NFO/ASI TARGETED PRINT TESTING       | 74-496,442               | March 3, 1994                    | February 28, 1996                    |
| NFO/ASI TARGETED COPY TESTING        | 74-496,441               | March 3, 1994                    | February 28, 1996                    |
| THE NFO SMARTSYTEM                   | 74-445,315               | October 8, 1993                  | October 12, 1995                     |
| THE NFO INFORMATION HIGHWAY          | 74-421,935<br>74-421,932 | August 5, 1993<br>August 5, 1993 | October 18, 1996<br>October 18, 1996 |
| THE NFO CONSUMER INFORMATION HIGHWAY | 74-421,934<br>74-421,933 | August 5, 1993<br>August 5, 1993 | May 1, 1995<br>May 1, 1995           |
| NFO RESEARCH BY CABLE                | 74-421,931<br>74-421,927 | August 5, 1993<br>August 5, 1993 | May 1, 1995<br>May 1, 1995           |
| THE CABLE RESEARCH PANEL             | 74-421,930<br>74-421,929 | August 5, 1993<br>August 5, 1993 | May 1, 1995<br>June 12, 1995         |
| THE RESEARCH CHANNEL                 | 74-421,928<br>74-421,926 | August 5, 1993<br>August 5, 1993 | October 18, 1997<br>May 1, 1995      |
| THE INTERACTIVE RESEARCH CHANNEL     | 74-421,847<br>74-421,846 | August 5, 1993<br>August 5, 1993 | May 1, 1995<br>May 1, 1995           |
| THE NFO INTERACTIVE RESEARCH CHANNEL | 74-421,844<br>74-421,843 | August 5, 1993<br>August 5, 1993 | May 1, 1995<br>May 1, 1995           |

RELEASE OF SECURITY INTEREST  
IN TRADEMARKS

This Release of Security Interest in Trademarks (the "Release"), dated as of ~~February~~ <sup>March</sup> 10, 1998, is made by Fleet Bank, National Association (now known as Fleet National Bank), a national banking corporation organized under the laws of the United States of America, as agent (in such capacity the "Agent") for each of the banks (the "Banks") which are signatories to the Credit Agreement (the Credit Agreement), dated as of December 29, 1994, among the Banks, the Agent, and NFO Research, Inc. (now known as NFO Worldwide, Inc.), a corporation organized under the laws of the State of Delaware (the "Borrower"). Pursuant to the Credit Agreement, the Banks made a line of credit available to Borrower.

WHEREAS, Borrower entered into a Security Agreement and Grant of Security Interest in Patents, Trademarks and Copyrights (the "Security Agreement"), dated as of December 29, 1994 and recorded in the Patent and Trademark Office as of January 12, 1995, at Reel/Frame 1276/0434, pursuant to which Borrower granted a security interest to the Agent in the trademarks set forth on Schedule A attached hereto, and all trademarks acquired thereafter (the "Released Trademarks"), to secure the performance of Borrower's obligations under the Credit Agreement; and

WHEREAS, Borrower has requested that the Agent release any and all interest it may have in the Released Trademarks, and the Agent has agreed to do so.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, and pursuant to the

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TRADEMARK  
REEL: 1859 FRAME: 0968

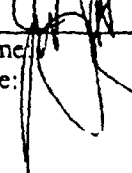


Security Agreement, the Agent does hereby release, relinquish and discharge its security interest in, to and under the Released Trademarks.

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed as of the date hereinabove set forth.

FLEET BANK, NATIONAL ASSOCIATION  
(now known as Fleet National Bank), as Agent

Dated: March 10, 1998

By:   
Name: Melinda D. Mayhew  
Title: Vice President

RECORDED: 07/24/1998  
Doc. No. 289174

TRADEMARK  
REEL: 1760 FRAME: 0919

RECORDED: 02/10/1999

TRADEMARK  
REEL: 1859 FRAME: 0969