

03-03-1999



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Patent & TMO/TM Mail Rcpt Dt. #26



100978669

RECOMMENDATION FORM COVER SHEET
TRADEMARKS ONLY

MRD
2-19-77

Asst. Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202

RE: Our File: T-61245

1. Name (and address) of conveying party(ies)

2. Name and Address of receiving party(ies)

ASM Communcations, Inc.
1515 Broadway
New York, New York 10036

Mintel International Group, Ltd.
c/o International Information
Services
444 North Wells Street
Suite 204
Chicago, Illinois 60610

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-New York
- Other

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-Great Britain
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

3. Nature of conveyance:

- Assignment;
- Security Agreement;
- Other;
- Merger
- Change of Name

Execution Date: November 18, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark Reg. No.(s)

1,474,946

Additional numbers attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

COLLEN LAW ASSOCIATES, P.C.
Scarborough Station - Box 306
Scarborough, New York 10510-0806

43/02/1999 JMWTKINS 00000161 1474946 40.00 DP

TRADEMARK

REEL: 1863 FRAME: 0078

6. Total number of applications and registrations involved: ONE

7. Total fee (37 CFR 3.41) \$40.00

(X) Enclosed

() Authorized to be charged to deposit account

() Already submitted

8. Deposit account number:

03-2465

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jess M. Collen

Name of person signing


Signature

February 19, 1999

Date

Total number of pages comprising cover sheet, attachments and documents FOUR

JMC:NJM

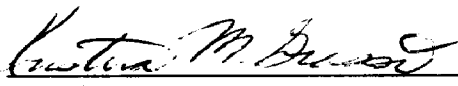
Enclosures:

- Assignment Document
- Check for recording fee of \$40.00
- Appointment of Domestic Representative

NOTE: IF THERE IS ANY FEE DUE AT THIS TIME, PLEASE CHARGE IT TO OUR DEPOSIT ACCOUNT NO. 03-2465 AND ADVISE.

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS EXPRESS MAIL, REGISTRATION NO. EM490388542US IN AN ENVELOPE ADDRESSED TO: ASSISTANT COMMISSIONER FOR TRADEMARKS, 2900 CRYSTAL DRIVE, ARLINGTON, VIRGINIA 22202

COLLEN LAW ASSOCIATES, P.C., BOX 306, SCARBOROUGH STATION, SCARBOROUGH, NEW YORK 10510-0806

By: 
T61245.3

Date: February 19, 1999

TRADEMARK
REEL: 1863 FRAME: 0079

ATTORNEY DOCKET NO.: T-61245

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : Mintel International Group, Ltd.
Reg. No. : 1,474,946
Reg. Date : February 2, 1988
Mark : NEW PRODUCT NEWS

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202

APPOINTMENT OF DOMESTIC REPRESENTATIVE

COLLEN LAW ASSOCIATES, P.C., whose postal address is BOX 306, SCARBOROUGH STATION, SCARBOROUGH, NEW YORK 10510-0806, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

Mintel International Group, Ltd.
(Applicant)

By: *John Weeks*
(Signature)

JOHN KENNETH WEEKS
(Full Name)

Title: CHIEF EXECUTIVE

Dated: 4th February 1988

COLLEN LAW ASSOCIATES, P.C.
BOX 306, SCARBOROUGH STATION,
SCARBOROUGH NEW YORK 10510-0806
T61245.2

ATTORNEY DOCKET NO.: T-61245

IN THE UNITED STATES PATENT AND TRADEMARK OFFICEASSIGNMENT

WHEREAS, ASM Communications, Inc., a corporation organized and existing under the laws of New York, whose full post office address is 1515 Broadway, New York, New York 10036 (hereinafter referred to as Assignor), has adopted, used and is using a mark which is the subject of a registration in the United States Patent and Trademark Office as follows:

Trademark : NEW PRODUCT NEWS

Reg. No. : 1,474,946

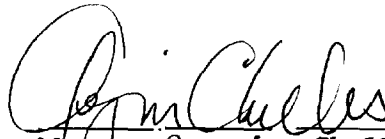
Issued : February 2, 1988

AND, WHEREAS, Mintel International Group, Ltd., a corporation organized and existing under the laws of Great Britain, whose full United States post office address is c/o International Information Services, 444 North Wells Street, Suite 204, Chicago, Illinois 60610 (hereinafter referred to as Assignee) is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, with goodwill of the business symbolized by the said mark, and the registration thereof.

Registration No. 1,474,946.

By:



Name : Georgina Challis

Title : Secretary

ASM Communications, Inc.

DATED:

Nov. 18, 1998

1612451