

03-16-1999



100985635

3-8-99

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving

Mark if additional names of receiving parties

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503.

Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1867 FRAME: 0756

03/10/99
 PATENT AND TRADEMARK OFFICE
 00000069
 01 FC: 02
 02 FC: 02

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1829703"/>	<input type="text" value="1607835"/>	<input type="text" value="1336087"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Susan M. Kornfield *Susan M Kornfield* 3-4-99

Name of Person Signing Signature Date Signed

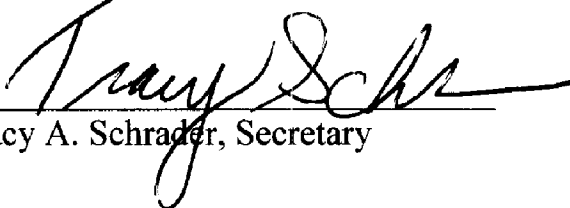
DECLARATION

I, Tracy A. Schrader, hold the position of Secretary of Alrenco, Inc., and declare that the attached document captioned "Assignment of Service Mark Agreement" with respect to the transfer of service marks and goodwill from Alrenco, Inc. to ATRO, Inc., dated February 26, 1998, is a true copy of the original document.

I have been warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of recordation of this document with the U.S. Patent and Trademark Office. I declare under penalty of perjury that the foregoing is true and correct.

ALRENCO, INC.,
an Indiana corporation

By:


Tracy A. Schrader, Secretary

Dated: June 5, 1998

ASSIGNMENT OF SERVICE MARK AGREEMENT

WHEREAS, Alrenco, Inc., an Indiana corporation having its principal office at 714 East Kimbrough Street, Mesquite, Texas, 75149 (hereinafter "Assignor"), and ATRO, Inc. a South Carolina corporation having its principal office at 961 East Main Street, Spartanburg, South Carolina, 29302 ("Assignee");

WHEREAS, Assignor possesses the service marks set forth on Schedule 1 (the "Marks"); and

WHEREAS, Assignor wishes to assign the Marks and the goodwill of the business symbolized thereby to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns the Mark and the goodwill of the business symbolized thereby to Assignee this 26th day of February, 1998;

ALRENCO, INC.

A handwritten signature in cursive script, appearing to read "Billy W. White, Sr.", is written over a horizontal line.

By: Billy W. White, Sr.

Title: Chief Executive Officer

Schedule 1
Marks

All of the marks shown on the lists attached hereto.

The United States of America



No 1829703

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

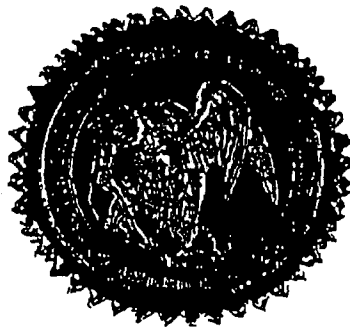
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, as amended, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for TEN years unless sooner terminated as provided by law.



In Testimony Whereof I have hereto set my hand and caused the seal of the Patent and Trademark Office to be affixed this fifth day of April 1994.

Bruce Lehman

Commissioner of Patents and Trademarks

PTO-130

Int. Cl.: 42

Prior U.S. Cl.: 101

United States Patent and Trademark Office

Reg. No. 1,829,703

Registered Apr. 3, 1994

SERVICE MARK
PRINCIPAL REGISTER



ALRENCO

The Only Way To Go!

ALRENCO, INC. (INDIANA CORPORATION)
1736 EAST MAIN STREET
NEW ALBANY, IN 47150

FOR: RETAIL STORE SERVICES IN THE
FIELD OF FURNITURE, STEREOS AND AP-
PLIANCES, IN CLASS 42 (U.S. CL. 101).

FIRST USE 11-0-1990; IN COMMERCE
11-0-1990.

OWNER OF U.S. REG. NOS. 1,336,087 AND
1,607,835.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "RENT TO OWN FOR THE
HOME", APART FROM THE MARK AS
SHOWN.

THE DRAWING IS LINED FOR THE
COLORS YELLOW, GREEN, BLUE, VIOLET
AND RED.

SER. NO. 74-382,938. FILED 4-27-1993.

ANNA W. MANVILLE, EXAMINING ATTOR-
NEY

The United States of America

N^o 1607835

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

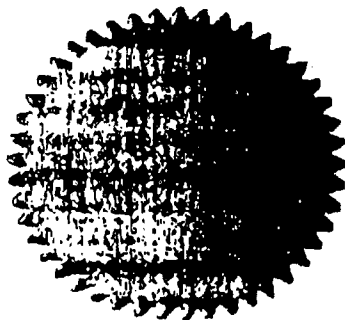
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, as amended, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for TEN years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this twenty-fourth day of July 1990.

Harry F. Manbeck, Jr.
Commissioner of Patents and Trademarks

PTO-130
(Rev. 8-87)

Int. Cl.: 42

Prior U.S. Cl.: 101

Reg. No. 1,607,835

United States Patent and Trademark Office Registered July 24, 1990

**SERVICE MARK
PRINCIPAL REGISTER**



ALRENCO

ALRENCO, INC. (INDIANA CORPORATION)
1736 EAST MAIN STREET
NEW ALBANY, IN 47150

FOR: RETAIL STORE SERVICES IN THE
FIELD OF FURNITURE, STEREO'S AND AP-
PLIANCES, IN CLASS 42 (U.S. CL. 101).
FIRST USE 5-1-1989; IN COMMERCE
5-1-1989.

OWNER OF U.S. REG. NO. 1,336,087.
NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "RENT TO OWN FOR THE

HOME", APART FROM THE MARK AS
SHOWN.

THE DRAWING IS LINED FOR THE
COLORS YELLOW, GREEN, BLUE, VIOLET
AND RED.

SER. NO. 73-839,488, FILED 11-15-1989.

DEBRA S. BUTENSKY, EXAMINING ATTOR-
NEY



Nº 1336087

THE UNITED STATES OF AMERICA

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

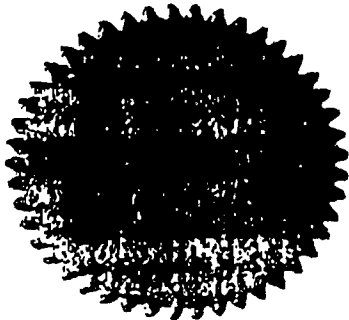
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this fourteenth day of May, 1983.

Acting Commissioner of Patents and Trademarks

Int. Cl.: 42

Prior U.S. Cl.: 101

United States Patent and Trademark Office

Reg. No. 1,336,087

Registered May 14, 1985

**SERVICE MARK
PRINCIPAL REGISTER**



ALRENCO INC.

ALRENCO, INC. (INDIANA CORPORATION)
1736 E. MAIN ST.
NEW ALBANY, IN 47150

FOR: RETAIL STORE SERVICES IN THE
FIELD OF FURNITURE, STEREO AND AP-
PLIANCES, IN CLASS 42 (U.S. CL. 101).

FIRST USE 2-23-1983; IN COMMERCE
3-16-1983.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "INC.", APART FROM THE
MARK AS SHOWN.

THE LINING IS A FEATURE OF THE
MARK.

SER. NO. 496,867, FILED 8-28-1984.

THOMAS S. LAMONE, EXAMINING ATTOR-
NEY

BODMAN, LONGLEY & DAHLING LLP

110 MILLER, SUITE 300
ANN ARBOR, MICHIGAN 48104
(734) 761-3780
FAX (734) 930-2494

SUSAN M. KORNFIELD
DIRECT DIAL (734) 930-2488
SKORNFIELD@BODMANLONGLEY.COM
ALSO ADMITTED IN ILLINOIS

34TH FLOOR
100 RENAISSANCE CENTER
DETROIT, MICHIGAN 48243
(313) 259-7777
FAX (313) 393-7579

229 COURT STREET
P.O. Box 405
CHEBOYGAN, MICHIGAN 49721
(616) 627-4351
FAX (616) 627-2802

755 WEST BIG BEAVER ROAD
SUITE 2020
TROY, MICHIGAN 48064
(248) 362-2110
FAX (248) 244-0780

March 4, 1999

Commissioner of Patents
and Trademarks
Box Assignments
Washington, D.C. 20231

By Certified Mail

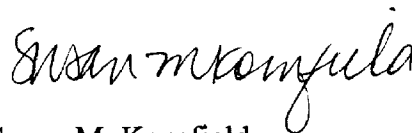
Re: Recordation Form Cover Sheet for the Service Marks:
Reg. No. 1,607,835, "ALRENCO RENT TO OWN FOR THE HOME"
Reg. No. 1,829,703, "ALRENCO RENT TO OWN FOR THE HOME
THE ONLY WAY TO GO (and Design)"
Reg. No. 1,336,087, "ALRENCO, INC."

Enclosed please find:

- (1) the original and two (2) copies of the signed Recordation Form Cover Sheet;
- (2) a copy of the original Assignment of Service Mark Agreement which grants ATRO, Inc. an interest in the above referenced service marks owned by Alrenco, Inc.; and
- (3) a check in the amount of \$90.00 made payable to "Commissioner of Patents and Trademarks" in payment of the filing fee.

Please contact me if further information is required. Thank you.

Sincerely,



Susan M. Kornfield

Enclosures

cc: Laurie E. Phelan (w/ Encl.)
Rachelle P. Tyshka (w/o Encl.)

WAIP-GROUP\CLIENTS\COMERICA\ALRENCO\3PTOCOV.LTR

TRADEMARK
REEL: 1867 FRAME: 0767

Copy

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving

Mark if additional names of receiving parties

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership Association

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20503

REEL: 1867 FRAME: 0768

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1829703"/>	<input type="text" value="1607835"/>	<input type="text" value="1336087"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Susan M. Kornfield

Susan M. Kornfield

3-4-99

Name of Person Signing

Signature

Date Signed