

MSD  
3-12-99  
RECO  
TF

03-16-1999



Tab settings

100984505

Documents or copy thereof.

1. Name of conveying party(ies):

VLG North America, Inc.  
Three Enterprise Drive  
Shelton, CT 06484-186

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  
 Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies):

Name: Baume & Mercier S.A.

Internal Address: \_\_\_\_\_

Street Address: 9, rue Le Royer

City: Geneva State: \_\_\_\_\_ ZIP: 1227 Switzerland

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s) 1558942, 1538109,  
1531896, 1673394, 1588745, 731524, 761974

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Helen M. O'Shaughnessy

Internal Address: \_\_\_\_\_

Street Address: 2 East 52nd Street

City: New York State: N.Y. ZIP: 10022

6. Total number of applications and registrations involved: \_\_\_\_\_

7

7. Total fee (37 CFR 3.41): \_\_\_\_\_ \$ 190.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

*file OK*

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cédric Bossert Eugen Maier

Name of Person Signing

Signature

November 16, 1998

Date

Director Director  
VLG North America, Inc.

Total number of pages comprising cover sheet: \_\_\_\_\_

5

OMB No. 0651-0011 (exp. 4/94)

03/15/1999 DNGUYEN 00000244 1531896

Do not detach this portion

FC:481  
FC:482

Mail documents to 40.00 DP with required cover sheet information to:  
**Commissioner of Patents and Trademarks**  
**Box Assignments**  
**Washington, D.C. 20231**

Public burden reporting for this sample cover sheet is estimated to average 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011).

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re registrations of

VLG North America, Inc.

Registration Nos.: 761974, 731524, 1538109, 1531896, 1558942, 1588745,  
1673394

Trademarks: DGS, DGS, DIAMOND REFLECTIONS, LOMBARDY,  
ATLANTIS, SCULPTURA, MALIBU

Class: 14

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE


Dear Sir:

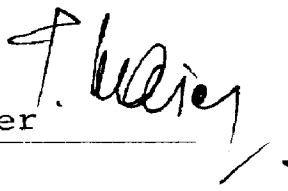
VLG North America, Inc. hereby appoints Helen M. O'Shaughnessy, whose postal address is 2 East 52<sup>nd</sup> Street, New York, New York 10022, United States of America, its designated representative on whom notices or process in proceedings affecting the marks may be served. Please forward all correspondence pertaining to the above registrations to:

Helen M. O'Shaughnessy  
2 East 52<sup>nd</sup> Street  
New York, New York 10022

Respectfully submitted,

VLG North America, Inc.

  
By Cédric Bossert  
Director

  
By Eugen Maier  
Director

Dated: February 24, 1999

ASSIGNMENT

TIMBRE CANTONAL  
Fr. 2.50

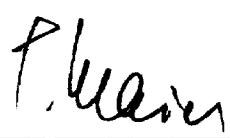

**WHEREAS**, VLG North America, Inc., a corporation organized and existing under the laws of the United States of America (New York) ,with a place of business at Three Enterprise Drive, Shelton, Connecticut 06484 (hereinafter « Assignor ») has adopted and is the owner of the trademarks listed in Schedule « A » hereto (hereinafter « said Trademarks ») and is the owner of the goodwill of the business symbolized by said Trademarks and wishes to assign to Baume & Mercier S.A. all its right, title and interest in and to the said trademarks ; and

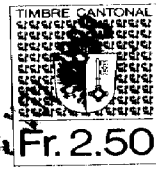
**WHEREAS**, Baume & Mercier S.A., a corporation organized and existing under the laws of the State of Switzerland, with a place of business at 9, rue Le Royer, 1227 Geneva, Switzerland (hereinafter « Assignee ») is desirous of acquiring all the right, title and interest of Assignor in and to the said Trademarks ;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee all of its right, title and interest in and to the said Trademarks, together with the goodwill of the business symbolized by the said Trademarks.

IN WITNESS WHEREOF, Assignor has executed this Assignment this 16th day of November , 1998 .

VLG North America, Inc.

By    
Eugen Maier'    Cedric Bossert  
Director        Director



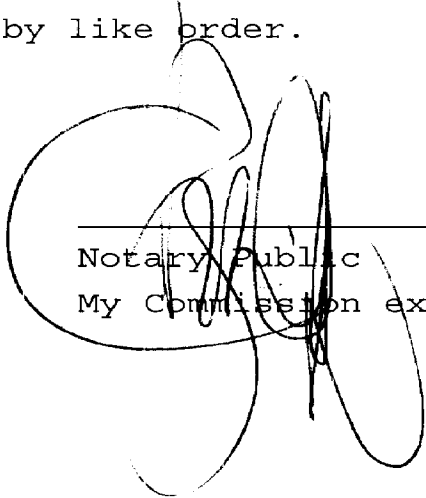
ASSIGNOR'S CORPORATE ACKNOWLEDGEMENT

STATE OF GENEVA )  
 ) SS. :  
COUNTY OF SWITZERLAND )

On this 16th day of November, 1998, before me personally appeared Mr Eugen MAIER and Cédric BOSSERT, to me known, who, being by me duly sworn, did depose and say that they are the Directors of the corporation described in and which executed the foregoing instrument; that they know the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was affixed by order of the Board of Directors of said corporation and that they sign their name thereto by like order.



(Notarial Seal)

  
\_\_\_\_\_  
Notary Public  
My Commission expires

SCHEDULE A

FOR TRANSFER TO BAUME & MERCIER S.A.  
FROM VLG NORTH AMERICA, INC.

REGISTRATIONS

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>CLASS</u>	<u>ISSUED</u>
DGS	761974	14	12.24.1963
DGS	731524	14	05.15.1962
DIAMOND REFLECTIONS	1538109	14	05.09.1989
LOMBARDY	1531896	14	03.28.1989
ATLANTIS	1558942	14	10.03.1989
SCULPTURA	1588745	14	03.27.1990
MALIBU	1673394	14	01.28.1992