



Tab settings     ▼

To the Honorable Commissioner of Patents

100980262

Send original documents or copy thereof.

1. Name of conveying party(ies):

Zeta Consumer Products Corp.

3-5-99

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: February 6, 1999

2. Name and address of receiving party(ies)

Name: General Electric Capital Corp

Internal Address: \_\_\_\_\_

Street Address: 201 High Ridge Road

City: Stamford State: CT ZIP: 0692

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative design is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75-534520  
75-534532

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Melissa Lopes

Internal Address: Paul Hastings Janfosky & Walker LLP

Street Address: 1055 Washington Blvd.

City: Stamford State: CT ZIP: 06901

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

03/10/1999 JSHBAZZ 0000121 7534520

DO NOT USE THIS SPACE

01 FC:481 40.00 DP  
02 FC:482 25.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

\_\_\_\_\_  
Melissa Lopes  
Name of Person Signing

Melissa Lopes  
Signature

3/4/99  
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1866 FRAME: 0623

ASSIGNMENT OF SECURITY INTEREST

This Assignment is made this 6th day of February, 1999 by Zeta Consumer Products Corp. (“Assignor”), in favor of General Electric Capital Corporation (“Assignee”), on the other hand.

WHEREAS, Assignor has, by separate document, granted a security interest in favor of Assignee in and to all of Assignor’s trademarks;

NOW, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby grant a security interest to Assignee of all right, title, and interest it now has or may ever have had in the said trademarks, the applications and/or registrations therefor, including but not limited to the following trademark registrations and applications:

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>COUNTRY</u>
FRESHGUARD	75-534520	United States
STRONG STUFF	75-534532	United States

[SIGNATURE PAGES FOLLOW]

Signed as a sealed instrument.

ZETA CONSUMER PRODUCTS CORP.

By: [Signature]  
Name: John Reiser  
Title: CFO

Dated: 2/6/99

State of NJ

County of Bergen

Subscribed to and sworn before me this 11 day of Feb, 1999.

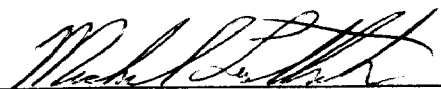
[Signature]  
Notary Public

(Seal)

**LISE MUCCILO**  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires Nov. 17, 1999

Signed as a sealed instrument.

GENERAL ELECTRIC CAPITAL  
CORPORATION


By:   
Name: Michael Lustbader  
Title: Duly Authorized Signatory

Dated: 3/1/99

State of Connecticut

County of Fairfield

Subscribed to and sworn before me this 1<sup>st</sup> day of March, 1999.

  
Notary Public

(Seal)