

03-02-1999

TRADEMARKS



100977318

hereof.

To the Honorable Commissioner of Patents and Trademarks: Please return

A. Name of conveying party(ies):
International Data Group, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation - Massachusetts
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: February 22, 1999

B. Name and address of receiving party(ies):

Name: Interactive Digital Software Association

Street Address: Suite 210, 919 18th Street NW

City: Washington State: DC Zip: 20006

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation- Delaware
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,984,757 - ELECTRONIC ENTERTAINMENT EXPO

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.

Street Address: 805 Third Avenue, 27th Floor

City: New York State: New York Zip: 10022-7513

EXPRESS MAIL CERTIFICATE

Date: 2/23/99 Label No. 445425394

I hereby certify that, on the date indicated above I deposited this paper or fee with the U.S. Postal Service & that it was addressed for delivery to the Commissioner of Patents & Trademarks, Washington D.C. 20231 by "Express Mail Post Office to Addressee" service.

Name (Print) Signature

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):.....\$40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

04-0100

(Attach duplicate copy of this page if paying by deposit account)

03/02/1999 JSHABAZZ 00000029 1984757

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karin Segall
Name of Person Signing

Signature

February 23, 1999
Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1862 FRAME: 0418

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TRADEMARK ASSIGNMENT

WHEREAS, International Data Group, Inc., a corporation organized and existing under and by virtue of the laws of Massachusetts, and having a place of business at 5 Speen Street, Framingham, MA 01701, herein below called "Assignor", owns and had used in its business a certain trademark which is registered as follows:

TRADEMARK**REG. NO.****ELECTRONIC ENTERTAINMENT EXPO****1,984,757**

; and

WHEREAS, Interactive Digital Software Association, a corporation organized and existing under and by virtue of the laws of Delaware, and having a place of business at Suite 210, 919 18th Street NW, Washington, D.C. 20006, ~~New York, New York 10016~~, hereinafter below called "Assignee3", is desirous of acquiring the entire right, title and interest in and to the said trademark, registration and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor, effective April 29, 1996, has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks, applications, and registrations, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

INTERNATIONAL DATA GROUP, INC.

Dated: February 22, 1999By: Print Name: Miriam R. KarlinPrint Title: Asst. Secretary / Clerk

MIRIAM R. KARLIN