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Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Chilton Company

- Individual(s)
- General Partnership
- Corporation-State: Delaware
- Association
- Limited Partnership

2. Name and address of receiving party(ies):

Business News Publishing Company, II, LLC
Suite 100, 755 West Big Beaver Road
Troy, Michigan 48084.

- Individual(s) citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation - State: Michigan
- Other:

3. Nature of conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name

Other:

Execution Date: November 5, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

1,859,667
1,260,469
2,048,478

Additional numbers attached?

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Charles R. Rutherford
Dykema Gossett PLLC
1577 N. Woodward Avenue, Suite 300
Bloomfield Hills, Michigan 48304
(248) 203-0862

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41)..... \$90.00

Enclosed

Authorized to be charged to deposit account.

8. Deposit Account Number: 04-2223

(Attach duplicate copy of this page if using deposit account)

03/08/1999 JSHBAZZ 00000038 042223 1859667

01 FC:481 40.00 CH
02 FC:482 50.00 CH

DO NOT USE THIS SPACE

Fee OK

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Charles R. Rutherford

February 26, 1999

Name

Signature

Date

Total number of pages comprising cover sheet 2

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Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.
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TRADEMARK
REEL: 1866 FRAME: 0749

TRADEMARK ASSIGNMENT

WHEREAS, CHILTON COMPANY, a Delaware corporation having its principal place of business at 201 King of Prussia Road, Radnor, Pennsylvania 19089 ("Assignor"), has adopted and used the trademarks set forth on Schedule I hereto (the "Marks") in connection with the businesses of Assignor known as *Industrial Safety & Hygiene News* and the publications directly derived therefrom; and

WHEREAS, BUSINESS NEWS PUBLISHING COMPANY II, L.L.C., a Michigan limited liability company having its principal place of business at 755 West Big Beaver Road, Troy, Michigan 48084 ("Assignee") is desirous of acquiring the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the businesses in connection with which the Marks are used and which are symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof. The foregoing assignment shall be without any representation or warranty except as may be provided in the Asset Purchase Agreement of even date hereof by and between Assignor and Assignee.

IN WITNESS WHEREOF, the undersigned has executed this Assignment this 5th day of November, 1998.

CHILTON COMPANY

By: 

Name: Charles A. Richard

Title: Authorized Representative

SCHEDULE I

Industrial Safety & Hygiene News (Reg. No. 1859667)

Industrial Safety & Hygiene News (Reg. No. 1260469)

For Distributors Only (Reg. No. 2048478)