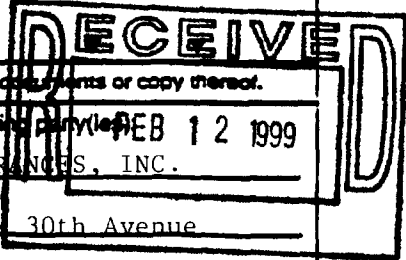


RECD
TF

03-05-1999

TAB settings 000 v



To the Honorable Commissioner of Patents

1. Name of conveying party(ies):

100979478

CHARLES OF THE RITZ GROUP LTD.

Name: PARLUX FRAGRANCES, INC.

Internal Address: 3725 SW 30th Avenue

Street Address: Fort Lauderdale

City: Fort Lauderdale State: FL ZIP: 33312

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

33-21-2

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 1/29/99

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1252654 - 500648 - 0506420 - 1252653

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carole Ramsay

Internal Address: Parlux Fragrances, Inc.

Street Address: 3725 SW 30th Avenue

City: Fort Lauderdale State: FL ZIP: 33312

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41): \$ 115

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

03/04/1999 DNGUYEN 00000024 1252654

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
 02 FC:482 75.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carole Ramsay
Name of Person Signing

Carole Ramsay
Signature

2/8/99
Date

Total number of pages comprising cover sheet

3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

ASSISTANT COMMISSIONER FOR
 TRADEMARKS
 BOX ASSIGNMENTS
 2900 CRYSTAL DR.
 ARLINGTON, VA 22202-3513

ASSIGNMENT

Charles of the Ritz Group Ltd., a corporation organized and existing under the laws of the State of Delaware and having a principal place of business at 625 Madison Avenue, New York, New York, for and in consideration of the sum of One (\$1.00) Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns, sells and transfers to Parlux Fragrances, Inc., a corporation organized and existing under the laws of the State of Delaware, all right, title and interest in the non-United States trademark registrations listed on attached Schedule A, together with the goodwill of the business symbolized by said trademark.

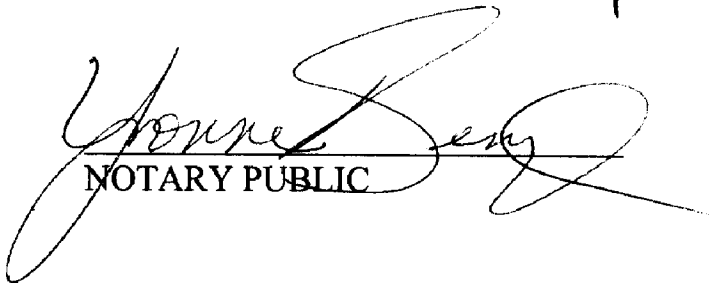
CHARLES OF THE RITZ GROUP, LTD.

January 29⁹
Dated: ~~December~~, 1995

By: 
Name: Arch M. Ahern
Title: Assistant Secretary

State of New York)
County of New York) ss.:

On this 29th day of January 1995, before me personally came Arch M. Ahern the person who signed this instrument, who acknowledged that ~~she~~/he signed it as a free act on behalf of Charles of the Ritz Group Ltd., and that ~~she~~/he had the authority to do so in ~~her~~/his capacity as Assistant Secretary


NOTARY PUBLIC

YVONNE KENNEDY
NOTARY PUBLIC, State of New York
No. 41-4615114
Qualified in Queens County
Cert. Filed in New York County
Commission Expires Feb. 28, 2000

ALEXANA	FRANCE	866075	1244112	3	A
ALEXANDRA DE MARKOFF	FRANCE		1244113	3	A
ALEXANDRA DE MARKOFF	FRANCE		1409751	3	M
ADEM & Design	FRANCE		1233503	3	A
ALEXA	FRANCE		1244111	3	A
COUNTESS ISSERLYN	FRANCE		1244114	3	A
COUNTESS ISSERLYN	FRANCE		1421808	3	M
ENIGMA	FRANCE		1546382	3	M
ENIGMA	FRANCE		1235472	3	A
ADEM (LOGO)	NEW ZEALAND		104518	3	A
ALEXANDRA DE MARKOFF	NEW ZEALAND		B104601	3	M
COUNTESS ISSERLYN	NEW ZEALAND		104602	3	M
COUNTESS ISSERLYN	SINGAPORE		68782	3	M
ADEM LABEL	SOUTH AFRICA		725935	3	A
ADEM LABEL	SOUTH AFRICA		725934	3	A
ALEXANDRA DE MARKOFF (signature)	SOUTH AFRICA		B725933	3	M
ADEM (Signature)	SOUTH AFRICA		B725934	3	A
ALEXANDRA DE MARKOFF (signature)	SOUTH AFRICA		B725932	3	A
SUPRA & Design	SWEDEN		47904	3	A
ALEXANDRA DE MARKOFF	U.S.A.	73335504	1252654	3	M
COUNTESS ISSERLYN	U.S.A.	73334983	1252653	3	M
COUNTESS ISSERLYN	U.S.A.	71524284	506420	3	M
PRISMATIC	U.S.A.		500648	3	A