

03-22-1999

RECEIVED RECORD TR



DEPARTMENT OF COMMERCE Patent and Trademark Office

100989457

MRD 3-15-99

To the Honorable Commissioner of Patents and Trademarks, please record the attached original document or copy thereof.

1. Name of Party(ies) conveying an interest:  
**OPR/FINANCE**  
 Fleer Corp.  
 Executive Plaza  
 1120 Route 73 South  
 Mount Laurel, New Jersey 08054

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation Delaware  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of Party(ies) receiving an interest:  
 Name: Golden Cards, L.P.  
 Internal Address: Executive Plaza  
 Street Address: 1120 Route 73 South  
 City: Mount Laurel State: New Jersey Zip: 08054

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_

Limited Partnership Pennsylvania  
 Corporation \_\_\_\_\_  
 Other \_\_\_\_\_

Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other

Execution Date: February 10, 1999

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s): See Attached

Additional numbers attached?  Yes  No

B. Trademark Registration No.(s): See Attached

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Mark H. Webbink, Esq.  
 Internal Address: Moore & Van Allen, PLLC  
 Street Address: 2200 West Main Street, Suite 800  
 City: Durham State: NC ZIP: 27705

6. Total number of applications and registrations involved: 105

7. Total fee (37 CFR 3.4): ..... \$ 2,640.00  
 Enclosed  
 Authorized to be charged to deposit account (Any Deficiency)

8. Deposit account number:  
13-4365  
 (Attach duplicate copy of this form if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Mark H. Webbink, Esq.                      [Signature]                      3/10/99  
 Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments and document: 138

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner Of Patent And Trademarks, Washington, DC 20231, BOX ASSIGNMENTS.

Kim Oakley  
 (Typed or printed name of person signing the certificate)

K. Oakley  
 (Signature of the person signing the certificate)

3-10-99  
 (Date of Signature)

03/22/1999 JSABAZZ 00000050 75540763  
 (01 FC:481 40.00 OP  
 02 FC:482 2600.00 OP)

**SCHEDULE A**

**Recordation Form Cover Sheet  
Trademark Assignment**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

<b>Mark</b>	<b>Application Serial No.</b>	<b>Filing Date</b>
3-D'S	75/540,763	08/20/98
ACCESS	75/160,226	09/04/96
AUTUMN EXCELLENCE	75/540,796	08/20/98
BASEBALL'S BEST	75/467,387	04/13/98
COURT MASTERS	75/473,317	04/23/98
D'STROYERS	75/540,754	08/20/98
DAMAGE, INC.	75/539,373	08/20/98
DIAMOND INK DESIGN	75/383,279	11/03/97
DIAMOND INK DESIGN	75/383,295	11/03/97
DIAMOND STANDOUTS	75/503,533	06/16/98
DUGOUT AXCESS	75/312,409	06/20/97
E-X CENTURY	75/611,093	12/22/98
EDITOR'S CHOICE	75/467,035	04/13/98
EXTRA EDITION	75/473,103	04/23/98
FIRST EDITION	75/540,770	08/20/98
FLAIR SHOWCASE	75/500,583	06/11/98
FLEER MISCELLANEOUS DESIGN (Blue diamond with baseball)	75/370,263	10/08/97
FLEER MISCELLANEOUS DESIGN (Blue diamond with baseball)	75/370,144	10/08/97
FLEER MISCELLANEOUS DESIGN (Blue diamond with puck)	75/370,145	10/08/97
FLEER MISCELLANEOUS DESIGN (Blue diamond with puck)	75/370,057	10/08/97
FLEER TRADITION	75/473,102	04/23/98
GOLDEN TOUCH	75/473,100	04/23/98
GREAT SHOTS!	75/473,023	04/23/98
GUMMIKINS	75/117,982	06/12/96
HEIR TO THE THRONE	75/472,558	04/23/98
INTIMIDATION NATION	75/540,043	08/20/98
LEGENDS OF THE FUTURE	75/472,560	04/23/98
MAGNIFICENT MOMENTS	75/539,704	08/20/98
METAL	74/625,877	01/26/95
MISCELLANEOUS DESIGN (blue diamond)	75/370,394	10/08/97
MITT FITS	75/467,034	04/13/98

MONUMENTAL MOMENTS	75/467,033	04/13/98
MYSTIQUE	75/467,032	04/13/98
NAME PLATES	75/539,706	08/20/98
NUMBER CRUSHERS	75/467,270	04/13/98
PLANET FOOTBALL	75/467,202	04/13/98
PLANET METAL	75/539,715	08/20/98
PROMISING FORECAST	75/467,048	11/29/98
QUASARS	75/467,031	04/13/98
QUICK STRIKE	75/473,304	04/23/98
ROCKET TO STARDOM	75/467,049	04/13/98
ROOKIE REWIND	75/540,760	08/20/98
SCOUTING REPORT	75/467,030	04/13/98
SHOW PIECE	75/232,277	01/28/97
SKETCHAGRAPH	75/317,719	07/01/97
SOUL OF THE GAME	75/539,718	08/20/98
STAR SEARCH	75/473,104	04/23/98
THUNDER & LIGHTNING	75/473,301	04/23/98
THUNDERCLAP	75/539,719	08/20/98
TOP 30	75/473,315	04/23/98
TOTAL "O"	75/473,316	04/23/98
TROPHY CASE	75/467,382	04/13/98
TWO 4 ME, ZERO FOR YOU	75/540,040	08/20/98
VINTAGE '63	75/472,619	04/23/98
WWW.BATTERZ.COM	75/609/671	

B. Trademark Registration No.(s):

Mark	Registration No.	Registration Date
BACK-SLAPPER	832,224	07/18/67
CANVAS	2,098,203	09/16/97
CARTOON CHARACTER DESIGN	1,948,112	01/16/96
CHAMPIONS IN ACTION AND DESIGN	2,085,556	08/05/97
CIRCA	2,140,245	03/03/98
DIAMOND TRIBUTE	2,028,948	01/07/97
EXCEL	1,802,691	11/02/93
EXTRA BASES	1,902,714	07/04/95
FLAIR	1,836,149	05/10/94
FLEER	1,662,637	10/29/91
FLEER	1,671,098	01/07/92
FLEER AND DESIGN	1,270,137	03/13/84
FLEER MISCELLANEOUS DESIGN (Thanks a Million...)	2,057,414	04/29/97
FLEER ULTRA	1,816,398	01/11/94
FLEER ULTRA TEAM	1,815,416	01/04/94
GOUDEY	2,177,406	07/28/98
HIGH IMPACT	1,907,841	07/25/95
HOLOPIX	2,107,767	10/21/97
HOT GLOVE	2,033,826	01/28/97
HOT PACKS	1,931,650	10/31/95

LEAGUE LEADER	504,147	03/22/94
LEGACY COLLECTION	2,170,406	06/30/98
METAL UNIVERSE	2,098,205	09/16/97
OVERPOWER	2,014,390	11/05/96
PLAY OF THE GAME	2,170,386	06/30/98
POWER OF PLAY	1,839,939	06/14/94
POWER PLUS	2,090,638	08/26/97
POWER SURGE	2,134,828	02/03/98
PRIME LEATHER	2,033,897	01/28/97
PROCARDS	1,514,561	11/29/88
PUD	1,948,105	01/16/96
RISING STAR	1,966,494	04/09/96
ROAD WARRIOR	2,130,095	01/20/98
ROOKIE SENSATIONS	1,912,846	08/15/95
ROOKIE SENSATIONS	2,017,287	11/19/96
SCHOOL-DAZE	838,832	11/14/67
SEASON CROWNS	2,033,839	01/28/97
SHOW STOPPERS	2,177,536	07/28/98
SHOW TIME	2,170,405	06/30/98
SMOOTH LEATHER	2,033,827	01/28/97
SNEEKIES	868,213	04/15/69
TEAM LEADER	1,917,864	09/12/95
TEAM LEADERS	1,876,585	01/31/95
THANKS A MILLION	2,071,672	06/17/97
THANKS A MILLION	2,115,457	11/25/97
TOMORROW'S HEROES	1,778,920	06/29/93
VIRTUAL VISION	2,090,162	08/19/97
WAVE OF THE FUTURE & DESIGN	2,016,333	11/12/96
WAVE OF THE FUTURE & DESIGN	1,969,618	04/23/96
WAVE OF THE FUTURE & DESIGN	1,982,137	06/25/96

**US Assignment  
Trademark Registrations and Applications**

WHEREAS Fleer Corp., a Delaware corporation whose principal office or place of business is 1120 Route 73 South, Mt Laurel, New Jersey, 08054 ("Assignor"), is the owner of the trademarks transferred by the Assignor under the Asset Purchase Agreement, dated January 29, 1999, among Fleer Corp., a Delaware corporation, Frank H. Fleer Corp., a Delaware corporation and Skybox International, Inc., a Delaware corporation, including, but not limited to the trademarks listed on the attachment hereto now registered with or pending registration in the U.S. Patent and Trademark Office under the indicated Registration/Application Serial Numbers (collectively, the "Trademarks").

AND WHEREAS, Golden Cards LP, a Pennsylvania limited partnership, whose principal office or place of business is 1120 Route 73 South, Mt Laurel, New Jersey, 08054 ("Assignee"), is desirous of acquiring from the Assignor the whole right, title and interest in and to the Trademarks, together with the goodwill therewith, and that portion of Assignor's business in connection with which Assignor has a *bona fide* intent to use the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, the Assignor confirms that it has sold, assigned and transferred and by these presents does sell, assign and transfer unto the Assignee, its successor and assign, the whole right, title and interest in and to the Trademarks, together with the goodwill therewith and that portion of Assignor's business in connection with which Assignor is using or has a *bona fide* intent to use the Trademarks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and effectively as they would have been held and enjoyed by the Assignor had this assignment and sale not been made.

SIGNED at New York, New York and effective the 10th day of February, 1999.

ASSIGNOR:

FLEER CORP.

By: 

Name: William H. Hardie III

Title: VP

New York COUNTY

I, Susan E. Todd, a Notary Public of the aforesaid County and State, do hereby certify that William H. Hardie III personally appeared before me this day and acknowledged that (s)he is the VP of Fler Corp., a Delaware corporation, and that by authority duly given and as an act of the corporation, the foregoing instrument was signed in its name by its VP, and attested by ~~herself~~/himself as VP and sealed with its common corporate seal.

Witness my hand and notarial seal this 10th day of February, 1999.

Susan Elizabeth Todd  
Notary Public

My Commission Expires:

SUSAN ELIZABETH TODD  
Notary Public, State of New York  
No. 30-4791082  
Qualified in Nassau County  
Certificate Filed in New York County  
Term Expires September 30, 1999

**Fleer Corporation  
United States Trademarks**

<b>Mark</b>	<b>Registration #</b>	<b>Registration Date</b>	<b>Application #</b>	<b>Filing Date</b>
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STAR SEARCH			75/473,104	04/23/98
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TOP 30			75/473,315	04/23/98
TOTAL "O"			75/473,316	04/23/98
TROPHY CASE			75/467,382	04/13/98
TWO 4 ME, ZERO FOR YOU			75/540,040	08/20/98
VINTAGE '63			75/472,619	04/23/98
VIRTUALVISION	2,090,162	08/19/97		
WAVE OF THE FUTURE & DESIGN	2,016,333	11/12/96		
WAVE OF THE FUTURE & DESIGN	1,969,618	04/23/96		
WAVE OF THE FUTURE & DESIGN	1,982,137	06/25/96		
WWW.BATTERZ.COM			75/609,671	

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