FORM PTO-1618A Expires 08/30/99 OMB 0661-0027 03-12-1999

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



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2 17 90 RECORDATION FORM COVER SHEET
3-1099 TRADEMARKS ONLY
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).  Submission Type  Conveyance Type
NT)
New Assignment License
Resubmission (Non-Recordation) Security Agreement Nunc Pro Tunc Assignment  Document ID # Security Agreement Munc Pro Tunc Assignment
Correction of PTO Error  Reel # Frame # Merger  Month Day Year  1 2 6 9 9
Corrective Document Change of Name
Reel # Frame # \ \ \ \ Other RELEASE AND REASSIGNMENT
Conveying Party  Mark if additional names of conveying parties attached Execution Date
Name BANKBOSTON, N.A. 12699
Formerly THE FIRST NATIONAL BANK OF BOSTON
Individual General Partnership Limited Partnership Corporation Association
Other
Citizenship/State of Incorporation/Organization
Receiving Party  Mark If additional names of receiving parties attached
Name CONSOLIDATED CIBAR CORPORTION
Name CONSOLIDATED CIBAR CORPORATION
DBA/AKA/TA
Composed of
Address (line 1) 5900 North Andrews Avenue.
Address (line 2)
Address (line 3) Fort hauderdale Florida U.S.A. 33309:
Individual General Partnership Limited Partnership If document to be recorded is assignment and the receiving party is
Corporation Association not domiciled in the United States, an appointment of a domestic
Other Other
Citizenship/State of Incorporation/Organization  Citizenship/State of Incorporation/Organization  DELAWARE  3 8
FOR OFFICE USE ONLY
Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for raviewing the data needed to complete the Cover Sheet. Send complete this burden estimate to the U.S. Parent and Trademark Office. Chief lefter with a Office of the Cover Sheet.

D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OME Information Collection Budget Package 0651-0027, Petent and Trademark Assignment Practice. Do NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THE ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

**REEL: 1866 FRAME: 0482** 

FORM PTO- Expires 08/30/99 OMB 0881-0027	1618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
Domestic R	epresentative Name and	d Address Enter for the first Re	aceiving Party only.
Name	GRIMES & P	DATTERSBY	
Address (line 1)	THREE LAND	OMARK SQUARE	
Address (line 2)	P.O. Box	1311	
Address (line 3)	STAMFORD,	CONNECTICUT 060	104
Address (line 4)			
Correspond	lent Name and Address	Area Code and Telephone Number	203) 324-2828
Name	GRIMES &	BATTERSBY	
Address (line 1)	THREE LAN	DMARK SQUARE	
Address (line 2)	P.O. BOX	3	
Address (line 3)	STAMFORD,	CONNECTICUT	06904
Address (line 4)			
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	• •	or Registration Number(s)	Mark if additional numbers attached
		the Registration Number (DO NOT ENTER BO	, , ,
1140	lemark Application Number	(s) Regist	ration Number(s)
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Number of F	Properties Enter the total	I number of properties involved.	#
Fee Amoun	Fee Amount for	or Properties Listed (37 CFR 3.41):	\$
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	Α	uthorization to charge additional fees:	Yes No
	nd Signature		
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	SSA T. ROSSE	Melun T. Rone	3/5/99
Name o	of Person Signing	Signature	Date Signed

# TERMINATION, RELEASE AND REASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION, RELEASE AND REASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS (the "Release") dated as of December 16, 1996 is by and between BANKBOSTON, N.A. ("BB") (formerly known as The First National Bank of Boston) ("FNBB"), a national banking association with its head office at 100 Federal Street, Boston, Massachusetts 02110, and Consolidated Cigar Corporation ("CCC"), a Delaware corporation with its principal place of business at 5900 North Andrews Avenue, Fort Lauderdale, Florida 33309.

WHEREAS, CCC and FNBB entered into a Trademark Collateral Assignment and Security Agreement dated as of November 2, 1988 (the "Security Agreement") whereby CCC granted FNBB a security interest in certain existing trademarks and certain trademarks to be acquired by CCC ("the Trademarks"), as evidenced in the Security Agreement attached as Exhibit A hereto, including the trademark "MONTE CRISTO" (Registration No. 1,435,633, registered on April 7, 1987);

WHEREAS, the Security Agreement was filed and recorded with the United States Patent and Trademark Office on November 9, 1988 at Trademark Reel 0638, Frame 0564;

WHEREAS, BB is the successor-in-interest to FNBB;

WHEREAS, BB, as successor-in-interest to FNBB, has agreed to release its security interest in the Trademarks, including the trademark "MONTE CRISTO";

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, BB and CCC hereby agree as follows:

- 1. Release and Assignment. BB hereby releases its security interest in and assigns and transfers to CCC, without recourse, all of its right, title and interest in and to the Trademarks, including the trademark "MONTE CRISTO." All such rights and interests of BB as of the date hereof, shall hereby revert to CCC.
- 2. Acknowledgement and Acceptance. CCC hereby acknowledges and accepts the foregoing release and assignment by BB.
- 3. <u>Counterparts</u>. This Release may be executed in any number of counterparts, which shall together constitute but one and the same agreement.

IN WITNESS WHEREOF, BB and CCC by their duly authorized officers, have executed this Release, to take effect as of the date first set forth above.

BANKBOSTON, N.A.

By: Muk Brod Menazing Dir.

CONSOLIDATED CIGAR CORPORATION

y: Pitle:

State of Georgia
Commonwealth of Massachusetts)

Second of Suffork Fulton

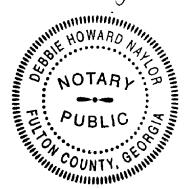
Personally appeared before me, the undersigned, a notary Public in and for said County, John K. Micheller personally known to me, who, being by me first duly sworn, declared that she (he) is the Manager Def of BankBoston, N.A. ("BB"), that being duly authorized she (he) did sign and seal said instrument as such officer of and on behalf of BB, and that the same is such bank's free act and deed.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal this 26 day of 590467, 1994.

Notary Public Haylon

My commission expires:

Notary Public, Fulton County, Georgia. My Commission Expires May 7, 1999.



State of Florida )

County of Broward )

Personally appeared before me, the undersigned, a notary Public in and for said County,  $G_{\text{exp}}(\mathcal{A})$ , personally known to me, who, being by me first duly sworn, declared that she (he) is the  $G_{\text{exp}}(\mathcal{A})$  of Consolidated Cigar Corporation ("Consolidated"), that being duly authorized she (he) did sign and seal said instrument as such officer of and on behalf of Consolidated, and that the same is such bank's free act and deed.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal this  $\frac{S}{N}$  day of February 1999.

HOWIN LANE JACOBY

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Notary Public

My commission expires:  $\frac{2-21-00}{}$ 

# TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT dated as of November 2, 1988 by and between CONSOLIDATED CIGAR CORPORATION, a Delaware corporation with its principal place of business at 400 Plaza Drive, Secaucus, New Jersey (the "Borrower"), and THE FIRST NATIONAL BANK OF BOSTON, a national banking association with its principal at 100 Federal Street, of business ("FNBB"), as agent (the "Agent") Massachusetts 02110 FNBB and such other lenders as are or may become parties (FNBB and such other lenders referred to collectively as the "Banks", and individually as a "Bank") to the Revolving Credit Agreement dated as of the date hereof by and among TRIPLE C ACQUISITION CORP., a Delaware corporation with its principal place of business at c/o Vestar Capital Partners, Inc., Two Grand Central Tower, 140 East 45th Street, 35th Floor, New York, New York 10017 ("Triple C"), the Borrower, 936 NEWCO, INC., a Delaware corporation with its principal place of business at Avenida Antonio R. Barcelo, Road #14, Kilometer #72, Hectometer #2, Cayey, Puerto Rico ("Newco PR"), the Agent, and the Banks (as such Agreement may be amended, supplemented or otherwise modified from time to time, the "Credit Agreement").

#### RECITALS

- A. Triple C, the Borrower, Newco PR, the Agent and the Banks have entered into the Credit Agreement, pursuant to which the Banks, contemporaneously with the execution and delivery of this Agreement, are making Loans (as defined in the Credit Agreement), and may hereafter make additional Loans, to the Borrower and Newco PR for the purpose (among others) of financing the acquisition by Triple C of all of the issued and outstanding capital stock of the Borrower.
- Contemporaneously with the execution and delivery Borrower and the Agent have executed delivered a Security and Pledge Agreement dated as of the date hereof (as such Agreement may be amended, supplemented or otherwise modified from time to time, the "Security pursuant which the Borrower to unconditionally granted to the Agent, for the benefit of the Banks, to secure the payment and performance of the Obligations (as defined in the Credit Agreement), continuing security interest in and first priority lien on all of the Borrower's properties, assets and rights of every kind and nature, wherever located, whether now owned or hereafter acquired or arising, and all accessions and all replacements, proceeds substitutions for products of the foregoing (collectively, the "Collateral").

- C. The Borrower owns and/or uses in its business, and will in the future adopt, own and/or so use various intangible assets, including but not limited to the Trademark Collateral (as hereinafter defined).
- D. The Agent, for the benefit of the Banks, desires to be a secured creditor with respect to the Trademark Collateral, and the Borrower agrees to create in the Agent a secured and protected interest in the Trademark Collateral.
- Pursuant to the Security Agreement, the Agent, for the benefit of the Banks, is granted a lien on and security interest in, among other assets, the Related Assets (as defined hereinafter) relating to the products and services sold under or in connection with the Trademarks (as defined hereinafter), such that upon the occurrence and during the continuation of an Event of Default (as defined in the Credit Agreement), the Agent would be able to come into possession of and operate the Borrower's business and to the Trademark Collateral in conjunction with continued operation of the business, maintaining substantially the same product and service specifications and quality as maintained by the Borrower, and to benefit from the Associated Goodwill (as defined hereinafter).
- F. Upon the occurrence of and during the continuance of an Event of Default, and to permit the Agent to continue operating the Borrower's business without interruption and to use the Trademark Collateral in conjunction therewith, the Borrower is willing to appoint the Agent as the Borrower's attorney to execute, on behalf of the Borrower, an assignment or assignments of the Borrower's entire right, title and interest in and to the Trademark Collateral.
- G. The Borrower has agreed in the Credit Agreement to grant the security interest and make the conditional assignment contemplated by this Agreement, and it is a condition precedent to the Banks' making of Loans to the Borrower under the Credit Agreement that the Borrower execute and deliver to the Agent a Trademark Collateral Assignment and Security Agreement in substantially the form hereof.

NOW, THEREFORE, in order to induce the Banks to execute and deliver the Credit Agreement and to make Loans thereunder, and in consideration of the benefits expected to accrue to the Borrower by reason thereof, and for other good and valuable consideration the receipt and sufficiency of

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which are hereby acknowledged, the Borrower hereby represents and warrants to, and covenants and agrees with, the Agent, for the benefit of the Banks, as follows:

### 1. DEFINITIONS.

- 1.1. All capitalized terms used herein without definition shall have the respective meanings provided therefor in the Credit Agreement. The following terms shall have the meanings assigned to them as follows:
- 1.2. "Agreement" shall mean this Trademark Collateral Assignment and Security Agreement, as it may be amended, supplemented or otherwise modified from time to time.
- 1.3. "Trademarks" shall mean all of the trademarks, service marks, designs, logos, indicia, trade names, corporate names, company names, business names, fictitious business names, trade styles, elements of package or trade dress, and/or other source and/or product or service identifiers, used or associated with or appurtenant to the products, services and business or the Borrower, which (i) are set forth on Schedules A and C attached hereto, or (ii) have been adopted, acquired, owned, held or used by the Borrower and are now owned, held or used by the Borrower, in the Borrower's business, or with the Borrower's products and services, or in which the Borrower has any right, title or (iii) are in the future adopted, acquired, interest, or owned, held and/or used by the Borrower in the Borrower's business or with the Borrower's products and services, or in which the Borrower in the future acquires any right, title or interest. "Owned Trademarks" shall mean all Trademarks in or to which the Borrower has or shall in the future have title or an ownership interest, including but not limited to those set forth on Schedule A hereto. "Licensed Trademarks" mean all Trademarks other than Owned Trademarks, including but not limited to those set forth on Schedule C hereto.
- 1.4. "Trademark Registrations" shall mean all past, present or future federal, state, local and foreign registrations of the Trademarks, all past, present and future applications for any such registrations of the Trademarks (and any such registrations thereof upon approval of such applications), together with the right (but not the obligation) to apply for such registrations (and prosecute such applications) in the name of the Borrower or the Agent, and to take any and all actions necessary or appropriate to maintain such registrations in effect and/or renew and extend such registrations.

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- 1.5. "Trademark License Rights" shall mean any and all past, present or future rights and interests of the Borrower pursuant to any and all past, present and future licensing agreements in favor of the Borrower, or to which the Borrower is a party, pertaining to any Trademarks (whether Owned Trademarks or Licensed Trademarks), Trademark Registrations, or Trademark Rights owned or used by third parties in the past, present or future, including the right in the name of the Borrower or the Agent to enforce, and sue and recover for, any breach or violation of any such agreement. Such agreements shall include but not be limited to those set forth on Schedule B (with respect to Owned Trademarks) and Schedule C (with respect to Licensed Trademarks) hereto.
- 1.6. "Trademark Rights" shall mean any and all past, present or future rights in, to and associated with the Trademarks throughout the world, whether arising under state law, common law, foreign law federal law, otherwise, including but not limited to the following: all such rights arising out of or associated with the Trademark Registrations; the right (but not the obligation) register claims under any state, federal or foreign trademark law or regulation; the right (but obligation) to sue or bring opposition or cancellation proceedings in the name of the Borrower or the Agent for any and all past, present and future infringements or dilution of or any other damages or injury to the Trademarks, the Trademark Rights, or the Associated Goodwill (as defined below), and the rights to damages or profits due or accrued arising out of or in connection with any such past, present or future infringement, dilution, damage or injury; and the Trademark License Rights.
- 1.7. "Associated Goodwill" shall mean all goodwill of the Borrower or its business, products and services appurtenant to, associated with or symbolized by the Trademarks and/or the use thereof.
- 1.8. "Related Assets" shall mean all assets, rights and interests of the Borrower which uniquely reflect or embody the Associated Goodwill, including but not limited to the following: all patents, inventions, copyrights, trade secrets, confidential information, formulae, methods or processes, compounds, recipes, know-how, methods and operating systems, drawings, descriptions, formulations, manufacturing and production and delivery procedures, quality control procedures, product and service specifications, catalogs, price lists, and advertising

materials, relating to the manufacture, production, delivery, provision and sale of goods or services under or in association with any of the Trademarks; and the following documents and things in the possession or under the control of the Borrower, or subject to its demand for possession or control, related to the production, delivery, provision and sale by the Borrower, or any affiliate, licensee or contractor, of products or services sold by or under the authority of the Borrower in connection with the Trademarks or Trademark Rights, whether prior to, on or subsequent to the date hereof:

- (i) All lists, contracts, ancillary documents and other information which identify, describe or provide information with respect to any customers, dealers or distributors of the Borrower, its affiliates or licensees or contractors, for products or services sold under or in connection with the Trademarks or Trademark Rights, including but not limited to all lists and documents containing information regarding each customer's, dealer's or distributor's name and address, credit, payment, discount, delivery and other sale terms, and history, pattern and total of purchases by brand, product, style, size and quantity;
- (ii) all agreements, product and service specification documents and operating, production and quality control manuals relating to or used in the design, manufacture, production, delivery, provision and sale of products or services under or in connection with the Trademarks or Trademark Rights;
- (iii) all documents and agreements relating to the identity and locations of all sources of supply, all terms of purchase and delivery, for all materials, components, raw materials and other supplies and services used in the manufacture, production, provision, delivery and sale of products or services under or in connection with the Trademarks or Trademark Rights;
- (iv) all agreements and documents constituting or concerning the present or future current or proposed advertising and promotion by the Borrower (or any of its affiliates, licensees or contractors) of products or services sold under or in connection with the Trademarks or Trademark Rights.

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- 1.9. "Trademark Collateral" shall mean all of the Borrower's right, title and interest in and to all of the Trademarks, the Trademark Registrations, the Trademark License Rights, the Trademark Rights, the Associated Goodwill, the Related Assets, and all accessions to, substitutions for, replacements of, and all products and proceeds of any and all of the foregoing.
- 1.10. "use" of any Trademark shall include all uses of such Trademark by, for or in connection with the Borrower or its business or for the direct or indirect benefit of the Borrower or its business, including but not limited to all such uses by the Borrower itself, by any of the affiliates of the Borrower, or by any licensee or contractor of the Borrower.
- 1.11. Unless otherwise defined herein or in the Credit Agreement, terms used in Article 9 of the Uniform Commercial Code of the Commonwealth of Massachusetts are used herein as therein defined.
  - 2. GRANT OF SECURITY; COLLATERAL ASSIGNMENT.
- 2.1. As collateral security for the complete and timely payment, performance and satisfaction of all Obligations, the Borrower hereby unconditionally grants to the Agent, for the benefit of the Banks, a continuing security interest in and first priority lien on the Trademark Collateral, and pledges and mortgages (but does not transfer title to) the Trademark Collateral to the Agent, for the benefit of the Banks.
- In addition to, and not by way of limitation 2.2. (a) the grant, pledge and mortgage of the Trademark Collateral provided in Section 2.1, the Borrower hereby grants, assigns, transfers, conveys and sets over to the Agent, for the benefit of the Banks, its entire right, title and interest in and to the Trademark Collateral; provided, such grant, assignment, that transfer conveyance shall be and become of force and effect only (i) upon or after the occurrence and during the continuance of an Event of Default under the Credit Agreement and (ii) either (A) upon the written demand of the Agent at any time during such continuance or (B) immediately and automatically (without notice or action of any kind by the Agent) upon an Event of Default specified in §10(g) of the Credit Agreement or upon the sale or other disposition of or foreclosure upon the Collateral pursuant to the Security Agreement Article 9 of the Uniform Commercial Code (including the transfer or other disposition of the Collateral by the Borrower to the Agent in lieu of foreclosure).

- (b) The Borrower acknowledges and agrees that, upon the effectiveness of such grant, assignment, transfer and conveyance, the Agent, for the benefit of the Banks, shall have the cumulative rights in and to the Trademark Collateral as are provided in this Agreement and in the Security Agreement, and shall have the rights in and to the Collateral (other than the Trademark Collateral) as are provided in the Security Agreement.
- and (c) The parties acknowledge agree that, contemporaneously with the execution and delivery of this Agreement, they are executing and delivering the Security Agreement pursuant to which the Borrower unconditionally grants to the Agent, for the benefit of the Banks, a continuing security interest in and first priority lien on the Collateral (including the Trademark Collateral). Such Security Agreement, and all rights and interests of the Agent in and to the Collateral (including the Trademark Collateral) thereunder, are hereby ratified, confirmed, adopted and approved. In no event shall this Agreement, the grant, assignment, transfer and conveyance of the Trademark Collateral hereunder, or the recordation of this Agreement (or any document hereunder) with the United States Patent Trademark Office (the "PTO"), adversely affect impair, in any way or to any extent, the Security Agreement, security interest of the Agent in the Collateral (including the Trademark Collateral) pursuant Security Agreement and/or this Agreement, the attachment and perfection of such security interest under the Uniform Commercial Code, or the present or future rights interests of the Agent in and to the Collateral under or in connection with the Security Agreement, this Agreement and/or the Uniform Commercial Code. Any and all rights and interests of the Agent in and to the Trademark Collateral (and any and all obligations of the Borrower with respect to Trademark Collateral) provided herein, or hereunder or in connection herewith, shall only supplement cumulative and in addition to the rights interests of the Agent (and the obligations of the Borrower) in, to or with respect to the Collateral (including the Trademark Collateral) provided in or arising under or in connection with the Security Agreement.
- 2.3. Upon the effectiveness of the grant, assignment, transfer and conveyance provided in Section 2.2, the Agent shall own the entire right, title and interest in and to the Trademark Collateral, free and clear of any lien, charge, encumbrance or claim of the Borrower or any other party. Upon such effectiveness, in addition to all other rights and remedies of the Agent, whether under law, the Credit Agreement, the Security Agreement, or otherwise (all such

rights and remedies being cumulative, not exclusive, and enforceable alternatively, successively or concurrently, without notice to or consent by the Borrower except as expressly provided otherwise herein), the Agent's rights and remedies with respect to the Trademark Collateral, for the benefit of the Banks, shall include but not be limited to the following, without payment of royalty or compensation of any kind to the Borrower except as expressly provided otherwise herein:

- (a) The Agent may exercise, in respect of the Trademark Collateral, all the rights and remedies of a secured party on default under the Uniform Commercial Code (whether or not such Code applies to the affected Trademark Collateral).
- (b) The Agent may operate the business of the Borrower using the Trademark Collateral.
- (c) The Agent may, to the same extent that the Borrower has the right to do so immediately prior to the effectiveness of the grant, assignment, transfer and conveyance provided in Section 2.2, license or sublicense, whether general, special or otherwise, and whether on an exclusive or nonexclusive basis, any of the Trademark Collateral, throughout the world for such term or terms, on such conditions, and in such manner, as the Agent shall in its sole discretion determine.
- (d) The Agent may (without assuming any obligations or liability thereunder), at any time, enforce (and shall have the exclusive right but not the obligation to enforce) against any licensor, licensee or sublicensee all Trademark License Rights of the Borrower, and take or refrain from taking any such action.
- The Agent may, to the extent permitted by (e) law, in its sole discretion, without notice except as sell or otherwise transfer specified below, assign, dispose of the Trademark Collateral or any part thereof, either with or without special or other conditions stipulations, with power to buy the Trademark Collateral or any part of it in one or more portions at public or private sale, at any of the Agent's offices or elsewhere, at such time or times, for cash, on credit or for future delivery, and at such price or prices and upon such other terms as the Agent may deem commercially reasonable, irrespective of the impact of any such sales on the market price of any of the Trademark Collateral. Each such purchaser at any such sale shall hold the property sold absolutely, free from any claim

or right on the part of the Borrower or any party claiming through the Borrower, and the Borrower hereby waives (to the extent permitted by law) all rights of redemption, stay and/or appraisal which it now has or may at any time in the future have under any rule of law or statute now existing or hereafter enacted. The Borrower agrees that, to the extent notice of sale shall be required by law, at least ten days' notice to the Borrower of the time and place of any public sale or the time after which any private sale is to be made shall constitute reasonable notification. At any sale of the Trademark Collateral, if permitted by law, the Agent may bid (which bid may be, in whole or in part, in the form of cancellation of indebtedness) for and purchase the Trademark Collateral or any portion thereof for the account of the Agent (on behalf of the Banks). The Agent shall not be obligated to make any sale of the Trademark Collateral regardless of notice of sale having been given. The Agent may adjourn any public or private sale from time to time by announcement at the time and place fixed therefor, and such sale may, without further notice, be made at the time and place to which it was adjourned. The Borrower recognizes that the Agent may elect in its sole discretion to sell all of the Trademark Collateral to one ormore purchasers in privately negotiated transactions. Borrower hereby waives any claims against the Agent arising by reason of the fact that the price at which any Trademark Collateral may have been sold at such a private sale was less than the price which might have been obtained at public sale, even if the Agent accepts the first offer received and does not offer such Trademark Collateral more than one offeree. The Agent shall also have the power to execute assurances, and do all other acts and things for completing the assignment, sale, transfer or disposition which the Agent, in its sole discretion, deems appropriate or proper.

- In addition to the foregoing, in order to implement the assignment, transfer sale, ordisposition of any of the Trademark Collateral pursuant to Section 2.3 (e) hereof, the Agent may, pursuant to the authority granted in the power of attorney provided in Section 7 hereof (such authority becoming effective after the occurrence and during the continuation of an Event of Default), execute and deliver on behalf of the Borrower one instruments of assignment of the Collateral, in form suitable for filing, recording registration in any jurisdiction or country.
- 2.4. Upon the effectiveness of the grant, assignment, transfer and conveyance provided in Section 2.2, the Borrower shall have no right, title or interest in or to any

- of the Trademark Collateral, and the Borrower shall immediately cease and desist in the use of the Trademarks or any colorable imitation thereof, and shall, upon written demand of the Agent, deliver to the Agent (or the Agent's designee) all unused or unsold goods bearing the Trademarks.
- 2.5. In addition, upon the effectiveness of the grant, assignment, transfer and conveyance provided in Section 2.2, upon the written demand of the Agent, the Borrower shall and deliver to the Agent an assignment assignments of the Trademark Collateral and such other documents as are necessary or appropriate to carry out the intent and purposes of this Agreement; provided that the failure of the Borrower to comply with such demand will not impair or affect the validity of the assignment effected by Section 2.2. The Borrower agrees that any such assignment (including, without limitation, the assignment effected by Section 2.2) and/or any recording thereof shall be applied to reduce the Obligations outstanding only to the extent that the Agent (or a Bank) actually receives cash proceeds in respect of the assignment, sale or disposition of, or other realization upon, the Trademark Collateral.
- In the event of any such license, assignment, transfer or other disposition of the Trademark sale, Collateral, or any of it, after the occurrence and during the continuation of an Event of Default, whether to or by the Agent, the Borrower shall supply to the Agent (or the Agent's designee) the Borrower's know-how and expertise relating to the products and services sold and provided under the Trademarks, and other records relating to Collateral and to the production, marketing, Trademark and sale of said products and services. Without limiting the generality of the foregoing, within five Business Days of written notice thereof from the Agent, the Borrower shall make available to the Agent, to the extent within the Borrower's power and authority, such personnel in the Borrower's employ on the date of the Event of Default as the Agent may reasonably designate, by name, title or job responsibility, to permit the Borrower (or if the Agent so elects, the Agent or the Agent's designee) to continue, directly or indirectly, to manufacture, produce, advertise, sell and deliver the products or services sold by the Borrower under the Trademarks, such persons to be available to perform their prior functions on the Agent's behalf and, if the Agent so elects to utilize their services, to be compensated by the Agent on a per diem, pro rata basis consistent with the wage, salary and benefit structure applicable to each as of the date of such Event of Default.

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- 2.7. Nothing herein contained shall be construed as requiring the Agent to take any of the foregoing actions at any time.
- 2.8. The Borrower agrees to pay when due all reasonable costs incurred in any license, assignment, sale, transfer or other disposition of all or any portion of the Trademark Collateral to or by the Agent, including any taxes, fees and reasonable attorneys' fees, and all such costs shall added to the Obligations. The Agent may apply the proceeds actually received from any such license, assignment, sale, transfer, other disposition or other collection realization, to the reasonable out-of-pocket costs and expenses thereof, including, without limitation, reasonable attorneys' fees and all reasonable legal, travel and other expenses which may be incurred or paid by the Agent in protecting or enforcing its rights upon or under this Agreement, the Trademark Collateral, the Collateral or the Obligations, and any proceeds remaining shall be held by the Agent as collateral for, and/or then or at any time thereafter applied (after payment of any amounts payable to the Agent pursuant to Section 6) to the Obligations, accordance with the Security Agreement; and the Borrower shall remain liable and will pay the Agent on demand any deficiency remaining, together with interest thereon at a the highest rate then payable on the rate equal to Obligations and the balance of any expenses unpaid. surplus of such cash or cash proceeds held by the Agent and remaining after payment in full of all the Obligations shall be paid over to the Borrower or to whomsoever may be lawfully entitled to receive such surplus.
- 3. REPRESENTATIONS, WARRANTIES AND COVENANTS OF BORROWER. The Borrower represents and warrants to, and covenants and agrees with, the Agent, as follows:

# Ownership and Rights in Trademark Collateral.

3.1. The Borrower has the full power and authority to execute and deliver this Agreement, to perform obligations hereunder, to subject the and Trademark Collateral to the terms hereof. The execution, delivery and performance of this Agreement will not conflict with or contravene any contractual provision binding on the Borrower with respect to the Trademark Collateral (including but not limited to any license agreement relating to the Trademark Collateral or any part thereof), except with respect to agreements the third parties to which have executed and delivered to the Agent a Consent in substantially the form attached hereto as Exhibit B.

- 3.2. Set forth on Schedule A hereto is a true and complete list of all Owned Trademarks and all Trademark Registrations applicable thereto. Set forth on Schedule B hereto is a true and complete list of all license or other agreements pursuant to which any affiliates of the Borrower, or other persons (other than the Borrower), have the right to use or have any right, title or interest in any of the Owned Trademarks and/or the Trademark Registrations Associated Goodwill applicable thereto. Set forth Schedule C hereto is a true and complete list of Licensed Trademarks, the owners thereof, and the license or other agreements pursuant to which the Borrower uses such Licensed Trademarks in its business or with its products and servic**es.** Schedule A and Schedule C together comprise a true and complete list of all Trademarks. All license and other agreements applicable to the Trademarks are the valid binding obligations of all of the parties thereto, enforceable against each of such parties in accordance with their respective terms (provided that, with respect to any such parties other than the Borrower and its affiliates, such representation and warranty is made to the best of the Borrower's knowledge and belief).
- 3.3. The Borrower is and will continue to be the sole and exclusive owner of the entire legal and beneficial right, title and interest in and to the Trademarks and the Trademark Collateral (other than ownership and other rights reserved by the owners of the Licensed Trademarks), free and clear of any lien, charge, security interest or other encumbrance except for the security interest and conditional assignment created by this Agreement and the Security Agreement and liens and encumbrances permitted pursuant to §8.21 of the Credit Agreement. The Borrower will defend its right, title and interests in and to the Trademarks and the Trademark Collateral against any and all claims of any third parties.
- 3.4. Except as set forth on <u>Schedule D</u> hereto: the Trademarks, Trademark Registrations and Trademark Rights are subsisting, and have not been adjudged invalid or unenforceable; to the best of the Borrower's knowledge and belief, all of the Trademarks, Trademark Registrations and Trademark Rights are valid and enforceable; the Borrower is not aware of any claim by any third party that any of the Trademarks, Trademark Registrations and Trademark Rights are invalid or unenforceable.
- 3.5. To the best of the Borrower's knowledge and belief, the Borrower has, and shall continue to have, the exclusive right to use all the Trademarks in the manner in

which they are now used (other than uses of the Licensed Trademarks by the owners thereof but no other third party), with the goods and services with which they are now used (and, in the case of registered Trademarks, for which they are registered), and throughout the geographic areas in which they are now used (and, in the case of registered Trademarks, throughout the jurisdictions in which they are registered), free and clear of any liens, charges, encumbrances, claims or rights of any third party (except as set forth on Schedule D hereto), or restrictions on the rights of the Borrower to protect or enforce any of its Trademark Rights against any third party.

- 3.6. There is not on file in any governmental or regulatory authority, agency or recording office financing statement, effective security agreement, assignment, license or transfer or notice of any of the foregoing (other than those that may have been filed in favor of the Agent for the benefit of the Banks) covering any of the Trademark Collateral, and the Borrower is not aware of any such filing, other than those for which duly executed termination statements have been delivered to the Agent. So long as this Agreement shall be in effect, the Borrower shall not execute and shall not permit to be on file in any such office or agency any such financing statement or other document or instrument (except financing statements or other documents or instruments filed or to be filed in favor of the Agent for the benefit of the Banks).
- 3.7. Except as set forth on <u>Schedule D</u> hereto, no claim has been made that the Borrower's use of any of the Trademarks does or may violate the rights of any third party. Except as set forth on <u>Schedule D</u> hereto, there has been no decision adverse to the Borrower's claim of ownership rights in or exclusive rights to use the Owned Trademarks or the Trademark Collateral associated therewith, or to its right to use and register the Owned Trademarks in any jurisdiction or to keep and maintain such registrations in full force and effect, and there is no proceeding involving said rights threatened or pending in the PTO or any similar office or agency of the United States, any state or foreign country or in any court.
- 3.8. The Borrower shall promptly notify the Agent of the institution of and any adverse decision in any proceeding in the PTO or any similar office or agency of the United States or any state or any foreign country, or any court, regarding the Borrower's claim of ownership in any of the Owned Trademarks, or related Trademark Collateral, its right to register any of the same, or to keep and maintain any such registration.

- 3.9. The Borrower agrees that, upon its commencement of use of or acquisition of any right, title or interest in or to any Trademark, Trademark Registration or Trademark Right other than the Trademarks, Trademark Registrations Trademark Rights set forth on Schedules A, B and C hereto (including any variations or new versions of such scheduled Trademarks, Trademark Registrations and Trademark Rights), or upon commencement of use of any Trademark with (or the addition to any Trademark Registration of) any new class of goods or services, the provisions of this Agreement shall automatically apply thereto, and the Borrower shall promptly notify the Agent thereof. The Agent shall be authorized to amend such Schedules A, B and C, as appropriate, to include additional Trademarks, Trademark Registrations Trademark Rights, without the necessity for the Borrower's approval of or signature to such amendment, and the Borrower shall do all such other acts (at its own expense) deemed necessary or appropriate by the Agent to implement, preserve the Agent's interest therein (including but not limited to executing and delivering, and recording in all places where this Agreement is recorded, an appropriate counterpart of this Agreement). Such additional Trademarks, Trademark Registrations and Trademark Rights shall be automatically included in the "Trademarks", "Trademark Registrations" "Trademark Rights" as defined herein, and representations and warranties of the Borrower set forth herein shall be deemed to be restated by the Borrower as of the date of any such amendment of Schedule A, B or C with the full force and effect as though made on such date.
- 3.10. The Borrower shall take any and all such actions (including but not limited to institution and maintenance of suits, proceedings or actions) as may be necessary or appropriate to properly maintain, protect, preserve, care for and enforce the Trademarks, Trademark Registrations, Trademark Rights, Associated Goodwill and Related Assets. Without limiting the generality of the foregoing, the Borrower shall pay when due all fees, taxes and other expenses which shall be incurred or which shall accrue with respect to any of the Trademarks or the Trademark Collateral.

#### Use of Trademarks

3.11. The Borrower shall continue to use the Trademarks in its business in the same or similar manner as it has in the past, for registered Trademarks shall continue to use each Trademark in each jurisdiction of registration (and in interstate commerce for federally registered Trademarks) in each and every class of goods or services for

which it is registered, and in general shall continue to use the Trademarks in each and every class of goods and services applicable to the Borrower's current use of the Trademarks in its business as reflected in its current catalogs, brochures, advertising and price lists; all in order to maintain the Trademarks in full force, free from any claim or risk of abandonment for non-use. Notwithstanding the foregoing provisions of this Section or any other provision of this Agreement, the Borrower shall have the right to discontinue use, in whole or in part, of any Trademark, Trademark Registration, Trademark License Right or Trademark Right where such discontinuance is deemed necessary or desirable by the Borrower in the exercise of its reasonable business judgment.

- 3.12. In order to protect and maintain the Trademark Collateral, and to prevent any deception of the public, the Borrower shall operate its business and use the Trademarks in accordance with the same requirements and quality standards as in the past have been and now are applicable to its goods and services, and shall maintain the quality of all such goods and services, sold or provided under or in connection with the Trademarks commensurate with the quality of the business, goods and services now and previously associated with the Trademarks.
- 3.13. The Borrower has at all times in the past used, and shall in the future use, the Trademarks with the statutory and other appropriate notices of the registrations and ownership thereof, and shall not use the Trademarks without such notices.
- 3.14. The Borrower shall, upon reasonable prior notice by the Agent and at reasonable times, permit the Agent (or the Agent's designee) from time to time to review, inspect, examine or evaluate the offices, plants and facilities by the Borrower, an affiliate of the a subcontractor to the Borrower) which (whether owned Borrower, or a subcontractor to manufacture, inspect, store or provide goods or services under or in association with any of the Trademarks, and the production and quality control records pertaining thereto, in order that the Agent may be assured that the quality of such goods and services is being maintained as required by Section 3.12 hereof, that the Trademarks are being properly used with such goods and services, and that appropriate notices of registration and ownership of the Trademarks are being used as required by Section 3.13 hereof. In the event that the Agent believes that such quality is not being maintained, or that the Trademarks or such notices are not being used properly and as required hereby, the Agent may so advise the Borrower, in which case the Borrower promptly take the necessary corrective action to maintain

such quality and use the Trademarks and such notices properly and as required by this Agreement.

- 3.15. The Borrower shall not take any actions or enter any agreements, including but not limited to actions or agreements for the assignment, sale, transfer, license, disposition, grant of any interest encumbrance of any of the Trademark Collateral, which are inconsistent with or would or might impair in any way the Borrower's representations, warranties and covenants herein, without the prior written consent of the Agent (which consent, in the case of license agreements only, shall not be unreasonably withheld). Without limiting the generality foregoing, the Borrower shall not permit inclusion in any agreement to which it becomes a party of any provision which could or might in any way impair or prevent the creation of a security interest in or the assignment of the Borrower's rights conditional in any property acquired under such agreement interests included within the definition of Trademark which is Collateral.
- Except as provided in Section 3.11 hereof, the Borrower shall not abandon any of the Trademarks, Trademark Registrations or Trademark Rights, or do any act or omit to do any act if such act or omission is of a character that tends to cause or contribute to the abandonment of any Trademark, Trademark Registration or Trademark Right or loss of or adverse effect on any rights in any Trademark, Trademark Registration or Trademark Right. Prohibited acts the Debtor shall include but not be limited "assignments in gross" of any Owned Trademark or the license of any Owned Trademark without both appropriate contractual use and quality control provisions and proper monitoring, supervision and enforcement by the Borrower of the quality of the licensed goods or services.
- 3.17. The Borrower shall take all necessary and appropriate actions to insure that none of the Trademarks shall become generic or merely descriptive.
- The Borrower shall do all things which may be necessary or appropriate to insure that each licensee of any Owned Trademark, in its use of any or all of the Trademark Collateral in its business, shall (i) comply fully with all applicable license agreements and (ii) satisfy and perform all the same standards and obligations set forth herein (with respect to the Borrower's use of the Trademark Collateral) fully as though such standards as obligations were set forth with respect to such licensee's use of the licensed Trademark Collateral.

To the best of the Borrower's knowledge belief, except as set forth on Schedule D hereto, there is present no material infringement or unauthorized improper use of the Trademarks, the Trademark Registrations or the Trademark Rights. The Borrower shall use its best efforts to detect any such infringement or unauthorized or improper use. In the event of any such infringement or improper use by any third party, unauthorized or Borrower shall promptly notify the Agent and shall have the first opportunity to sue and recover therefor and to retain any and all damages so recovered or obtained. In the event the Borrower fails to to sue or bring legal action, the Borrower shall notify the Agent within sixty (60) days after date of original notice to the Borrower of such or or unauthorized improper infringement use, thereafter, the Agent shall have the right (but not the obligation), at the Borrower's expense (including but not limited to reasonable attorneys' fees), and in the name of the Borrower or the Agent (in the sole discretion of the Agent), to sue and recover therefor and obtain directly any and all damages recoverable on account thereof; any expenses incurred by the Agent in any such case shall be added to the principal amount of the Obligations and shall bear interest at the rate applicable to overdue principal on the Loans under the Credit Agreement.

## Trademark Registrations

- 3.20. All federal, state, local and foreign registrations of the Owned Trademarks, and applications for such registrations, are set forth on <u>Schedule A</u> hereto.
- The Borrower, with counsel of its own choosing reasonably acceptable to the Agent, and at its own expense, apply to register all registrable but unregistered (and with the PTO in such Owned Trademarks jurisdictions as are commercially appropriate), shall diligently prosecute its applications to register its Owned best efforts and use its to obtain Trademarks In the event any pending or hereafter filed registrations. application for Trademark Registration, other than a renewal of a Trademark Registration, has been rejected by the PTO or any foreign trademark office or agency and the Borrower determines in its reasonable business judgment that further prosecution of such application is not warranted, Borrower shall promptly notify the Agent thereof in writing and may cease to prosecute such application sixty (60) days after such notice.
- 3.22. Except as provided in Section 3.11 hereof, the Borrower, with counsel of its own choosing reasonably

acceptable to the Agent and at its expense, shall take all necessary and appropriate actions to preserve and maintain Trademarks, force and effect all Trademark Registrations and Trademark Rights, including but limited to filing and diligently prosecuting all necessary or appropriate applications for registration, opposition and cancellation proceedings, affidavits of use, affidavits of incontestability, and registration renewal applications.

3.23. Upon demand by the Agent at any time, the Borrower shall deliver to the Agent the original or a true copy of all current official Certificates of Registration for any or all of the Trademark Registrations (for any jurisdiction of registration) for the Owned Trademarks, and forthwith upon receipt thereof the original or a true copy of all official Certificates of Registration for any Owned Trademarks for which registration applications are then pending or thereafter filed.

#### General

- 3.24. The Borrower has kept and will diligently keep complete and accurate records respecting the Trademarks, Trademark Registrations, Trademark Rights and Associated Goodwill, and will at all times keep at least one set of such records at its chief executive office or principal place of business as set forth above. The Borrower shall, upon reasonable prior notice by the Agent and at reasonable times, permit the Agent (or the Agent's designee) from time to time to review, inspect and examine such records.
- 3.25. This Agreement will create in favor of the Agent, for the benefit of the Banks, a valid and perfected first priority security interest in the Trademark Collateral upon making the filings referred to in Section 3.26 below.
- 3.26. Except for the filing of financing statements with the Secretary of State of New Jersey under the Uniform Commercial Code and filings with the PTO with respect to the Trademark Collateral (and with the United States Copyright Office with respect to federally registered copyrights of the Borrower) necessary to perfect and record the security interest and conditional assignment created hereunder, no authorization, approval or other action by, and no notice to or filing with, any governmental or regulatory authority, agency or office is required either (i) for the grant by the Borrower or the effectiveness of the security interest and conditional assignment granted hereby or for the execution, delivery and performance of this Agreement by the Borrower, or (ii) for the perfection of or the exercise by the Agent of its rights and remedies hereunder; provided, however,

that the foregoing representation and warranty shall not apply to foreign Trademark Rights.

- 3.27. All information with respect to the Trademark collateral set forth herein, in the Credit Agreement, in the Security Agreement or in any schedule, certificate or other writing at any time heretofore or hereafter furnished by the Borrower to the Agent is and will be true, correct and complete in all material respects as of the date furnished.
- 3.28. Each representation and warranty of the Borrower set forth in Section 5 of the Credit Agreement is true and correct and all such representations and warranties are hereby incorporated herein by reference with the same effect as though set forth herein in their entirety.
- 4. AMOUNTS PAYABLE IN RESPECT OF TRADEMARK COLLATERAL, AND ENFORCEMENT OF TRADEMARK RIGHTS, BEFORE AND AFTER EVENT OF DEFAULT.
- 4.1. (a) Except as otherwise provided in Section 4.1(b) hereof or the Credit Agreement or Security Agreement, the Borrower shall continue to collect, at its own expense, all amounts due or to become due to the Borrower in respect of the Trademark Collateral or any part thereof.
- occurrence (b) Upon the and during the continuation of an Event of Default, the Agent is hereby given full power and authority, without notice or demand, (i) to notify any and all obligors with respect to the Trademark Collateral or any part thereof, and (ii) to demand, take, collect, sue for and receive for its own use and account all amounts due or to become due the Borrower in respect of the Trademark Collateral, and in connection therewith to enforce all rights and remedies with respect to Trademark Collateral or any part thereof which the Borrower could enforce; and the Borrower hereby ratifies any and all actions which the Agent may lawfully take to enforce the Agent's rights hereunder. Whether or not the Agent shall have so notified any obligors, the Borrower shall at expense cooperate with the Agent and render all reasonable assistance to the Agent in enforcing claims against such obligors.
- 4.2. (a) Except as otherwise provided in Section 4.2(b) hereof, and notwithstanding Section 2.2 (a) hereof, the Borrower shall have the right and the obligation to commence and prosecute in its own name, as real party in interest, for its own benefit and at its own expense, such suits, proceedings or other actions to restrain, prevent or

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recover for infringement, misuse, unfair competition, dilution or other damage as are in its reasonable business judgment necessary or appropriate to maintain, protect and enforce the Trademarks, Trademark Registrations, Trademark Rights and Associated Goodwill. The Agent shall cooperate Borrower with the as may be reasonably necessary appropriate in connection with any such suit, proceeding or action, including but not limited to joining as a necessary The Borrower shall indemnify and hold harmless the Agent from and against any and all liabilities, obligations, losses, damages, penalties, claims, actions, judgments, suits, costs, expenses or disbursements (including but not limited to attorneys' fees) of any kind whatsoever which may be imposed on, incurred or suffered by or asserted against the Agent in connection with or in any way arising out of such suits, proceedings or actions.

Upon the occurrence and during the continuation of an Event of Default, the Agent shall have the right but in no way shall be obligated to bring suit in οf the Borrower or name the Agent (in the discretion of the Agent), to protect, maintain or enforce any of the Borrower's rights or interests in, to or under the Trademark Collateral or any part thereof, in which event the Borrower shall at the request of the Agent do any and all lawful acts and things and execute any and all documents and instruments requested by the Agent in furtherance of such protection, maintenance or enforcement; the Borrower shall promptly, upon demand, indemnify and reimburse the Agent for all liabilities, obligations, costs, expenses or disbursements imposed on, incurred or suffered asserted against the Agent in the exercise of its rights under this Section 4.2. In the event the Agent shall elect not to bring suit to protect, maintain or enforce any such rights or interests of the Borrower, the Borrower shall use all reasonable measures, whether by action, suit, proceeding or otherwise, to protect, maintain and enforce such rights interests, and for that purpose shall diligently maintain any such action, suit or proceeding necessary or appropriate for such protection, maintenance or enforcement.

# 5. FURTHER ASSURANCES

5.1. Upon obtaining knowledge thereof, the Borrower will promptly notify the Agent in writing of any event which does or reasonably could materially adversely affect the value of any of the Trademarks, Trademark Registrations, Trademark Rights, or Associated Goodwill, the ability of the Borrower or the Agent to dispose of any of the Trademarks, Trademark Registrations, Trademark Rights, or Associated Goodwill, or the rights and remedies of the Agent in

relation to any of the Trademarks, Trademark Registrations, Trademark Rights, or Associated Goodwill, including but not limited to the institution or levy of any legal process against any of the Trademarks, Trademark Registrations, Trademark Rights or Associated Goodwill.

- 5.2. Upon the request of the Agent, the Borrower will use its best efforts to obtain any necessary consents of third parties to the grant and perfection of the security interest in the Trademark Collateral, and/or to the grant or effectiveness of the conditional assignment of the Trademark Collateral, provided for herein.
- 5.3. In general, the Borrower shall, at any time and from time to time, and at its expense, make, execute, acknowledge and deliver, and file and record as necessary or appropriate with governmental or regulatory authorities, agencies or offices, such agreements, assignments, documents and instruments, and do such other and further acts and things, as the Agent may request or as may be necessary or appropriate in order to implement and effect fully the intentions, purposes and provisions of this Agreement, or to assure and confirm to the Agent the grant and perfection of a security interest in the Trademark Collateral.
- 5.4. If the Borrower shall fail to do any act which it has covenanted to do hereunder, or if any representation or warranty of the Borrower shall be breached, the Agent, in its own name or that of the Borrower (in the sole discretion of the Agent), may (but shall not be obligated to) do such act or remedy such breach (or cause such act to be done or such breach to be remedied), and any cost or expense incurred by the Agent in so doing shall be added to the principal amount of the Obligations and shall bear interest at the rate applicable to overdue principal on the Loans under the Credit Agreement. The Borrower shall cooperate with the Agent in any such act or remedy.

## 6. LIABILITIES, INDEMNITY AND COSTS

6.1. The Borrower shall be liable for any and all uses or misuses of any of the Trademark Collateral by itself and for any failure to take reasonable measures to avoid and prevent the improper use of the Trademark Collateral by any other party (including but not limited to any licensee of the Owned Trademarks), any failure to use the Trademarks continuously (except as provided in Section 3.11 hereof), any failure to use the Trademarks in accordance with this Agreement, or any other claim, suit, loss, damage, expense or liability of any kind or nature (except those resulting from any gross negligence or willful misconduct of the

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Agent) arising out of or in connection with the Trademark Collateral or the production, marketing, delivery and sale of the goods and services provided under or in connection with any of the Trademarks or the Trademark Collateral prior to the effectiveness of the grant, assignment, transfer and conveyance provided in Section 2.2 hereof. The Borrower shall be liable also for any claim, suit, loss, damage, expense or liability arising out of or in connection with the improper acts or omissions of the Borrower (regardless of whether such acts or omissions occurred or occur prior to or after such effectiveness).

- 6.2. Nothing in this Agreement shall relieve the Borrower from any performance of any covenant, agreement or obligation of the Borrower under any license agreement now or hereafter in effect licensing any part of the Trademark Collateral, or from any liability to any licensee or licensor under any such license agreement or to any other party, or shall impose any liability on the Agent for any act or omission of the Borrower in connection with any such license agreement.
- 6.3. The Borrower shall indemnify and hold harmless the Agent from and against, and shall pay to the Agent on demand, any and all claims, actions, suits, judgments, penalties, losses, damages, costs, disbursements, expenses, obligations or liabilities of any kind or nature (except those resulting from the Agent's gross negligence or willful misconduct) arising in any way out of or in connection with this Agreement, the Trademark Collateral, custody, preservation, use or operation of the Trademark Collateral, any alleged infringement of the intellectual property rights of any third party, the production, marketing, delivery and the goods and services provided under or connection with any of the Trademarks or the Trademark Collateral, the sale of, collection from or other realization upon any of the Trademark Collateral, the failure of the Borrower to perform or observe any of the provisions hereof, or matters relating to any οf prior to the effectiveness of the grant, assignment, transfer and conveyance provided in Section 2.2 hereof. The Borrower shall also indemnify and hold harmless the Agent from and against any and all claims, actions, suits, judgments, penalties, losses, damages, costs, disbursements, expenses, obligations or liabilities arising out of or in connection with any improper act or omission of the Borrower (regardless of whether such act or omission occurred or occurs prior to or after such effectiveness). The Borrower shall make no claim against the Agent for or in connection with the exercise or enforcement by the Agent of any right or remedy granted to it hereunder, or any action taken or omitted to be taken by the Agent hereunder (except for the gross negligence or willful misconduct of the Agent).

6.4. Any and all fees, costs and expenses, of whatever including but not limited to fees kind or nature, disbursements of counsel and of any experts and agents, incurred by the Agent in connection with the preparation of this Agreement and all other documents relating hereto and the consummation of the transactions contemplated hereby, the filing or recording of any documents (including all in connection therewith) in public offices, payment or discharge of any taxes, counsel fees, maintenance fees or encumbrances, or otherwise protecting, maintaining or preserving the Trademark Collateral, or in defending or prosecuting any actions or proceedings arising out of or related to the Trademark Collateral, or in exercising or right or remedy granted to the Agent enforcing any hereunder, shall be borne and paid by the Borrower on demand by the Agent, and until so paid shall be added to principal amount of the Obligations and shall bear interest at the rate applicable to overdue principal on the Loans pursuant to the Credit Agreement.

#### 7. POWER OF ATTORNEY

- 7.1. The Borrower hereby grants to the Agent, and any officer or agent of the Agent as the Agent may designate in discretion, a power ο£ attorney, constituting and appointing the Agent (and the Agent's its lawful attorney-in-law designee) true and attorney-in-fact, effective upon the occurrence and during the continuation of an Event of Default, for the purpose of assigning, selling or otherwise disposing of all right, title and interest of the Borrower in and to any of the Trademark Collateral, to execute and deliver any and all agreements, documents, instruments of assignment, licenses or transfers of the Trademark Collateral, and do all other acts which the Borrower is obligated to execute or do under any provision of this Agreement, and to execute any and all documents, statements, certificates or other documents necessary or advisable to effect any of the purposes set forth herein as the Agent (or the Agent's designee) may in its sole discretion determine. The Borrower hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof.
- 7.2. The foregoing power of attorney is coupled with an interest and is irrevocable until this Agreement shall terminate.
- 7.3. The Borrower hereby releases the Agent from any claims, causes of action and demands at any time arising out of or in connection with any actions taken or omitted to be

taken by the Agent under the power of attorney granted herein (except for the gross negligence or willful misconduct of the Agent).

#### 8. SPECIFIC ENFORCEMENT.

Due to the unique nature of the Trademark Collateral, and in order to preserve its value, the Borrower agrees that the Borrower's agreements, duties and obligations under this Agreement shall be subject to specific enforcement and other appropriate equitable orders and remedies.

#### 9. TERMINATION.

This Agreement shall create a continuing security interest in and conditional assignment of the Trademark Collateral. Upon payment and satisfaction in full of the Obligations, termination of all commitments of the Agent and the Banks set forth in the Credit Agreement, and the expiration of all outstanding Letters of Credit, this Agreement shall automatically terminate and shall be of no further force and effect, and the security interest granted hereby shall terminate and all rights to the Trademark Collateral shall revert to the Borrower. Upon any such termination, the Agent shall execute and deliver to the Borrower such documents, and shall take such other actions, all at the expense of the Borrower, as may reasonably be requested by the Borrower to evidence or record such termination.

#### 10. PROVISIONS OF GENERAL APPLICATION.

- 10.1. In the event of any irreconcilable conflict between the provisions of this Agreement and the Credit Agreement, the provisions of the Credit Agreement shall control.
- 10.2. In the event any term or provision of this Agreement shall for any reason be held to be invalid, illegal or unenforceable to any extent or in any respect, or otherwise determined to be of no effect, in any jurisdiction, such invalidity, illegality, unenforceability or determination shall affect only such term or provision, or part thereof, in only such jurisdiction. The parties agree they will negotiate in good faith to replace any provision so held invalid, illegal or unenforceable, or so determined, with a valid, enforceable and effective provision which is as similar as possible in substance and effect to the provision which is invalid, illegal, unenforceable or of no effect.

- 10.3. Except as provided in Sections 3.9 and 9 hereof, neither this Agreement nor any term hereof may be changed, waived, discharged or terminated except by a written instrument expressly referring to this Agreement and to the provisions so modified, waived or limited, and executed by the party to be charged.
- 10.4. No course of dealing between the Borrower and the Agent, nor any failure to exercise, nor any delay in exercising, on the part of the Agent, any right, power or privilege hereunder shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.
- 10.5. The Borrower shall not assign this Agreement or any rights, duties or obligations hereunder without the prior written consent of the Agent. This Agreement and all obligations of the Borrower shall be binding upon the successors and permitted assigns of the Debtor, and shall together with the rights and remedies of Agent hereunder inure to the benefit of the Agent and the Banks and their respective successors and assigns.
- 10.6. This Agreement, and any amendments, waivers, consents, or supplements hereto or hereunder, may be executed in any number of counterparts and by each party on a separate counterpart, each of which when so executed and delivered shall be an original but all of which together shall constitute one instrument. In proving this Agreement, or any such amendment, waiver, consent or supplement, it shall not be necessary to produce or account from more than one such counterpart executed by the party against which enforcement is sought.
- 10.7. The captions in this Agreement are for convenience of reference only and shall not define, limit or affect the provisions hereof.
- 10.8. Except as otherwise required by the laws of any jurisdiction in which any of the Trademark Collateral is located, this Agreement and all rights and obligations hereunder, including matters of construction, validity and performance, shall be governed by and construed in accordance with the internal laws of the State of New York (without reference to its conflicts of laws rules or principles).

IN WITNESS WHEREOF, the Borrower and the Agent, each by its duly authorized officer, have duly executed this Agreement as of the date first set forth above.

CONSOLIDATED CIGAR CORPORATIO	N
By: Mesty	
Authorized Officer	•
Title: PRESIDENT	-
THE FIRST NATIONAL BANK OF BO	STON,
By: Name Comme	
Authorized Officer Title: Diane E. Johnson A	735i5tan
Title: Diané E. Johnson, A. Vice Préside	ven+
State of New York )	
County of New York ) ss.	
Personally appeared before me, the undersign Notary Public in and for said County, Theofold Personally known to me, who, being by me first duly declared that he is the Personal duly author and seal said instrument as such officer on behalf of such corporation, and that the same corporation's free act and deed.	sworn, of chorized of and
IN WITNESS WHEREOF, I have hereunto set my happer of ficial seal at New York, New York this 200 of November, 1988.  When the seal at New York this 200 of November, 1988.  Notary Public	and and
My commission expires:    THOMAS G. PLAGEMANN   Hotary Public, State of New York   No. 31-4920715	

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740322	721211	731219	341222			751118					661116	610322			٠						740927										619058					FILED	!
CD005UST	CD050UST	CD051UST	CC062UST	CD049UUT	CD037JUT	CC047UKT	CC082UKT	CC069UKT	CD049UKT	CD038UKT	CC012UKT	CC074UKT	CC073UKT	CC071UKT	CD059UKT	CD048UKT	CD037UKT	CD05 1UKT	CD0491WI	CD0371WT	CC069SYT	CD049SYT	CD067SYT	CD044SYT	CD059SYT	CD048SYT	CD037SYT	C0051SYT	CD030SXT	CD049SXT	CD012SXT	CCOTZSXT	C00485X1	CD02/3X1	2077504	DOCKET	
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URUGUAY

SCHEDULE A
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MARK	REG#	1 SSUED	S/N	FILED	DOCKET	IN
	715303	610516	103545	600829	CC002UST	-
AT TE	626743	560515	687895	550519	CA015UST	_
	386280	410401	437531	401102	CA011UST	-
AMENTO	SR1235549	830419	265043	800605	CC144UST1	۵
	69342	080609	30006	070916	CD037UST	20
	802567	660125	219106	650518	CD048UST	_
WLT IF			749282	880830	CC158UST	₽
ARANGO & DESIGN	865622	690304	264664		CC151UST	_
ASCOT	1271007	840320	403981	821126	CC168UST	
AYE SABERS CAMEROON DARK			749280	880830	CC183UST	v
AYO SABERS CANDELA LIGHT			749279	880830	CC182UST	70
BACKWOODS	1164008	810804	216107	790517	CC005UST	0
BRIT FRANKLIN	770634	640602	172372	630703	15n90033	_
BEACK 'N BURLEY	1329978	850409	462191	840123	CA045UST	_
BOX Y CA	137155	201123	129444	200309	CD040UST	
BRETS	1445521	870630	617411	860829	CD003UST	
BUTCET BLEND			738563	880707	CC175UST	- 70
CARANAS	678758	590519	57251	580815	CD047UST	_
CATINOS	1050221	761012	67625	751031	CD007UST	
CANTAN DE TUEROS	1425062	870113	589873	860321	CC103UST	
CCC (STYLIZED) AND DESIGN	814844	660913	221799	650623	CC007UST	_
CHAPAGNE (STYLIZED) BLEND	886607	700224	317508	690127	CA023UST	
CILARLET	799288	651123	189871	640330	CC008UST	_
COUNT KEY	115608	170227	98718	161017	CD00BUST	_
CONTRACT			682490	870901	CC162UST	70
	311750	340403	344493	331206	CD009UST	_
CAUSADERS	1073307	770913	113417	770124	CD013UST	
DAT TASSE	811614	660726	226704	650830	CD014UST	_
O THE STATE OF THE	975796	740101	432543	720811	CD015UST	_
Des 01EGO	769414	640512	168160	630506	CC071UST	
DE DIEGO & DESIGN	867406	690401	304311	680805	CC072UST	
HARCOS	938507	720725	373982	701022	CC073UST	
OG HIGUEL	738500	621002	129342	611006	CC074UST	
MIGUEL (PLUS OTHER NOTATIONS)& DESIGN	882737	691223	304310	680805	cc075US1	
DELAM CASILE (STYLIZED)	882741	691223	317506	690127	CA025UST	

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FLAVOR-LOCK

MENCO LAS PALMAS (PLUS OTHER NOTATIONS) & DESIGN

FLOR DE CANARIAS & DESIGN

MASTERS MIXTURE (STYLIZED) & DESIGN

R DE LAS PALMAS (PLUS OTHER NOTATIONS) & DESIGN

CC020US1

cc079US1 CC078US1

CA046US1

CD017US1 CC077US1 CC068US1 CC076US1 CA042US1 CC111US1 CC015US1

  CC142US1 CC109US1

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MENCO LAS PALMAS

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	965922	730812	475C27	720811		•
TON MASTERS & DESIGN	27211/				00010031	_
THE PROPERTY OF COLUMN TO SELECTION OF COLUMN	252174	270830	248954	270513	CC012UST	
THE PROPERTY OF THE PERSON OF	502797	481012	519569	471115	CC157UST	æ
TO BOLERO NEW DESIGN	1324943	850312	474794	840410	CC013UST	
TREAT OF THE PROPERTY OF THE P	889636	700421	326505	690506	CC014UST	_
CALCALIZED) & DESIGN	510169	490531	502717	460524	CA017UST	
AGOLD OF ORG	381326	400917	431482	400502	CD045UST	-
TOTAL OF ONO & PAULE OFFICE	136373	201102	129445	200309	CD039UST	
	1444375	870623	592170	860404	CC107UST	-

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CC174US1 CC171US CC028US CA004US1 CADDZUS. CC026US1 CC025US1

HELDIE'S CAVENDISH & DESIGN

HE'S BLEND PLUS OTHER NOTATIONS & DESIGN

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CA007UST

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CD018US1 CC161UST

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CABANAS Y CARBAJAL & MONOGRAM DESIGN

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MARK	REG#	1SSUED	N/S	FILED	DOCKET	IN
ZORA	313943	340612	345700	30107	CC030:161	-
AROLINA	1421387	861216	595926	860429	CD075UST	
DRONA	92892	130805	623222	120321	CD038UST	-
BORONA LID LABEL	528782	500808	575054	490308	CD046UST	
DRONA SCEPTERS LIGHT & DESIGN	1369398	851105	492286	840730	CD010UST	
DRONA TOP IRON	163335	230109			CD049UST	
CORONA WHIFFS WITH GOLD CROWN & BLACK/GOLD BACKGROUND	1370472	851112	492287	840730	CD077UST	-
SORONA WHIFFS WITH WHITE CROWN & WHITE/GOLD BACKGROUND	1369397	851105	492285	840730	CD011UST	-
CRONA WITH CROWN & SWORDS IN CIRCLE	862283	681224			C0076UST	20
LOR DE HENRY CLAY TOP JRON	137156 /	201123	129446	200309	CD041UST	
FLOR DE LA ROMANA	1003823	750204	7372	731127	CC031UST	
MSULAR	790928	650615	201522	640909	CC080UST	
GANCHA	859579	681105	293022	680312	CC033UST	ж
ALINA	420414	460409	487997	450905	CC066UST	-
CHANA					CC166UST	0
'X ATLO					CC181UST	0
	507005	490222	542446	471126	CC035UST	70
TAVISH (STYLIZED) & DESIGN	882742	691223	317507	690127	CA024UST	
GUENA	1173548	811013	218383	790604	CC036UST	
	947817	721128	404336	711005	CC037UST	-
	1034995	760302	15917	740314	CA040UST	
PECBLIZ TORRE NO: /9 (STYLIZED PLUS OTHER NOTATIONS) & DESIGN	510678	490607	546884	480113	CA005UST	
TROPILY (BILLS OTHER MOTATIONS) • PERIOD	856564	680910	201521	60000	15028033	20
ECKOZ (PLOS OTNEK NOTATIONS) & DESIGN	869286	690513	306428	680903	CC083UST	-
TEL MATEO	1731170	1,6087	536923	471006	CC041UST	20
IBL SVEET	1 37: 378	87.1238	73 1/58175	215058	CC065UST	
	683556	590818	38433	571007	CC06 just	<b></b> -
ROO	1032484	760203	13978	740221	CA035UST	-
ROD Design	1227742	830215	221283	790626	CA036UST	0
79	1034996	760302	16344	740319	CA04 1UST	-
ICA	660509	580415	31922	570613	CC043UST	-
CHO ARANGO & DESIGN	509440	490503	552310		CC149UST	
GEN S	819406	661129	234179	651208	CC045UST	-
TINA	636126	561023	3842	560305	CC046UST	-

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COUNTRY

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620698 615543 359573 279109 592215

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SCHEDULE A (a	SCHEDULE A (as of 88/10/28)				
MARK	REG#	1 SSUED	S/N	FILED	DOCKET
PONDERHORN	1410836	860923	585737	860303	cc123ust
PRELLUCE			749281	880830	CC159UST
PREMI DEL REY	221461	261130	235036	260724	. cc047ust
RIBJERS	816883	661018	233049	651122	CD029UST
RIES' THREE STAR MIXTURE AND 3 STAR DESIGN	812867	660816	211899	650212	CC172UST
ROBERS (STYLIZED)	631565	560731	700899	551230	CA044UST
ROLTAN	734058	620710	130996	611031	CD030UST
R	862285	681224	302022	680705	CA020UST
. RYD. FILTERMATIC (STYLIZED) & DESIGN	886611	700224	329318	690606	CA021UST
RYO FILTERMATIC (STYLIZED) & DESIGN	889594	700421	329317	690606	CA022UST
SANTA THEZ	1349904	850716	468362	840302	CC049UST
SIBONEY	901415	701027	239671	660225	CC050UST
SLIDE-LOK (STYLIZED)	519554	500110	502719	460524	CA031UST
SOLERA	1442389	870609	627585	861030	CC098UST
STERLING	598071	541116	612141	510402	CA012UST
SUPLIFF PRIVATE STOCK PLUS OTHER NOTATIONS & DESIGN	1172530	811006	243506	791219	CA001UST
TANK TANK	932106	720411	388641	710408	CC170UST
TACK SHIPS	1065414	770510	101427	760928	cc169usT

# Schedule B to the Trademark Collateral Assignment of CCC

#### Licenses of Owned Trademarks

- 1. Sales and License Agreement with Iwan Ries & Company, dated March 31, 1988.
- 2. Spanish distribution contract between Consolidated Cigar Corporation and Tabacalera, S.A.
- 3. License from Tabacalera de Garcia Limited to Compania Insular Tabacalera, S.A. of Western Hemisphere marks including the United States, dated July 31, 1980.
- 4. License from Tabacalera de Garcia Limited to Compania Insular Tabacalera, S.A. of worldwide trademarks excluding Spanish registrations, dated October 1, 1981.
- 5. License from Compania Insular Tabacalera, S.A. to General de Tabacos, S.A., of the trademark DON MIGUEL worldwide except the United States, dated June 2, 1981.
- 6. Distribution agreement with SEITA, the French government tobacco monopoly, for products sold under various marks.
- 7. Manufacturing Agreement between American Cigar Division of American Brands, Inc. and AGIO Sigarenfabrieken, N.V.
- 8. Various consent agreements, e.g., with Liggett regarding EL DORADO and EL PRO; with Faberge regarding BRUTS; and with Century Tobacco regarding the Sailboat Design mark.
- 9. Tabacalera de Garcia, Ltd. and 936 Newco, Inc. are subsidiaries of CCC and are or may be licensed to use CCC's owned Trademarks and/or Trademark Registrations as necessary and appropriate to the business activities of CCC and its subsidiaries.

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	TRADE-TARK	SCHEDULE C (as of 88/10/28)	3/10/28)		
COUNTRY	MARK	REG#	I SSUED	N/S	FILED
ARGENT INA	H. UPMANN & SUNBURST DESIGN	966825/2	800321 .	•	790808
	MONIE CRISTO & DESIGN	954495	1959		;
AUSTRALIA	POR LARRANAGA & DESIGN	A36694	230802		
BENELUX	H. UPMANN	350995	781006	623624	780321
	H. UPMANN & MEDALS DESIGN	107130	711231		
	H. UPMANN & OVAL DIAMOND DESIGN	108282	711231		
	H. UPMANN & SUNBURST DESIGN	108283	711231		
	MONTE CRISTO	106585	801231		
	POR LARRANAGA & DESIGN	97899	371129/370412		
BOLIVIA	H. UPMANN	29562-A	820122		
CANADA	H. UPMANN & SUNBURST DESIGN		•	586329	870617
	MONTE CRISTO	N.S. 20/5888	350817		
	POR LARRANAGA & DESIGN	205/44969	281018	•	
CHILE	H. UPMANN & SUNBURST DESIGN	219096	781228 •		780912
	MONTE CRISTO	313902	861003		
COSTA RICA	MONTE CRISTO	54340	780830		
CYPRUS	MONTE CRISTO	19848	790703		
DENMARK	H. UPMANN & SUNBURST DESIGN	157/1937	370220		
	MONTE CRISTO & DESIGN	412/1947	470322		
DOMINICAN REP	H. UPMANN				
	MONTE CRISTO		٠.		
	POR LARRANAGA		., .		
FRANCE	H. UPMANN & SUNBURST DESIGN	1373610	361231		
	MONTE CRISTO & DESIGN	1398605	610421		
	POR LARRANAGA & DESIGN	1369502	460711 :		
GERMANY	MONTE CRISTO	1,074,403	850304	C 33543/34 WZ	
	MONTE CRISTO & DESIGN				840309
	POR LARRANAGA				
GIBRALTAR	H. UPMANN & SUNBURST DESIGN	2688 (UK13493)	751020		
GREECE	H. UPMANN & SUNBURST DESIGN	64120	810518	64120	
	MONTE CRISTO	64121	810518		790806
GUATEMALA	H. UPMANN & SUNBURST DESIGN	20878	690718		
HONDURAS	H. UPMANN & SUNBURST DESIGN	16179	691001		
	MONTE CRISTO & DESIGN	16178	691001		
HONG KONG	H. UPMANN & SUNBURST DESIGN	137/1937	370202 .		
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TRADEMARK.....

**REEL: 1866 FRAME: 0527** 

			Page 2		
		780409	86/71	MONTE CRISTO	
	:	810701	86/70	H. UPMANN & SUNBURST DESIGN	SAUDI ARABIA
	<b>:</b> .	370215	2759	H. UPMANN & SUNBURST DESIGN	ROUMANIA
	•			POR LARRANAGA	
		471125	141197	MONTE CRISTO & DESIGN	
	,		141086	LARRANAGA	
		480412	143985	H. UPMANN & SUNBURST DESIGN	PORTUGAL
		671227	128286	MONTE CRISTO & DESIGN	
		671227	128285	H. UPMANN & SUNBURST DESIGN	PARAGUAY
35477				H. UPHANN & SUNBURST DESIGN	PANAMA
		750410	65027/14989	MONTE CRISTO	
		780607	18193	H. UPMANN	OAP I
	:	471028	36022	MONTE CRISTO	
		370209	24779	H. UPMANN & SUNBURST DESIGN	MORWAY
		750403	25373	MONTE CRISTO	NIGERIA
		600414	4048	MONTE CRISTO	
	. •	520126	2646	H. UPMANN & SUNBURST DESIGN	NETH ANTILLES
		750224	24275/328	MONTE CRISTO	LIBERIA
	-	800326	38552	H. UPHANN	LEBANON
	• :	790115	9928	H. UPMANN & SUNBURST DESIGN	KUWAIT
		770902	253/562,504	MONTE CRISTO & DESIGN	JERSEY ISLAND
5134		480409	5134	MONTE CRISTO & DESIGN	
		620409	5135	H. UPMANN & SUNBURST DESIGN	JAMAICA
	٠	480520	228270	MONTE CRISTO & DESIGN	
17084/C/78	٠.	850703	361832	MONTE CRISTO	
		480811	235184	H. UPMANN & SUNBURST DESIGN	
17,085 C/78	• .	850703	361833	H. UPMANN	ITALY
65406	÷			POR LARRANAGA	
65405				MONTE CRISTO	
65404	٠.			H. UPMANN	ISRAEL
	•	640419	49915	MONTE CRISTO	
		671118	42895	H. UPMANN & SUNBURST DESIGN	IRELAND
	•	430113	10749	H. UPMANN	AIGNI
	. <b>.</b>	780422	120322	MONTE CRISTO & DESIGN	
	ē	680320	110969	H. UPMANN & SUNBURST DESIGN	HUNGARY
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	÷.	8/10/28)	SCHEDULE C (as of 88/10/28)		
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						USA		URUGUAY							Ş	TUNISIA		THAILAND						SWITZERLAND	SWEDEN				SPAIN		SOUTH AFRICA		SINGAPORE	SIERRA LEONE	COUNTRY
SUPPLIES DE STUN	FUR LARRANAGA (WURUS & VARIOUS DESIGNS)	FOR LARKANAGA & MEDALS DESIGN	TOR LARRANAGA	MONIE CRISIO & DESIGN	MONTE CRISTO	H. UPMANN & SUNBURST DESIGN	MONTE CRISTO	H. UPMANN - 9 LABEL DESIGNS	POR LARRANAGA HABANA & FIGURES DEVICE	POR LARRANAGA DESIGN (MEDALS & HAVANA)	POR LARRANAGA (WORDS & VARIOUS DESIGNS)	POR LARRANAGA & MEDALS DESIGN	POR LARRANAGA & DESIGN	MONTE CRISTO & DESIGN	H. UPMANN & SUNBURST DESIGN	MONTE CRISTO	MONTE CRISTO	H. UPMANN & SUNBURST DESIGN	POR LARRANAGA & DESIGN	POR LARRANAGA.	MONTE CRISTO & DESIGN	, MONTE CRISTO & DESIGN	MONTE CRISTO	H. UPMANN	H. UPMANN & SUNBURST DESIGN	POR LARRANAGA & DESIGN	MONTE CRISTO & DESIGN	MENENDEZ Y GARCIA	H. UPMANN & SUNBURST DESIGN	MONTE CRISTO & DESIGN	H. UPMANN & SUNBURST DESIGN	MONTE CRISTO & DESIGN	H. UPMANN	MONTE CRISTO	MARK
	277131	277130	1133823	332324	1173547	89518		172688	514225	514226	14465	514224	514227	562504	13493	286			291381	295078	334680	219964	334442	295079	48168	123004	105318	500196	115011	19436	102/37	14136	S/2932	9936	REG#
	301104	301104	800422	360211	811013	121217		500719	300702	300702	300320	300702	300702	350827	1877-1020	731108	27	.*	570513	780228	840524	660509	840524	780109	370524	421118	350911	670906 .	420302	360213	370120	510815	390718	751104	ISSUED
634063	260592	260593	167346	368577	160233	62072															2967		2966												N/S
861208	280124	280124 (	780421	350822	780227 ·	120309			***				<b>.</b> .		±.	_		-	_	; ;	840524		840524		_		_						_	<u>-</u>	FILED

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SCHEDULE C (as of 88/10/28)

22-USA	ZIMBABWE	VENEZUELA	USA	COUNTRY
OLD GRAND-DAD AND DESIGN	H. UPMANN & SUNBURST DESIGN	H. UPMANN	SWORD DESIGN	MARK
987217	900/67	24241	1459466	REG#
740702	670925	510315	870929	18SUED
461696			643099	N/S
730629			870205	FILED

All marks are used under license from CCB, except the last listed mark, i.e., OLD GRAND-DAD, which is used under license from National Distillers.

TRADEMARK

REEL: 1866 FRAME: 0530

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## SCHEDULE D To Trademark Collateral Assignment Of CCC

#### Third Party Claims and Litigation Involving Trademarks

#### Opposition to Cubatabaco MONTE CRISTO Application

On March 27, 1987, Empressa Cubana del Tabaco (Cubatabaco) filed an application for registration in the United States of the trademark MONTE CRISTO in International Classes 3, 16 and 24 for a wide variety of goods. The application is based upon three Cuban Trademark Registrations which were issued on March 24, 1986.

The U.S. application was published for opposition on February 23, 1988, and an opposition was filed by CCC on June 22, 1988. By a letter dated August 11, 1988, CCC was informed that the opposition proceeding had been instituted by the Patent and Trademark Office (PTO). A Motion to Strike has been filed by Cubatabaco. A response from CCC is due to be filed no later than November 3, 1988.

#### The "English Corona" Matter

CCC has been accused by General Cigar Corp. ("General") of violating General's purported trademark rights in the term "English Corona" for use with digars. Those charges of trademark infringement were asserted originally by General in correspondence dated April 27, 1988 along with charges of trade

dress infringement. In subsequent correspondence, General, apparently, dropped its accusation of trade dress infringement, but is maintaining its position that CCC is infringing the "English Corona" mark. However, General has yet to provide evidence, as requested by CCC, that General indeed has protectable rights in the purported mark. CCC's position is that the term "English Corona" is merely a size designation for cigars and, therefore, is merely descriptive in connection with the goods and cannot serve as a trademark in connection with those goods.

General has filed a trademark application and will likely pursue charges against CCC if registration of the "English Corona" mark is obtained. CCC is preparing a protest to that application.

#### The WHIFFS Matter

General Cigar Corp. ("General") announced its intention to market a "WHIFF." An application was filed by CCC to register the term "WHIFFS" as a trademark in the United States for cigars. CCC informed General that CCC will take legal action against General with respect to the WHIFFS mark as soon as a registration can be procured.

General filed a protest letter in the PTO relating to CCC's WHIFFS application, presenting evidence to the PTO that WHIFFS is a term having a generic meaning as a small cigar and, therefore, is not protectable as a trademark in connection with cigars. General's protest resulted in a rejection of the WHIFFS application. CCC has responded to the rejection. CCC's response is presently under consideration by the PTO.

#### Opposition to H. Irwin Registration of MONTE CRISTO

Harry Irwin, Inc., a clothing manufacturer, filed trademark application Serial No. 539,412 on May 24, 1985 for the mark "MONTE CRISTO" for men's clothing. The application matured into Registration No. 1,435,633. In an effort to maintain complete control over the MONTE CRISTO mark, even in connection with goods which are not directly related to cigars, on April 6, 1988, CCC proposed to Harry Irwin that the registration be assigned by Irwin to CCC with a license back to Irwin to use the mark in connection with men's clothing. Negotiations are continuing in an effort to reach mutually agreeable terms for such a transaction.



Overview of CCB's Position in Cuban Government Dispute as of October 27, 1988

Set forth below is an overview of the worldwide trademark position of Cuban Gigar Brands ("CCB") as relates to its disputes with the Cuban Government.

Up until 1960, Cuban companies named Menendez, Garcia y Compania, Limitada ("Cuban MG&C") and Por Larranaga Fabrica de Tobaccos, S.A. ("Cuban PL") were engaged in the business of manufacturing cigars in Cuba and selling them throughout the world. Cuban MG&C's two most famous brands were MONTE CRISTO and N. UPMANN. Cuban PL's most famous brand was POR LARRANAGA.

In 1960, the Castro government in Cuba "intervened" the assets of these companies. By this it is meant that the Cuban government appointed representatives to run the companies, in essence seizing the assets and the management of the companies. The decree of intervention (Labor Ministry Resolution No. 20260, dated September 15, 1960, under the authority of Laws Nos. 647 and 843) purported to subrogate appointed interventors to all of the rights and entitlements of the owners, including the rights "to represent the Enterprises legally in and outside of court." The owners of the companies fled Cuba.

The Cuban government continued to manufacture digars under the marks and ship them throughout the world including the United States. Shipments to the United States, however, were halted when the United States placed a total embargo on trade with Cuba in February, 1962. about the same time, litigations were commenced in the United States by the former owners of the Cuban MG&C and Cuban PL. These litigations dragged on for many years and resulted in a number of holdings amongwhich were that the former owners of the Cuban MG&C and Cuban PL were entitled to the ownership in the United States of the trademarks registered to the Cuban MG&C and Cuban FL. The United States courts held that United States law would be applied to determine who were the proper owners of trademarks which had a situs in the United States and that the courts did not feel bound to give an extraterritorial recognition to the act of the Cuban government in appointing intervenors and appropriating to itself the assets of the companies intervened. In essence, under United States law, it was clear that the former owners of the Cuban MG&C and Cuban PL could, insofer as the United States trademark rights of the Cuban MG&C and Cuban PL were concerned, deal with the trademark rights as if they were the owners of the rights. In June, 1976, the former owners of the Cuban MG&C sold to CCS

authority to transfer and represented that they had good title to the marks except for possible claims by the Republic of Cuba or entities controlled by the Republic of Cuba. In December, 1977, CCB similarly acquired the worldwide rights of the former owners of Cuban PL to the

all-their worldwide-rights in and to the tradesarks MONTE GRISTOVAND No.

POR LARRANAGA trademark. Thereafter, CCB proceeded to record assignments executed by the former owners transferring into its own nathe worldwide registrations for the MONTE CRISTO, H. UPMANN and POR LARRANAGA trademarks. As an outgrowth of those efforts, a number of lawsuits were initiated in foreign countries between the Cuban government and CCB to address who are the rightful owners of the MONTE CRISTO, H. UPMANN and POR LARRANAGA trademarks. Still further lawsuit: are presently contemplated by CCB as discussed below.

#### PORTUGAL:

The first two lawsuits were commenced in Portugal by the Cuban government challenging the assignment to CCB of the Portuguese MONTE CRISTO and M. UPMANN registrations. Despits the confidence of CCB's Portuguese counsel, the Cuban government prevailed at the trial level is the MONTE CRISTO litigation, the court finding that the registration should not have been assigned to CCB. Subsequently, for what the associates characterize as invalid political reasons, the the trial court decision was upheld by the appellate court. The matter is now on appeal to the Portuguese Supreme Court. The trial court in the H. UPMAN litigation has not yet rendered a decision. CCB's Portuguese counsel remains confident of ultimate success in both litigations.

New pleadings have recently been filed by the Cuban government. A further raply to the Supreme Court on behalf of CCB is now in preparation.

It appears that the POR LARRANAGA mark may be available for registration by CCB. Further investigation of this point and, if possible, filing of an appropriate trademark application is being undertaken.

#### SPAIN:

In Spain, attempts by the Cuban government to assign the registrations of Cuban MG&C and Cuban PL and other intervened companies to Cuban government entities were unsuccessful. The Courts held that the Cuban government was not entitled to effect such transfers.

Assignment of the MONTECRISTO, H. UPMANN and POR LARRANAGA registrations to CCB have subsequently been recorded. Further, the registrations for the H. UPMANN and MONTECRISTO marks have been renewed by CCB despite protests by the Cuban government. A petition to renew the POR LARRANAGA registration on an expedited basis has been filed by CCB.

Use has been made of all three marks in Spain (specifically, the Canary Islands) to strengthen CCB's position.

CCB intends to shortly notify Cubatabaco and Tabacalers, S.A. that they are infringing CCB's proprietary rights in the H.UPMANN and MONTE CRISTO marks in the Marks of the Colombia Colombia.

A third action was brought by the Cuban government in Switzerland seeking to set aside an assignment to CCS of the Swiss registration for MONTE CRISTO. The Swiss Court found that the assignment to CCB of the registration for MONTE CRISTO was improper, but only because of a technical defect in the assignment document. The court indicated that CCB was free to resubmit a correct assignment. Such action is presently being pursued with Swiss counsel.

The possibility of a settlement with the Cubans through the efforts of the Swiss licensee, Burrus, is also being explored. Initial discussions were not immediately fruitful but the matter is still being pursued. The commencement of the lagal actions in the US and Spain against Cubatabaco, SEITA and Tabacalera, discussed herein, should strengthen CCB's bargaining position with the Cuban government. Moreover, CCB has authorized representatives of its licensee, Surrus, to advise the Cuban government of the CCB-Burrus license and of the fact that Surrus will be cooperating with CCB in its dispute with the Cuban government.

Presuming the Swiss Tradamark Office can be convinced to accept the new assignment documents, the following steps will then be taken:

1. reapplication for deletion of "HABANA"; and

2. initial test marketing of digaratte products by Burrus, with the intention of instigating Cuban attack on reassignment in Federal Court. If Cubans charge infringement, they will have to do in Boncourt, where the Cubans will suffer a significant "hometown" bias in favor of Burrus.

#### FRANCE:

In France, the registration for POR LARRANAGA was assigned and an order for POR LARRANAGA products was secured from the French tobacco monopoly SEITA by CCB. The POR LARRANAGA products were shipped by CCB and are presently in SEITA's possession. Before SEITA could distribute the POR LARRANAGA products, the Cuban government filed an objection with SEITA. CCB, indicating it was desirous of "working with SEITA", told SEITA it could hold CCB's digars until the matter was resolved.

In the meantime, expedited steps were taken to perfect assignment of the MONTE CRISTO and M. UPMANN registrations and use of those brands in France by CCB before filing the response in connection with SHITA. The goal was to complete the steps with respect to MONTE CRISTO and M. UPMANN before responding in connection with POR LARRANACA since it was thought that such response might provoke legal action by the Guban government with respect to all brands, and such action prior to perfecting CCB's rights in MONTE CRISTO and M. UPMANN could have a

now been recorded.

As CCE's efforts proceeded to rebord the MONTE CRISTO

assignment, CCB learned that SEITA was itself commending the manufacture
and sale of MINI-MONTECRISTO products. After CCB recorded an assignment

of the French HONTECRISTO and H. UPMANN registrations, it made offers

for sale of products under these brands to SEITA.

A response was then filed with SEITA insisting that SEITA sell cos's for Larranada products. Additionally, CCB, in its response, not that it had been assigned the Franch registrations for MONTECRISTO and H. UPMANN and insisted that SEITA respect such rights as well by carrying only CCB products and stop manufacturing its own MINI-MONTECRISTO products until a license from CCB was obtained. SEIT has refused to honor CCB's rights and the Cuban government has sued CC in two separate actions (one involving MONTECRISTO and M. UPMANN and to other involving POR LARRANAGA alone) challenging the assignments and charging infringement.

A counterattack by CCB was delayed until:

a. appellations of origin in ragistrations were

removed!

b. applications for renewal of registrations were allowed (held up for a time by the French Trademark Office, considering appropriateness of renewal applications by two parties, possibly at the urging of Cuban government or SZITA); and

d. the renewals were published.

Counterattacks have now been served on:

a. Seita:

b. Cubatabaco!

c. Coprova; and

d. the various expropriated Cuban companies.

Rejoinder by the other side and a reply by CCB have been filed. Pleadings closed on October 27, 1988. Trial has been set for December 8, 1988. There is no discovery of the type permitted in the U.S.

The lawsuit of the Cubans is defective for several reasons previously outlined in correspondence from Franch counsel. Therefore, an attack on the Cuban's lawsuit, which will hopefully result in dismissal of all but one count of their lawsuit has been filed.

Paris courts remain very busy. Unavoidable delays "cost us" a year. It is expected that trial will not take place for a year.

### WEST GERMANY

There exist MONTECRISTO and H. UPMANN registrations in the name of the Cuban government. These registrations are assignments of the sarlier Menendes registrations. A registration was secured for MONTE CRISTO by CCB. Additionally, CCB filed applications for MONTE CRISTO HABANA and H. UPMANN. ... CCB is registration and applications were recorded.

MONTECRISTO on the grounds that the Gubans have not used the marks for the goods in question. The Cubans have filed appeals from the adverse decisions. CCB intends to try toforestall a further decision, to

thereby maintain a bargaining position vis-a-vis the Cuban government. This effort will be undertaken for the least possible cost.

Through German counsel we have investigated the possibility of asserting MONTECRISTO is a frae-mark, i.e., that the Cuban government can't claim exclusivity to it and oppose CCB registrations, particular as relates to digarettes. They have concluded, however, that while MONTECRISTO was a free mark in the early 1900's, this is no longer the case as rights therein were re-established by the Cuban government. Nevertheless, one possibility being explored is registering MONTE CRIS with another arbitrary term.

The H. UPMANN mark is also presently registered by H. Upmann & Co. of Bramen. Thus, even if CCB successfully overcame the attack of the Cuban government, that would still leave the problem of H. Upmann Co. of Bramen.

The trademark FOR LARRANAGA is registered in the name of the Cuban government. We have not ascertained if the registration is subject to attack.

#### U.S.

CCB intends to shortly notify Cubatabaco and SEITA that they ar infringing CCB's proprietary rights in the MONTICRISTO mark in the US a a result of SEITA's efforts vis-a-vis MINI-MONTECRISTO.

#### SITTLEMENT POSTURE:

Since 1960 the Cuban government has been shipping MONTE CRISTO, H. UPMANN and POR LARRANAGA digars throughout the World, except to the United States after 1962. During the same period of time, i.e., from 1960 up until shortly after the purchase of the brands by CCB in June, 1976, the former owners were not manufacturing and shipping MONTE CRISTO, H. UPMANN and POR LARRANAGA digars. After June, 1976, certain companies controlled by Gulf + Western Industries and acting under license from CCB began to manufacture and ship MONTE CRISTO, H. UPMANN and POR LARRANAGA digars. The MONTECRISTO and H. UPMANN digars were initially manufactured in the Canary Islands of Spain, but are now manufactured in the Dominican Republic. The POR LARRANAGA digars have always been made in the Dominican Republic. Only minimal shipments have been made to foreign markets each year. The delayed reintroduction and slow sales growth by the former owners and their assignee, CCB, has been an argument raised in litigations as supposed evidence of abandonment. No court has, yet accepted such argument.

Cupan government, through a negotileted settlement a liberted ver secured

#### OTHER LICENSEES:

As a result of the aforementioned efforts, and in acknowledgement of CCB's rights, Burrus Holding S.A., a Swiss digarette manufacturing company, in 1984 sought out and was granted a license by CCB under the MONTE CRISTO brand.

## CUBAN GOVERNMENT ANCILARY ACTIVITIES!

The Cuban government, presumebly as an outgrowth of the disputes with CCB and its recognition that the MONTE CRISTO mark may become a valuable licensing property as a result of the planned activities of Burrus, has started to seek worldwide trademark registrations for MONTE CRISTO for non-tobacco products. The latest, most objectionable instance was its attempt to secure a U.S. registration. An opposition to this U.S. application has been filed on behalf of CCB.

PATENT & TRADEMARK OFFICE

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