

FORM PTO-1594

(Rev. 8-83)

OMB No. 0651-0011 (exp. 4/94)

3-5-99 RECC

03-12-1999

ET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



100980263

Tab settings

To the Honorable Commissioner of Patents and Trademarks, I hereby request the attached original documents or copy thereof.

1. Name of conveying party(ies):

Heller Financial, Inc.  
500 West Monroe Street  
Chicago, IL 60661

3-5-99

- Individual(s)
- General Partnership
- Corporation-State DE
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Release of Trademark Assignment
- Merger
- Change of Name

Execution Date: 3-3-99

2. Name and address of receiving party(ies)

Name: Precision Response Corporation

Internal Address: \_\_\_\_\_

Street Address: 1505 N.W. 167th Street

City: Miami State: FL ZIP: 33169

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State FL
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

RELEASE OF

B. Trademark Registration No.(s)

1,650,310; 1,650,312; 1,844,659;  
1,819,161; 1,820,093

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Federal Research Corp.

Internal Address: \_\_\_\_\_

1/10/1999 JSHADAZZ 00000120 1650310

FC:481 40.00 DP  
FC:482 100.00 DP

Street Address: 400 Seventh St NW

Suite 1001

City: Washington State: DC ZIP: 20004

6. Total number of applications and registrations involved: \_\_\_\_\_

5

7. Total fee (37 CFR 3.41).....\$ 140<sup>00</sup>

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

Bill Heller Financial, Inc.  
505 N. Brand Blvd., Glendale, CA 91203  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sharlene Desens 818/409-1878

Name of Person Signing

Sharlene Desens

Signature

3/3/99

Date

4

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

RELEASE

This Release granted on this 3<sup>rd</sup> day of March, 1999, by HELLER FINANCIAL, INC., ("Lender") to Precision Response Corporation, a Florida corporation ("Assignor"), as follows:

W I T N E S S E T H

WHEREAS, Assignor has heretofore granted to Lender a Security Interest in certain U.S. trademarks, trademark registrations, trademark applications, trade names and service marks and trademark licenses (the "Marks") more particularly set forth on Schedule I attached hereto to secure the Obligations of Assignor as defined in the Trademark Security Agreement between the parties dated May 1, 1996 (the "Trademark Security Agreement"); and

WHEREAS, Lender wishes to release and restore all right, title and interest in and to the Marks to Assignor and to dissolve any and all Liens and encumbrances respecting the Marks shown on the attached Schedule I hereto.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Lender hereby releases, discharges, quit claims and relinquishes unto Assignor any and all right, title and interest in and to the Marks, and more particularly the security interest in the trademarks, trademark registrations, trademark applications, trade names and service marks and trademark licenses set forth on Schedule I hereto granted to Lender by Assignor by the Trademark Security Agreement.

IN WITNESS WHEREOF, the undersigned, by and through its authorized officer, has caused this instrument to be executed under seal on the date first written above.

Dated: March 3, 1999

**HELLER FINANCIAL, INC.**

[SEAL]

By: 

Name: Mary Alden

Title: Associate General Counsel and  
Assistant Secretary

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of Los Angeles

On March 3, 1999 before me, Donna Rae Johnson  
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Mary C. Alden  
Name(s) of Signer(s)

personally known to me - OR -  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Donna Rae Johnson  
Signature of Notary Public

**OPTIONAL**

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

**Description of Attached Document**

Title or Type of Document: Release

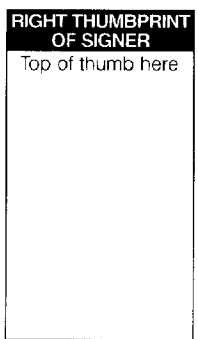
Document Date: 3/3/99 Number of Pages: one

Signer(s) Other Than Named Above: None

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: Mary C. Alden

- Individual
- Corporate Officer  
Title(s) Associate General Counsel & Assistant Secretary
- Partner —  Limited  General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_

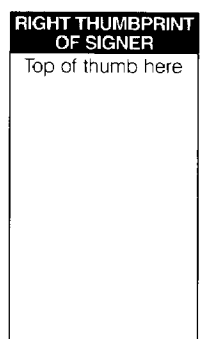


Signer Is Representing:

Heller Financial Inc.

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer  
Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing:

SCHEDULE I  
TRADEMARK SECURITY AGREEMENT

**Precision Response Corporation**

Reel/Frame: 1442/0121  
Recordation Date: 05/10/96

**U.S. TRADEMARKS**

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Florida Fulfillment	1,650,310	07/09/91
Florida Fulfillment and 2 Fs plus design	1,650,312	07/09/91
Precision Response Corporation	1,844,659	07/12/94
PRC	1,819,161	02/01/94
PRC and design	1,820,093	02/08/94

**U.S. TRADEMARK APPLICATIONS**

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
	None	