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Mail documents to be recorded with required cover sheet(s) information to:

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Name	Name Kevin J. Kuzas, Esq.					
Address (line 1)	ress (line 1) Dow, Lohnes & Albertson, PLLC					
Address (line 2) 1200 New Hampshire Avenue, N.W.						
Address (line 3) Suite 800						
Address (line 4) Washington, D.C. 20036						
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	Application Number(s) or Registrati	on Number(s)	Mark if additi	ional numbers attached		
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Number of Properties Enter the total number of properties involved. #						
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Method of Deposit Ac		eposit Account				
(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #						
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.						
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ASSIGNMENT OF SERVICE MARK

WHEREAS, Multimedia, Inc., a South Carolina corporation ("Assignor"), has adopted, used and is using the following service mark, which is registered in the United States Patent and Trademark Office:

Service Mark Registration No.

WMAZ 1,429,541

RECORDED: 03/10/1999

AND WHEREAS, Gannett Georgia, L.P., a Delaware limited partnership ("Assignee"), desires to acquire the above service mark and registration (the "Service Mark") and any rights of Assignor in and to said Service Mark, pursuant to that Agreement of Limited Partnership between the parties dated December 22, 1998;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Service Mark and the goodwill of the business symbolized by the Service Mark. This assignment is effective as of December 22, 1998.

Multimedia, In

By: Thomas L. Chapple

Title: Secretary

TRADEMARK REEL: 1867 FRAME: 0662