

02-26-1999



UNITED :

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UK OFFICE

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

MKD
12-29-98

To the Honorable Commissioner of Patents and Trademarks:

Please record the attached original document or copy thereof.

1. Name and address of conveying party:

20th Century Plastics, Inc.
205 South Puente Street
Brea, CA 92821

A California corporation.

2. Name and address of receiving party:

Direct Mail, Inc.
205 South Puente Street
Brea, CA 92821

A Delaware corporation.

If assignee is not domiciled in the United States, a domestic representative designation is attached: __

(Designation must be a separate document from Assignment)

3. Nature of conveyance: Trademark Assignment dated as of October 6, 1998, and attached hereto as Exhibit 1.

4. Registration numbers:

<u>Trademark Applications</u>	<u>Serial No.</u>	<u>Application Date</u>
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None

<u>Trademarks</u>	<u>Registration No.</u>	<u>Registration Date</u>
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EZ2C	1,683,781	4/21/92
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5. Name and address of party to whom correspondence concerning document should be mailed:

Vandana Venkatesh, Esq.
Bingham Dana LLP
150 Federal Street
Boston, MA 02110

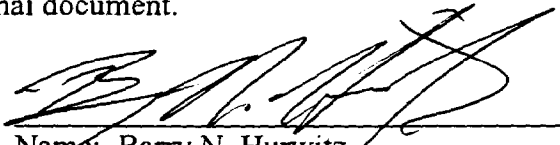
6. Total number of applications and registrations involved: 1

7. Total fee enclosed: \$ 40.00

8. Deposit account number: [Not applicable]

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.



Name: Barry N. Hurwitz
Date: December 29, 1998

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231

Sent via U.S. Post Office Express Mail on December 29, 1998,
Receipt No. EM529309962US

Total number of pages submitted (including cover sheet and any attached Schedules, and conveyance document and any attached Schedules): 5

TRADEMARK ASSIGNMENT

BE IT KNOWN that for and in consideration of the sum of One Dollar and other good and valuable consideration in hand, the receipt and sufficiency of which are hereby acknowledged, 20th Century Plastics, Inc. a corporation organized under the laws of the State of California located at 205 South Puente Street, Brea, CA 92821, United States of America, does hereby grant, assign and transfer to Direct Mail, Inc., a corporation organized and existing under the laws of the State of Delaware, located at 205 South Puente Street, Brea, CA 92821, its entire right, title and interest to each of the trademarks listed on Annex A hereto, together with the registration of each such trademark, including the right to sue and recover for any and all past, present or future infringements or dilution of or damage or injury to each such trademark or the goodwill associated therewith, by any party or parties with the right to sue in their own name (and including the right to take over and continue any and all existing suits) and collect profits or damages, together with the goodwill of the business connected with the use of and symbolized by each such registered trademark.

Signature Page Follows

IN WITNESS WHEREOF, 20th Century has caused this Assignment to be executed by its proper representative thereunto duly authorized as of the 6th day of October, 1998.

20th CENTURY PLASTICS, INC..

By: *TS Alpert*
Name: TS Alpert
Title: EVP

ACKNOWLEDGMENT

COMMONWEALTH OF MASSACHUSETTS)
) ss:
COUNTY OF SUFFOLK)

On this 6th day of October, 1998, before me personally appeared Theodore J. ALPERT to me personally known to be EXECUTIVE VICE PRESIDENT of 20th Century Plastics, Inc., who executed the foregoing Assignment and who acknowledged to me that he executed the same for the purpose herein set forth.

 Mary Zeh
Notary Public

ANNEX A

REGISTERED TRADEMARKS

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
EZ2C	1,683,781	4/21/92