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RECORDATION FORM COVER:
TRADEMARKS ONLY

100984501

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/15/1999 DNGUYEN 00000240 1735792

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
50.00 OP

Jill OK

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 1867 FRAME: 0877

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,735,792"/>	<input type="text" value="1,820,781"/>	<input type="text" value="1,223,620"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Patricia L. Cotton

Patricia L. Cotton

3-8-99

Name of Person Signing

Signature

Date Signed

CONFIRMATION OF TRADEMARK LICENSE

WHEREAS JWV Corporation, a corporation organized and existing under the laws of the State of Delaware, United States of America, doing business as Jordan Vineyard and Winery, located at 1474 Alexander Valley Road, Healdsburg, California 95448, U.S.A. (hereinafter the "Licensor"), is the owner of the trademarks set forth in Schedules A and B hereto (hereinafter the "Schedule A Trademarks" and the "Schedule B Trademark", collectively the "Trademarks") which are duly registered or are the subject of pending applications in the geographic territories listed in such Schedules;

WHEREAS Jordan Sparkling Wine Company, a limited partnership organized and existing under the laws of the State of California, USA, doing business as J. Wine Company, having its principal place of business at 11447 Old Redwood Highway, P.O. Box 6009, Healdsburg, California 95448 (hereinafter "Licensee"), desires to license the right use the Trademarks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, in consideration of the mutual covenants of the parties, the receipt and sufficiency of which is hereby acknowledged, Licensor has granted to Licensee an exclusive, worldwide license to use the Schedule A Trademarks, and a non-exclusive worldwide license to use the Schedule B Trademark, pursuant to the terms of that certain Assignment and License Agreement between the parties dated May 29, 1997 (the "Agreement"). The Agreement provides for Licensor's quality control of the products sold by Licensee under the Trademarks, including the submission to Licensor of samples of such products and the granting to Licensor of access to the manufacturing premises for the purpose of inspection of the products to assess quality control. The Agreement further provides for Licensor's review and approval of Licensee's use of the Trademarks.

IN WITNESS WHEREOF, the Licensor and Licensee have hereunder set their hands this 23rd day of ~~December, 1997~~ in Healdsburg, California, U.S.A.
January, 1998

"Licensor"

"Licensee"

JWV Corporation
dba Jordan Vineyard and Winery

Jordan Sparkling Wine Company
dba J. Wine Company

By: _____

Thomas N. Jordan, Jr.
President

By: _____

Judy Jordan
General Partner

Schedule A to
Confirmation of Trademark License

<u>Country/Mark</u>	<u>Reg./App. No.</u>
Australia	
J (Stylized)	B553910
JJJJ (Stylized)	B553911
Benelux	
J (Stylized)	501,903
JJJJ (Stylized)	504,909
Bermuda	
J (Stylized)	21,434
Canada	
J (Stylized)	425,507
JJJJ (Stylized)	444,232
Dominican Republic	
J (Stylized)	83,153
JJJJ (Stylized)	83,155
European Community (CTM)	
J (Stylized)	205609
France	
J (Stylized)	1,655,979
JJJJ (Stylized)	1,655,978
Germany	
J (Stylized)	2,020,550
J and Bottle Design	2,022,696
Hong Kong	
J (Stylized)	B5/1995
JJJJ (Stylized)	B4/1995
Italy	
J (Stylized)	612282
JJJJ (Stylized)	612281

Japan	
J (Stylized)	2655348
JJJJ (Stylized)	2666014
Mexico	
J (Stylized)	421,464
JJJJ (Stylized)	400,129
New Zealand	
J (Stylized)	B209411
JJJJ (Stylized)	B209412
Singapore	
JJJJ (Stylized)	3961/91
Sweden	
J (Stylized)	237,667
JJJJ (Stylized)	237,668
Switzerland	
J (Stylized)	389,344
JJJJ (Stylized)	389,345
Taiwan	
J (Stylized)	00547865
United Kingdom	
J (Stylized)	B1461422
JJJJ (Stylized)	B1461426
United States	
J (Stylized)	1,735,792
JJJJ (Stylized)	1,820,781

Schedule B to
Confirmation of Trademark License

United States
JORDAN

1,223,620

CERTIFICATE OF EXPRESS MAIL MAILING

I hereby certify that the attached Recordation Form Cover Sheet for JVW Corporation for the following U.S. trademark registrations: 1,735,792, 1,820,781 and 1,223,620; a copy of the Confirmation of Trademark License; a check in the amount of \$90.00; an acknowledgement card and a Certificate of Express Mail Mailing are being deposited with the United States Postal Service as "Express Mail Post Office to Addressee," mailing label no. EL216470784US, in an envelope addressed to Commissioner of Patents and Trademarks, BOX ASSIGNMENTS, Washington, D.C., 20231


Lisa A. Rosenstein

3-8-99
Date of Signature