

03-05-1999

Tab settings

To the Honorable Commissioner of Patents



Original documents or copy thereof.

1. Name of conveying party(ies):

Alexandra de Markoff, Ltd.

100979476

Name of receiving party(ies):

Name: PARLUX FRAGRANCES, INC.

Internal Address: 3725 SW 30th Avenue

Street Address: Fort Lauderdale

City: Fort Lauderdale State: FL ZIP: 33312

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 29/99  
December 27, 1995

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carole Ramsay

Internal Address: Parlux Fragrances, Inc.

Street Address: 3725 SW 30th Avenue

City: Fort Lauderdale State: FL ZIP: 33312

6. Total number of applications and registrations involved: 17

7. Total fee (37 CFR 3.41): \$ 440.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

03/04/1999 DNGUYEN 00000026 74549643

DO NOT USE THIS SPACE

01 FC:481 40.00 DP  
02 FC:482 400.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carole Ramsay  
Name of Person Signing

[Signature]  
Signature

2/8/99  
Date

Total number of pages comprising cover sheet

9

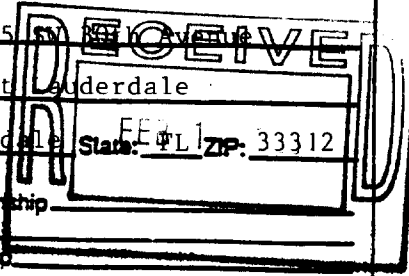
Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

ASSISTANT COMMISSIONER FOR  
TRADEMARKS  
Box Assignments  
2900 CRYSTAL DR.  
ARLINGTON, VA 22202-3513

TRADEMARK  
REEL: 1864 FRAME: 0499

33-10.0



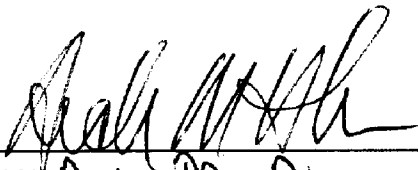
ALEXANDRA DE MARKOFF	U.S.A.	374863	3	1/30/40	1/30/2000M	ADM
ALEXANDRA	U.S.A.	1900284	3	6/20/95	6/20/2005M	ADM
ASTON	U.S.A.	1137150	3	6/24/80	6/24/2000A	ADM
BODY FITNESS CREAM	U.S.A.	1819376	3	2/1/94	2/1/2004A	ADM
DISGUISE FOR EYES	U.S.A.	1883247	3	3/14/95	3/14/2005M	ADM
ENIGMA	U.S.A.	1765457	3	4/20/93	4/20/2003M	ADM
EXTRA-HELP	U.S.A.	1920637	3	9/19/95	9/19/2005A	ADM
LASH AMPLIFIER	U.S.A.	1783185	3	7/20/93	7/20/2003M	ADM
LIPS LIKE HERS	U.S.A.	1941805	3	12/12/95	12/12/2005M	ADM
MOISTURE RESERVE	U.S.A.	1778254	3	6/22/93	6/22/2003M	ADM
NO REGRETS	U.S.A.	1936044	3	11/14/95	11/14/2005A	ADM
NO REGRETS	U.S.A.	1989119	3	7/23/96	7/23/2006M	ADM
NO REGRETS & Label Design	U.S.A.	1945369	3	1/2/96	1/2/2006A	ADM
PROFESSIONAL FINISH	U.S.A.	1826786	3	3/15/94	3/15/2004A	ADM
SLEEP TIGHT	U.S.A.	1876278	3	1/31/95	1/31/2005M	ADM
VITAL-10	U.S.A.	1912131	3	8/15/95	8/15/2005M	ADM
364.5	U.S.A.	1983069	3	6/25/96	6/25/2006A	ADM

**ASSIGNMENT**

Alexandra de Markoff, Ltd., a corporation organized and existing under the laws of the State of Delaware and having a principal place of business at 625 Madison Avenue, New York, New York, for and in consideration of the sum of One (\$1.00) Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns, sells and transfers to Parlux Fragrances, Inc., a corporation organized and existing under the laws of the State of Delaware, all right, title and interest in the non-United States trademark registrations listed on attached Schedule A, together with the goodwill of the business symbolized by said trademark.

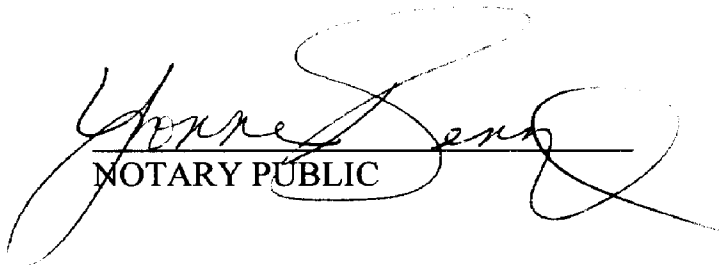
ALEXANDRA DE MARKOFF, LTD.

January 29<sup>9</sup>  
Dated: ~~December~~ 29, 1995

By:   
Name: Arch M. Abern  
Title: Assistant Secretary

State of New York )  
County of New York ss.:

On this 29<sup>th</sup> day of ~~December~~ January 1995, before me personally came Arch M. Abern the person who signed this instrument, who acknowledged that ~~she~~/he signed it as a free act on behalf of Alexandra de Markoff, Ltd., and that ~~she~~/he had the authority to do so in ~~her~~/his capacity as Assistant Secretary.

  
NOTARY PUBLIC

YVONNE KENNEDY  
NOTARY PUBLIC, State of New York  
No. 41-4615114  
Qualified in Queens County  
Cert. Filed in New York County  
Commission Expires Feb. 28, 2000

MARK	COUNTRY	REGISTRATION CLASS	REGISTRATION DATE	STATUS	EXPIRES
ALEXANDRA DE MARKOFF	ALGERIA		37305	3	9/24/66 A
ALEXANDRA DE MARKOFF (In Block)	ARGENTINA		1211753	3	10/10/86 A
ALEXANDRA DE MARKOFF (In Block)	ARGENTINA	2052497		3	10/11/96 M
ALEXANDRA DE MARKOFF (In Script)	ARGENTINA		1429134	3	3/1/93 M
NO REGRETS	ARGENTINA	1952028	1575575	3	A
ENIGMA	ARGENTINA		1314229	3	10/6/88 M
SKINTALIZER	ARGENTINA		1191270	3	2/3/86 A
COUNTESS ISSERLYN	AUSTRALIA		B245989	3	2/5/71 M
NO REGRETS	AUSTRALIA		648031	3	12/8/94 A
ALEXANDRA DE MARKOFF (script)	AUSTRALIA		B245988	3	2/5/71 M
ALEXANDRA DE MARKOFF COLORIFIC	AUSTRALIA		B284207	3	12/24/77 A
ADEM and Design	AUSTRALIA		B269253	3	6/13/73 A
ALEXANDRA DE MARKOFF (stylized)	AUSTRALIA		B5818R	3	9/15/85 A
COUNTESS ISSERLYN	AUSTRIA		76123	3	12/21/73 M
ALEXANDRA DE MARKOFF	AUSTRIA		48041	3	6/5/62 M
ADEM & Design	AUSTRIA		75930	3	11/28/73 A
NO REGRETS	BENELUX		560480	3	12/9/94 A
ADEM & Design	BENELUX		319300	3	5/26/78 A
ALEXANDRA DE MARKOFF	BENELUX		320007	3	7/23/73 M
COUNTESS ISSERLYN	BENELUX		320012	3	7/24/73 M
COUNTESS ISSERLYN	BRAZIL		007569629	20	6/27/68 M
ALEXANDRA DE MARKOFF	BRAZIL		004507118	3	6/13/72 M
ADEM and Crown Device	BRAZIL		2561832	3	8/3/61 A
ADEM & Design	BRAZIL		007041888	3	12/25/79 A
COUNTESS ISSERLYN	BRAZIL		3740820	3	6/27/68 M
MASQUE D'ELIXIR	CANADA		206466	3	4/11/75 M
NYLRESSI	CANADA		199391	NA	5/24/74 A
ALEX	CANADA		200650	NA	7/19/74 A
NEUTRALURE	CANADA		205467	NA	2/21/75 A
DIPIRA-BROW	CANADA		204108	NA	12/20/74 A
ADEM & Design	CANADA		198610	3	4/5/74 M
ALEXANDRA DE MARKOFF (In script)	CANADA		147422	3	10/7/66 M
PRISMATIC	CANADA		200957	NA	8/2/74 A
COUNTESS ISSERLYN	CANADA		184584	3	7/28/72 M
ALLEVIA	CANADA		199383	NA	5/24/74 A

MARK	COUNTRY	APPLICATION	REGISTRATION CLASS	FILE NO.	EXAMINATION
ALEXANA	CANADA			199587	5/31/74A
SKINTANTILIZER	CANADA			205468	2/21/75A
ADEM & Design	CHILE			420462	3
ALEXANDRA DE MARKOFF	CHILE	256667		420463	1/1/74 M
ENIGMA	CHINA			720721	12/21/94 M
COUNTESS ISSERLYN	CHINA			720720	12/21/94 M
ALEXANDRA DE MARKOFF	CHINA			691167	3
ALEXANDRA DE MARKOFF&Chinese Crctrs	CHINA	95086121		964468	3/21/97 M
ALEXANDRA DE MARKOFF in Chinese	CHINA			756458	7/21/95 M
ADEM(Logo)	COLOMBIA	95029790			7/7/95A
ADEM & Design	COLOMBIA			127082	12/9/83 A
ALEXANDRA DE MARKOFF	COLOMBIA			160855	3
ALEXANDRA DE MARKOFF	CUBA			906689	12/16/54 A
COUNTESS ISSERLYN	DENMARK			244071	9/10/71 M
ALEXANDRA DE MARKOFF	DENMARK			177863	8/10/63 M
ADEM & Design	DENMARK			268774	3
COUNTESS ISSERLYN	FINLAND			63706	8/23/74 A
ADEM & Design	FINLAND			68371	3
NO REGRETS	FRANCE			94548274	12/20/78 M
NO REGRETS	GERMANY			39405687	5/12/95A
ENIGMA	GERMANY			2094204	3/5/96A
COUNTESS ISSERLYN	GERMANY			2094206	3/30/95 M
ALEXANDRA DE MARKOFF	GERMANY			2094205	3/30/95 M
ALEXANDRA DE MARKOFF ASTON	GR BRITAIN			1128390	3
ENIGMA	GR BRITAIN			632344	2/8/80A
ALEXANA	GR BRITAIN			896125	10/27/44 M
ENIGMA	GR BRITAIN			1012835	6/21/66 A
NO REGRETS	GR BRITAIN			2004229	3
DE MARKOFF	GR BRITAIN			890191	6/18/73 A
ALEXANDRA DE MARKOFF	GR BRITAIN			1034835	12/8/94 M
COUNTESS ISSERLYN	GREECE			50725	2/3/66 M
ALEXANDRA DE MARKOFF (IN script)	GREECE			107747	3
COUNTESS ISSERLYN	HONG KONG	9505837			9/3/74 M
ISSERLYN	HONG KONG			3061975	3
NO REGRETS	HONG KONG	9414891			5/17/75 M
					1/17/95 M
					5/15/95A
					7/5/73 M
					12/14/94A

MARK	CLASS	REGISTRATION CLASS	REGISTRATION CLASS	REGISTRATION CLASS	REGISTRATION CLASS	REGISTRATION CLASS	REGISTRATION CLASS
ALEXANDRA DE MARKOFF(Chinese)	HONG KONG	9507749	44041998	3	6/26/95	M	
NO REGRETS	INDONESIA		352690	3	12/15/94	M	
ALEXANA	INTL		R396392	3	3/6/73	A	
ALEXA	INTL		R396393	3	3/6/73	A	
COUNTESS ISSERLYN	IRELAND		83363	3	8/3/77	M	
NO REGRETS	IRELAND	947578	163492	3	12/8/94	A	
ALEXANDRA DE MARKOFF	IRELAND		83143	3	6/17/77	M	
ADEM LOGO	IRELAND	B83437		3	8/19/77	A	
ADEM & Device	ISRAEL		37696	3	6/13/75	A	
COUNTESS ISSERLYN	ISRAEL		28046	3	12/10/67	M	
NO REGRETS	ISRAEL		95956	3	7/1/96	A	
ALEXANDRA DE MARKOFF (IN script)	ISRAEL		32010	3	5/4/70	A	
ALEXANDRA DE MARKOFF (IN script)	ISRAEL		28052	3	12/12/67	M	
ADEM & Design	ISRAEL		37697	3	6/13/73	A	
ALEXA	ITALY		268278	3	3/5/73	A	
NO REGRETS	ITALY	RM94C005580		3	12/20/94	A	
PRISMATIC	ITALY		268275	3	1/25/71	A	
MASQUE D'ELIXIR	ITALY		268273	3	1/25/71	A	
ALEXANDRA DE MARKOFF (IN Script)	ITALY		413003	3	1/29/82	M	
ADEM Logo	ITALY		297505	3	6/27/73	A	
ENIGMA	ITALY		297129	3	6/27/73	A	
ALEXANA	ITALY		268279	3	3/5/73	A	
ALLEVIA	ITALY		268281	3	3/5/73	A	
COUNTESS ISSERLYN	ITALY		611295	3	1/22/91	M	
ADEM	ITALY	RM93C002044	661244	3	6/22/93	A	
ENIGMA	ITALY	RM93C002045	661245	3	6/22/93	M	
NUTRALURE	ITALY		268274	3	1/25/71	A	
ENIGMA	JAPAN	1161989		3		A	
ENIGMA	JAPAN		1977000	3	8/19/87	M	
PRISMATIC	JAPAN		1215191	3	8/19/76	A	
COUNTESS ISSERLYN	JAPAN	702065	1928817	4	10/3/97	M	
ADEM LOGO	JAPAN	7067889		3	7/5/95	A	
ENIGMA (IN katakana)	JAPAN	293281997	4189127	3	9/18/98	M	
SKINTANTILIZER	JAPAN		1977002	3	8/19/87	A	
NO REGRETS	KOREA		339397	12		A	

TRADEMARK	COUNTRY	APPLICATION NUMBER	CLASS	FILE NO.	DATE	STATUS
ALEXANDRA DE MARKOFF	KOREA	502851994	3		12/16/94A	
ALEXANDRA DE MARKOFF	LIECHTENSTEIN		12(Nat'l)	1382	9/26/62A	
ALEXANA	MALAWI		3	309958	11/8/58A	
NO REGRETS	MALAYSIA	MA14495	3		1/6/95A	
COUNTESS ISSERLYN	MEXICO		3	48790	4/20/95A	
NO REGRETS	MEXICO	221908	3	488875	1/18/95A	
ADEM & Design	MEXICO	178630	3	354747	11/3/83A	
ALEXANDRA DE MARKOFF	MEXICO	239157	3	501452	8/3/95M	
NO REGRETS	NEW ZEALAND	2438188	3		12/8/94A	
ADEM (LOGO)	NEW ZEALAND		5	104508	1/22/75A	
ALEXANDRA DE MARKOFF	NORWAY		3	57847	3/19/61M	
COUNTESS ISSERLYN	NORWAY		3	89740	12/6/73M	
ADEM & Design	NORWAY		3	92176	11/28/74A	
NO REGRETS	PAKISTAN	129164	3		3/14/95A	
NO REGRETS	PHILIPPINES	98146	3		2/2/95A	
ADEM (LOGO)	PORTUGAL	270374W	3	185945	11/17/81A	
ADEM	PORTUGAL	295363W	3		10/19/93A	
ALEXANDRA DE MARKOFF	PUERTO RICO		3	19015	9/26/74M	
ADEM (LOGO)	PUERTO RICO		3	19038	9/26/74A	
COUNTESS ISSERLYN	PUERTO RICO		3	19014	5/18/94M	
NO REGRETS	PUERTO RICO	36068	3		3/10/95A	
ALEXANDRA DE MARKOFF	RUSSIA	97707377	3		5/23/97M	
COUNTESS ISSERLYN	RUSSIA	97707378	3		5/23/97M	
ALEXANDRA DE MARKOFF	SAUDI ARABIA	39467	3		6/24/97M	
NO REGRETS	SINGAPORE	S1110094	3		12/22/94A	
ADEM (LOGO)	SOUTH AFRICA		3	B731462	3/26/93A	
ADEM (LOGO)	SOUTH AFRICA		3	B731463	3/26/93A	
ADEM (Signature)	SOUTH AFRICA		3	72278807	11/27/92A	
ADEM Design	SOUTH AFRICA		3	731462	7/3/74A	
ADEM & Design	SOUTH AFRICA		3	731463	7/3/74A	
ENIGMA	SOUTH AFRICA		3	652275	6/7/65M	
RESOLL	SOUTH AFRICA		3	652774	6/7/85A	
SHADOWCREME	SOUTH AFRICA		3	654157	A	
SUPRA-BROW	SOUTH AFRICA		3	652272	3/30/37A	
ALLEVIA	SOUTH AFRICA		3	652273	6/7/85A	

TRADEMARK	COUNTRY	APPLICATION REGISTRATION CLASS	FILING DATE (REGISTRATION)
COUNTESS ISSERLYN	SOUTH AFRICA	B732540	5/22/73 M
ALEXA	SOUTH AFRICA	652272	6/7/95 A
NO REGRETS	SOUTH AFRICA	9413550	12/8/74 A
NYLRESSI PLUS	SOUTH AFRICA	652682	A
ALEXANDRA DE MARKOFF (In Script)	SOUTH AFRICA	B850218	3/8/85 A
PRISMATIC	SOUTH AFRICA	652277	A
ALLEVIA	SPAIN	738244	7/3/78 A
NO REGRETS	SPAIN	1941371	1/13/75 A
SKINTANTILIZER	SPAIN	738252	7/3/78 A
ENIGMA	SPAIN	738246	11/20/78 M
ALEXANDRA DE MARKOFF & Design	SWEDEN	107341	9/6/63 M
ALEXANA	SWEDEN	146158	2/22/74 A
COUNTESS ISSERLYN	SWEDEN	137024	10/29/71 M
NO REGRETS	SWEDEN	308667	12/30/84 A
ENIGMA	SWEDEN	144844	10/26/73 M
ALLEVIA	SWEDEN	148673	9/20/74 A
ADEM (LOGO)	SWITZERLAND	406984	1/9/74 A
ALEXALIT	SWITZERLAND	379224	8/26/69 A
COUNTESS ISSERLYN	SWITZERLAND	407014	1/25/74 M
ENIGMA	SWITZERLAND	407015	1/11/74 M
ALEXANDRA DE MARKOFF	SWITZERLAND	318497	4/7/62 M
ALLEVIA	SWITZERLAND	267955	1/25/74 A
ALEXANA	SWITZERLAND	407013	1/25/74 A
ALEXA	SWITZERLAND	407012	1/25/74 A
ALEXA	SWITZERLAND	350138	8/10/37 A
ALEXANDRA DE MARKOFF (Rom&Chin chr	TAIWAN	716150	5/16/96 M
NO REGRETS	TAIWAN	83074499	11/16/95 A
NO REGRETS	THAILAND	278807	A
ALEXANA	TUNISIA	EE930225	A
ALEXA	TUNISIA	EE930224	A
BODY FITNESS CREAM	U.S.A.	1819376	2/1/94 A
ALEXANDRA DE MARKOFF	U.S.A.	75/431147	2/9/98 M
ENIGMA	U.S.A.	1765457	4/20/93 M
VITAL-10	U.S.A.	1912131	8/15/95 M
NO REGRETS & Label Design	U.S.A.	1945369	1/2/96 A



TRADEMARK	COUNTRY	APPLICATION	REGISTRATION CLASS	FILING DATE	PRIORITY
NO REGRETS	U.S.A.	74561704	3	1989119	7/23/96M
NO REGRETS	U.S.A.	74496277	3	1936044	11/14/95A
364.5	U.S.A.	74593257	3	1983069	6/25/96A
DISGUISE FOR EYES	U.S.A.	74482414	3	1883247	3/14/95M
ALEXANDRA DE MARKOFF	U.S.A.	75/431146	25		2/9/98M
SLEEP TIGHT	U.S.A.	74502812	3	1876278	1/31/95M
MOISTURE RESERVE	U.S.A.	74174149	3	1778254	6/22/93M
ASTON	U.S.A.	73206417	3	1137150	6/24/80A
ALEXANDRA DE MARKOFF	U.S.A.		3	374863	1/30/40M
ALEXANDRA	U.S.A.	74549643	3	1900284	6/20/95M
LASH AMPLIFIER	U.S.A.	74217779	3	1783185	7/20/93M
LIPS LIKE HERS	U.S.A.	74535957	3	1941805	12/12/95M
EXTRA-HELP	U.S.A.	74443107	3	1920637	9/19/95A
PROFESSIONAL FINISH	U.S.A.	74227306	3	1826786	3/15/94A
ADEM	URUGUAY		3	200075	2/28/75A
ALEXANDRA DE MARKOFF	URUGUAY	200073	3	277818	3/7/75M
COUNTESS ISSERLYN	VENDA		3	B732540	5/22/73A
COUNTESS ISSERLYN	VENEZUELA		3	46265F	12/5/63M
ADEM Design	VENEZUELA		3	77595F	11/27/74A
NO REGRETS	VENEZUELA	1726894	3		12/27/94A
ALEXANDRA DE MARKOFF	VENEZUELA		3	39665F	4/17/61M
ALEXANA	ZAMBIA		3	309958	1/18/58A
SKINTANTILIZER	ZIMBABWE		3	309858	1/18/58A
ELIXIR	ZIMBABWE		3	309758	1/18/58A
ALEXANA	ZIMBABWE		3	309958	1/18/58A

RECORDED: 02/21/1999

TRADEMARK  
REEL: 1864 FRAME: 0507