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03-09-1999

FORM PTO-1594
1-31-92

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
The Allegor Coffee Company

[] Individual(s) [] Association
[] General Partnership [] Limited Partnership
[x] Corporation - State Colorado
[] Other _____

Additional name(s) of conveying party(ies) attached? [] Yes [x] No

2. Name and address of receiving party(ies):
Name: JBR, Inc.
Internal Address: Suite 308
Street Address: 1933 Davis Street Street
City: San Leandro
State: CA Zip: 94577

[] Individual(s) citizenship
[] Association
[] General Partnership
[] Limited Partnership
[x] Corporation - State California
[] Other _____

If assignee is not domiciled in the U.S., a domestic representative designation is attached: [] Yes [] No
(Designation must be a separate document from Assignment)

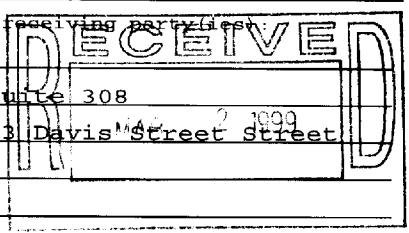
Additional name(s) & address(es) attached? [] Yes [x] No

3. Nature of Conveyance:
[x] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other _____

Execution Date: December 17, 1998

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
1,888,697; 1,876,799; 1,877,811; 1,939,201

Additional numbers attached? [] Yes [x] No



5. Name and address of party to whom correspondence concerning document should be mailed:
Name: David J. Brezner, Esq.
Internal Address: _____
Flehr Hohbach Test Albritton & Herbert
Suite 3400
Street Address: 4 Embarcadero Center
City: San Francisco
State: CA Zip: 94111

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41):\$ 115.00
[x] Enclosed
[] Authorized to be charged to deposit account

8. Deposit account number: _____
Please debit any underpayment or credit any overpayment to the above deposit account.
Our Order No. _____
(Attach duplicate of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David J. Brezner Signature _____ Date 2/25/99

Total number of pages including cover sheet, attachments and document: [4]

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS ALLEGRO COFFEE COMPANY, a Colorado corporation (hereinafter referred to as "ASSIGNOR"), having its principal offices located at 1930 Central Avenue, Boulder, Colorado 80301, has adopted, used, is using and is the owner of the entire right, title and interest in and to the trademarks set forth in the attached Exhibit A, the goodwill appurtenant to said marks; and the United States Trademark Registrations and Applications for said marks;

WHEREAS JBR, Inc., a California corporation, (hereinafter referred to as "ASSIGNEE") is desirous of acquiring ASSIGNOR's entire right, title and interest in and to said marks, the appurtenant goodwill, and the United States Trademark Registrations and Applications and the rights at common law in and to said marks;

WHEREAS ASSIGNOR has trademark registrations and has filed a trademark application, identified in the attached Exhibit A, in the United States Patent and Trademark Office;

WHEREAS ASSIGNOR desires to assign said marks and trademark application to ASSIGNEE;

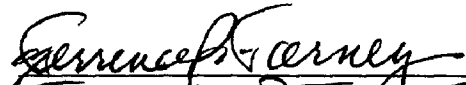
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR hereby agrees to sell, assign, transfer and convey, and by this instrument hereby sells, assigns transfers and conveys to ASSIGNEE, its successors, legal representatives and assigns ASSIGNOR's entire right, title and interest in and to each of the trademarks identified in Exhibit A, the goodwill of the business appurtenant to and connected with the marks, the United States Trademark Registrations and Applications for said marks, and all rights at common law in the marks; and ASSIGNOR further assigns, transfers, sells and conveys to ASSIGNEE, its successors, legal representatives and assigns, the right to apply for, register, renew, protect, defend and enforce

any and all rights to the said trademarks including the right to sue for past infringement, the right to enforce any and all trademark rights of ASSIGNOR and causes of action therefor, presently known or unknown and inuring to ASSIGNEE, and the right to recover all claims for damages or for compensation for past infringement arising out of any cause of action, whether presently known, unknown, accrued or to accrue.

ASSIGNOR agrees to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR and without further consideration to ASSIGNOR) in connection with perfecting the transfer of all rights to and the vesting of full and complete title in ASSIGNEE, enforcing and defending the rights transferred, and executing any and all instruments deemed by ASSIGNEE to be necessary or desirable to implement and accomplish the transfer, enforcement and/or defense of rights granted by ASSIGNOR hereunder.

Signed at Allegro Coffee Co., this 17th day of December, 1998.
in Boulder, Co

ALLEGRO COFFEE COMPANY

By: 
Name: TERRENCE P. TIERNEY
Title: PRESIDENT

On this 17th day of December, 1998, before me, Karen Knoll, personally appeared Terrence P. Tierney personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Dated: 12.17.98


NOTARY PUBLIC

TRADEMARK
REEL: 1865 FRAME: 0176

EXHIBIT A

U.S. Trademark Registrations

<u>MARK</u>	<u>REG.NO.</u>	<u>REG.DATE</u>	<u>INT'L CLASS(ES)</u>
GORILLA DECAF & Design	1,888,697	4/11/95	30
STELLA BREW & Design	1,877,811	2/7/95	30
THE ORGANIC COFFEE COMPANY & Design	1,876,799	1/31/95	30
ZEN BLEND & Design	1,939,201	12/5/95	30

Goods: Coffee

U.S. Trademark Applications

<u>MARK</u>	<u>APP.NO.</u>	<u>FILING DATE</u>	<u>INT'L CLASS(ES)</u>
THE ORGANIC COFFEE CO. & Design			30

Goods: Coffee