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RECORD
TRADE



100983989

TO: The Commissioner of Patents and Trademarks

Document(s) or copy(ies)

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other _____

Effective Date
Month Day Year
12 22 98

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
03 03 99

Name Multimedia, Inc.

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____

Citizenship/State of Incorporation/Organization South Carolina

Receiving Party

Mark if additional names of receiving parties attached

Name Gannett Georgia, L.P.

DBA/AKA _____

Composed of _____

Address (line 1) 1314 Gray Highway

Address (line 2) P.O. Box 5008

Address (line 3) Macon

GA

31213

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Delaware

03/15/1999 DNGUYEN 00000118 1429541

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AK OK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kevin J. Kuzas

Kevin J. Kuzas

3/10/99

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF SERVICE MARK

WHEREAS, Multimedia, Inc., a South Carolina corporation ("Assignor"), has adopted, used and is using the following service mark, which is registered in the United States Patent and Trademark Office:

<u>Service Mark</u>	<u>Registration No.</u>
WMAZ	1,429,541

AND WHEREAS, Gannett Georgia, L.P., a Delaware limited partnership ("Assignee"), desires to acquire the above service mark and registration (the "Service Mark") and any rights of Assignor in and to said Service Mark, pursuant to that Agreement of Limited Partnership between the parties dated December 22, 1998;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Service Mark and the goodwill of the business symbolized by the Service Mark. This assignment is effective as of December 22, 1998.

Multimedia, Inc.



By: Thomas L. Chapple
Title: Secretary