

03-15-1999

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)



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COVER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Wolfgang Puck Food Company, Inc.

MLO 3-8-99

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Wolfgang Puck

Internal Address:

Street Address: 11620 Wilshire Blvd., Suite 1000

City: Los Angeles State: CA ZIP: 90025

- Individual(s) citizenship Austria, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: February 16, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

74/514,290

B. Trademark Registration No.(s)

1,593,275
1,901,065
2,030,578

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bernard R. Gans, esq.

Internal Address: Jeffer, Mangels, Butler

& Marmaro LLP

Street Address: 2121 Avenue of the Stars

Tenth Floor

City: Los Angeles State: CA ZIP: 90067

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 115.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

10-0440

(Attach duplicate copy of this page if paying by deposit account)

03/11/1999 JSHABAZZ 00000214 100440 74514290

DO NOT USE THIS SPACE

01 FC:4A1 40.00 CH
02 FC:4A2 75.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bernard R. Gans, Esq.

Name of Person Signing

Bernard R. Gans

Signature

Feb. 26, 1999

Date

Total number of pages including cover sheet, attachments, and document: 10

ASSIGNMENT

This Assignment ("Assignment") is effective as of February 16, 1999 and is entered into by and between **WOLFGANG PUCK FOOD COMPANY, INC.**, a Delaware corporation, having its principal places of business at 1333 Second Street, 1st Floor, Santa Monica, California 90401, as assignor (hereinafter "Assignor") and **WOLFGANG PUCK**, an individual (hereinafter "Assignee").

WHEREAS, Assignor owns certain trademarks and service marks which incorporate the name and/or likeness of Wolfgang Puck including, but not limited to, those listed in **Exhibit A** (collectively referred to as the "Marks"), and is the owner of certain registrations and applications related thereto.

WHEREAS, Assignee is desirous of acquiring the Marks and the registrations and applications related thereto, together with all goodwill associated with the foregoing (the "Intangible Property"); and

WHEREAS, Assignor owns the Intangible Property, and by its execution hereof intends for all of its interest (however designated or documented) in the Intangible Property to be assigned to Assignee;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other lawful consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows.

Assignor hereby sells, assigns, and transfers to Assignee, Assignor's entire right, title and interest in and to the Intangible Property in all their forms and for all uses, and including all associated artwork, labels, and package designs, together with the goodwill of the business associated therewith, and any and all past, present and future claims, demands, and causes of action based thereon.

Assignor hereby represents and warrants to Assignee that the undersigned, by its execution below, has the requisite power and authority to assign the Intangible Property to Assignee and that all of Assignor's right, title and interest in such Intangible Property shall be vested in Assignee. Assignor further agrees to cooperate with Assignee and to take all action as may reasonably be required to effect and evidence the Assignment. Without limiting the foregoing, at the request of Assignee, and without further remuneration: (a) Assignor shall execute, acknowledge and deliver to Assignee any and all instruments and documents as may be required by Assignee to establish, evidence and effect the terms of this Assignment worldwide, and to record this Assignment in any country and/or filing location; and (b) Assignor shall cooperate with Assignee in the preparation and prosecution of trademark and service mark applications and registration assignments and renewals worldwide with respect to the Intangible Property.

Assignor hereby irrevocably appoints Assignee, or a designee of Assignee, to act as Assignor's agent and attorney-in-fact to perform all acts necessary to obtain and/or maintain trademarks, service marks, and other rights with respect to the Intangible Property if Assignor (i) refuses or fails to timely perform those acts, or (ii) is unavailable, within the meaning of any applicable laws. Assignor acknowledges that the grant of the foregoing power of attorney is coupled with an interest and shall survive the dissolution, death or disability of Assignor.

ASSIGNOR

WOLFGANG PUCK FOOD COMPANY, INC.

By 

Name: FRANCIS W PUCK

Title: Pres

SRT
ASSIGNEE

WOLFGANG PUCK

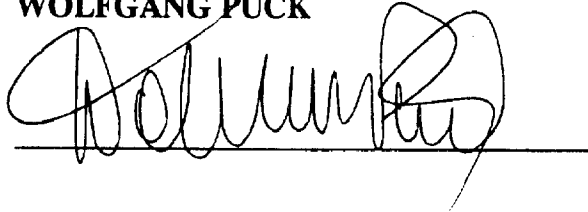


EXHIBIT A

Trademark Summary

The following is a summary of trademark registrations and applications for the "WOLFGANG PUCK" trademark:

Australia:

"WOLFGANG PUCK" - Registration No. 702753; Registered on 2/19/96 for printed matter including publicity materials in Class 16; clothing in Class 25; and the provision of food and drink including restaurants, cafes and take-away food services, etc., in Class 42.

"WOLFGANG PUCK" - Registration No. 700965; Registered on 1/16/96 for the provision of food and drink including restaurants, cafes and take-away food services, etc., in Class 42.

BRJ "WOLFGANG PUCK EXPRESS" - Registration No. 681142; Registered on 12/19/95 for restaurant services in Class 42.

"WOLFGANG PUCK CAFE" - Registration No. 681141; Registered on 12/19/95 for restaurant services in Class 42.

Austria:

"WOLFGANG PUCK" - Registration No. 155,422; Registered on 11/21/94 for clothing in Class 25; industrially packaged and frozen prepared foods, namely, pizza and apple, pumpkin and pecan tarts; packaged and prepared foods, namely, bread, pasta, pasta sauces, salads and salad dressings in Class 30; and restaurant services in Class 42.

Bahrain:

"WOLFGANG PUCK" - Registration No. TM 17553; Registered on 5/29/94 for clothing in Class 25.

"WOLFGANG PUCK" - Registration No. TM 17554; Registered on 5/29/94 for pizza, pasta, sauces, tarts and all other goods in Class 30.

"WOLFGANG PUCK" - Registration No. SM 1398; Registered on 5/29/94 for restaurant services and carry-out food services in Class 42.

Benelux (covers Belgium, Luxembourg and Netherlands):

"WOLFGANG PUCK" - Registration No. 551626; Registered on 3/15/94 for clothing, footwear, headgear in Class 25; coffee, tea,

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cocoa, rice, flour preparations made from cereals, bread, pastry, pasta, pasta sauces, pizzas, packed and frozen foods, etc., in Class 30; and restaurant services in Class 42.

Canada:

"WOLFGANG PUCK" - Application No. 749903; Filed on 3/17/94 for packaged and frozen prepared foods, namely, pizza and apple, pumpkin and pecan tarts in Class 30; packaged and prepared foods, namely, bread, pasta, pasta sauces, salads and salad dressings in Class 29; clothing in Class 25; and restaurant services in Class 42. Pending (Note that Mr. Wolfgang Puck has also filed an application for "WOLFGANG PUCK" and Rebecca Miranda has directed us, and we have instructed Canadian counsel, to abandon the Company's application).

China:

BRJ
"WOLFGANG PUCK" - Registration No. 865050; Registered on 8/21/96 for packaged and prepared foods, namely bread, pasta, pasta sauces and salad dressings in Class 30.

"WOLFGANG PUCK" - Registration No. 875861; Registered on 9/28/96 for restaurant services in Class 42.

Denmark: Nothing has been filed.

Egypt:

"WOLFGANG PUCK" - Application No. 91267; Filed on 6/18/94 for clothing in Class 25.

"WOLFGANG PUCK" - Application No. 91269; Filed on 6/18/94 for packaged and frozen foods in Class 30.

"WOLFGANG PUCK" - Application No. 91268; Filed on 6/18/94 for packaged and prepared foods in Class 29.

"WOLFGANG PUCK" - Application No. 91270; Filed on 6/18/94 for restaurant services in Class 42.

Finland: Nothing has been filed.

France:

"WOLFGANG PUCK" - Registration No. 94/518182; Registered on 4/29/94 for coffee, tea, cocoa, rice, flour preparations made from cereals, bread, pastry, pasta, pasta sauces, pizzas, packed and frozen foods, etc., in Class 30; and restaurant services in Class 42.

Germany:

"WOLFGANG PUCK" - Registration No. 2,906,803; Registered on 5/24/95 for packaged and prepared foods in Classes 29 and 30.

Greece: Nothing has been filed.

Hong Kong:

"WOLFGANG PUCK" - Registration No. 02232/1996; Registered on 6/21/94 for foods, bread, pasta, pasta sauces and salad dressings in Class 30.

"WOLFGANG PUCK" - Registration No. 00006/1996; Registered on 6/21/94 for restaurant services in Class 42.

Indonesia:

BRJ
"WOLFGANG PUCK" - Application No. H4.HC.01.01.18540; Filed on 10/6/94 for foods, breads, pasta, pasta sauces and salad dressings in Class 30.

"WOLFGANG PUCK CAFE & Design" - Application No. H4.HC.01.01.18541; Filed on 10/6/94 for restaurant services in Class 42.

Iran:

"WOLFGANG PUCK" - Registration No. 73438; Registered on 8/8/94 for packaged and frozen prepared foods, namely, pizza and apple, pumpkin and pecan tarts in Class 30; packaged and prepared foods, namely, bread, pasta, pasta sauces, salads and salad dressings in Class 29; clothing in Class 25; and restaurant services in Class 35.

Ireland: Nothing has been filed.

Italy:

"WOLFGANG PUCK" - Registration No. 683893; Registered on 7/4/96 for packaged and frozen prepared foods, namely, pizza and apple, pumpkin and pecan tarts; packaged and prepared foods, namely, bread, pasta, pasta sauces, salads and salad dressings in Class 30; and restaurant services in Class 42.

Japan:

"WOLFGANG PUCK" - Registration No. 3245050; Registered on 1/27/97 for pizzas, ravioli, apple pies, tarts and other confectionery in Class 30.

"WOLFGANG PUCK" - Registration No. 3159567; Registered on 5/31/96 for restaurant services in Class 42.

Jordan:

"WOLFGANG PUCK" - Registration No. 34854; Registered on 5/14/94 for clothing in Class 25.

"WOLFGANG PUCK" - Registration No. 34850; Registered on 5/14/94 for all goods in Class 29, except milk and milk products, edible oils and fats.

"WOLFGANG PUCK" - Registration No. 34851; Registered on 5/14/94 for pizzas, pastas, pasta sauces, apple pies, tarts and other goods in Class 30.

Kuwait:

BRJ
"WOLFGANG PUCK" - Registration No. 26931; Registered on 6/22/94 for packaged and frozen prepared food, namely, pizza and apple, pumpkin and pecan tarts in Class 30.

Lebanon:

"WOLFGANG PUCK" - Registration No. 63138; Registered 4/30/94 for packaged and frozen prepared foods, namely, pizza and apple, pumpkin and pecan tarts in Class 30; packaged and prepared foods, namely, bread, pasta, pasta sauces, salads and salad dressings in Class 29; clothing in Class 25; and restaurant services in Class 42.

Malaysia:

"WOLFGANG PUCK" - Application No. 94/11003; Filed on 11/25/94 for packaged and frozen prepared foods, namely pizza and fruit tarts in Class 30.

Mexico:

"WOLFGANG PUCK" Registration No. 479602; Registered on 11/17/94 for coffee, sugar, rice, flour preparations made from cereals, bread, pastry, etc., in Class 30.

"WOLFGANG PUCK" - Registration No. 159147; Registered on 4/18/94 for restaurant services in Class 42.

Morocco:

"WOLFGANG PUCK" - Registration No. 53555; Registered on 4/11/94 for packaged and frozen prepared foods, namely, pizza and apple, pumpkin and pecan tarts in Class 30; packaged and prepared

foods, namely, bread, pasta, pasta sauces, salads and salad dressings in Class 29; clothing in Class 25; and restaurant services in Class 42.

New Zealand: Nothing has been filed.

Portugal: Nothing has been filed.

Qatar:

"WOLFGANG PUCK" - Application No. 11899; Filed on 5/15/94 for restaurant services in Class 42.

"WOLFGANG PUCK" - Application No. 11896; Filed on 5/15/94 for clothing in Class 25.

"WOLFGANG PUCK" - Application No. 11897; Filed on 5/15/94 for salad dressing in Class 29.

BRJ
"WOLFGANG PUCK" - Application No. 11898; Filed on 5/15/94 for pizza, pasta, sauces, tarts and all other goods in this Class 30.

Oman:

"WOLFGANG PUCK" - Application No. 9841; Filed on 5/17/94 for clothing in Class 25.

"WOLFGANG PUCK" - Application No. 9842; Filed on 5/17/94 for pizza, pasta, pasta sauces, tarts, salad dressing and all other goods in Class 30.

"WOLFGANG PUCK" - Application No. 9843; Filed on 5/17/94 for restaurant services in Class 42.

Saudi Arabia:

"WOLFGANG PUCK" - Application No. 25769; Filed on 7/12/94 for clothing in Class 25.

"WOLFGANG PUCK" - Application No. 25771; filed on 7/12/94 for pizza, pasta, sauces, tarts, salad dressing and all other goods in Class 30.

"WOLFGANG PUCK" - Application No. 25772; Filed on 7/12/94 for restaurant services and carry out food in Class 42.

Singapore:

"WOLFGANG PUCK" - Application No. 9745/96; Filed on 9/13/96 for vegetable salads, garden salads, fruit salads, vegetables,

cooked fruit, stewed fruit and fruit sauces in Class 29.

"WOLFGANG PUCK" - Application No. 6308/94; Filed on 7/14/94 for packaged and prepared foods, namely bread, pasta, pasta sauces and salads in Class 30.

"WOLFGANG PUCK" - Application No. 6309/94; Filed on 7/21/94 for restaurant services in Class 42.

South Africa:

"WOLFGANG PUCK" - Application No. 9601037; Filed on 1/29/96 for restaurant services in Class 42.

"WOLFGANG PUCK" - Application No. 9601036; Filed on 1/29/96 for clothing in Class 25.

Spain: Nothing has been filed.

Sweden: Nothing has been filed.

Taiwan:

"WOLFGANG PUCK" - Registration No. 685123; Registered on 7/16/95 for pizzas, apple tarts, pumpkin tarts, pecan tarts, bread, pasta, pasta sauces, salads and salad dressing in Class 30.

"WOLFGANG PUCK" - Registration No. 077429; Registered on 8/1/95 for restaurant services in Class 42.

Thailand:

"WOLFGANG PUCK" - Registration No. Kor28921; Registered on 9/13/94 for packaged and prepared foods, namely bread, pasta, pasta sauces and salad dressing in Class 30.

"WOLFGANG PUCK" - Registration No. Bor2966; Registered on 9/13/94 for restaurant services in Class 42.

Turkey:

"WOLFGANG PUCK" - Registration No. 154086; Registered on 5/12/94 for clothing in Class 25; salad dressing, pizza, pasta, sauces and tarts in Classes 29 and 30.

United Arab Emirates:

"WOLFGANG PUCK" - Registration No. 10484; Registered on 3/26/95 for clothing in Class 25.

"WOLFGANG PUCK" - Registration No. 10485; Registered on

3/26/95 for salad dressing in Class 29.

"WOLFGANG PUCK" - Registration No. 10482; Registered on 3/26/95 for pizza, pasta, sauces and tarts in Class 30.

"WOLFGANG PUCK" - Registration No. 10483; Registered on 3/26/95 for restaurant services and carry-out food services in Class 42.

United Kingdom:

"WOLFGANG PUCK" - Registration No. 1566804; Registered on 10/27/95 for preparations made from cereals, bread and/or pasta, pizza, ices, puddings and desserts and sauces in Class 30.

"WOLFGANG PUCK" - Registration No. 1566805; Registered on 10/27/95 for restaurant services in Class 42.

United States:

BRJ
"WOLFGANG PUCK" - Registration No. 1,593,275; Registered on 4/24/96 for packaged and frozen prepared foods, namely, pizza and apple, pumpkin and pecan tarts in Class 30.

"WOLFGANG PUCK" - Application No. 74/514290; Filed on 4/19/94 for salad dressings and fruit, garden and vegetable salads in Class 29; and packaged and prepared foods, namely, bread, pasta, pasta sauces, macaroni, and pasta and rice salads in Class 30. Pending.

"WOLFGANG PUCK" - Registration No. 1,901,065; Registered on 6/20/95 for restaurant services in Class 42.

"WOLFGANG PUCK" - Registration No. 2,030,578; Registered on 1/14/97 for clothing in Class 25.