

03-01-1999

Attorney Docket: 775/all

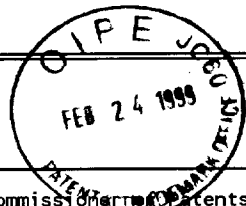
Form PTO-1594
1-31-92



100975218

DEPARTMENT OF COMMERCE
Patent and Trademark Office

TRADEMARKS ONLY



To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying parties:

JIM HELM A PRIVATE COLLECTION, INC.

MLD
2-24-99

- Individual(s)
- General Partnership
- Corporation-State (Delaware)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?
 yes no

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 25, 1997

2. Name and address of receiving party(ies)

Name: JLM COUTURE, INC.

Street Address: 501 Seventh Avenue
New York, NY 10018
City Country

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?
 yes no

4. Application number(s) or trademark number(s):
Registration No(s):

1,758,422 (T10067); 1,905,034 (T10240); 1,961,002 (T10334); 1,961,003 (T10336); 1,964,628 (T10335); 2,111,493 (T10261), and 2,160,375 (T10862)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

James F. McKeown, Esquire
Evenson, McKeown, Edwards & Lenahan, P.L.L.C.
1200 G Street, N. W., Suite 700
Washington, D. C. 20005-3814

02/26/1999 DNGUYEN 00000137 1758422

1 FC:481 40.00 OP
2 FC:482 150.00 OP

6. Total number of applications and registrations involved:

seven (7)

7. Total Fee (37 CFR 3.41): \$280.00

Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 05-1323

Authorized to be charged to Deposit Account

8. Deposit Account No. 05-1323

(Attach dupl. copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James F. McKeown 25,406
Name of Person Signing

[Signature]
Signature

February 24, 1999
Date

TOTAL NUMBER OF PAGES INCLUDING COVER SHEET, ATTACHMENTS AND DOCUMENT: 3

OMB No. 0651-0011 (exp. 4/94)

Refund Ref:
02/26/1999 DNGUYEN 0000078279

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
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Washington, D.C. 20231

CHECK Refund Total: \$90.00

TRADEMARK
REEL: 1862 FRAME: 0296

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 07/17/1997
971237855 - 2087911

CERTIFICATE OF AMENDMENT
OF
THE CERTIFICATE OF INCORPORATION
OF
JIM HJELM'S PRIVATE COLLECTION, LTD.

Adopted in accordance with the
provisions of Section 242 of the
General Corporation Law of the
State of Delaware

We, Joseph L. Murphy, President, and Richard S. Kalin,
Assistant Secretary, of JIM HJELM'S PRIVATE COLLECTION, LTD., a
corporation organized and existing under the laws of the State of
Delaware, do hereby certify as follows:

FIRST, that the Certificate of Incorporation of said
corporation be amended as follows:

1. By striking out the whole of ARTICLE FIRST, as it now exists
and inserting in lieu and instead thereof a new ARTICLE
FIRST, reading as follows:

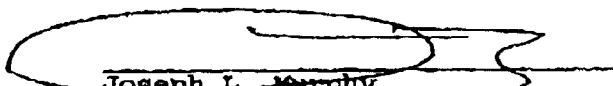
"The name of the corporation shall be JLM
Couture, Inc. (hereinafter referred to as the
'Corporation')."

SECOND, that such amendment has been duly adopted in
accordance with the provisions of Section 242 of the General
Corporation Law of the State of Delaware by the Board of
Directors of the Corporation and the vote of the holders of not
less than a majority of the outstanding stock of the Corporation
entitled to vote thereon.

RECEIVED TIMEFEB. 18. 9:51AM

PRINT TIMEFEB. 18. 10:00AM

IN WITNESS WHEREOF, we have signed this certificate on this 25th day of June, 1997, and we affirm the statements contained herein are true under the penalties of perjury.


Joseph L. Murphy,
President


Richard S. Kalin,
Assistant Secretary

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RECEIVED TIME FEB. 18. 9:51AM

PRINT TIME FEB. 18. 9:53AM