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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Corporation Association
 - Other
 - Citizenship/State of Incorporation/Organization
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

WATKINS

File SC

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 1868 FRAME: 0057

Domestic Representative Name and Address

Enter for the first Receiving Party only.

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MAR -3 PM 2:07

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Valerie du Laney

3/5/99

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF TRADEMARK
AND RELATED RIGHTS**

Whereas, Entrum Industries, Inc., a Washington corporation, whose principal place of business is P.O. Box 3036, Redmond, Washington 98073, is the owner of all rights in an application for United States Trademark for the mark and name Keep The Fit™, pending under application No. 75/330,071; and

Whereas, Entrum Industries, Inc. owns all rights related to said trademark, name, and application; and

Whereas, First Tour, L.L.C., a Washington corporation whose principal place of business is P.O. Box 3036, Redmond, Washington 98073, desires to acquire all rights related to the above-identified trademark, name, and application; and

Whereas, in compliance with 15 U.S.C.A. §1060 of the Trademark Laws of the United States, First Tour, L.L.C. hereby designates the below-listed attorneys as its agent for service of process and notices:

Miller, Nash, Wiener, Hager & Carlsen LLP
Attention: Valerie du Laney
4400 Two Union Square
601 Union Street
Seattle, Washington 98101-2352;

NOW, THEREFORE, for and in consideration of the sum of Ten United States Dollars (US \$10.00), and in connection with a concomitant assignment of the goodwill of the business connected with the use of and symbolized by the mark, the receipt of which is hereby acknowledged, and other good and valuable consideration, Entrum Industries, Inc. does hereby sell, assign, transfer and convey unto First Tour, L.L.C. the entire interest in and to the trademark Keep The Fit™, and in and to all trademark rights related to the trademark associated with its business in sporting goods, which rights include but are not necessarily limited to all

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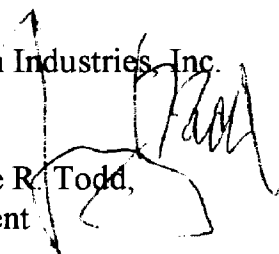
**TRADEMARK
REEL: 1868 FRAME: 0059**

rights to any and all foreign and U.S. domestic trademarks, tradenames, service marks, and all ancillary rights related to the name and mark Keep The Fit™, and any and all similar such names and derivations thereof, and any and all copyrights, abridgment rights, publicity and moral rights and all other intellectual property rights related to the trademark Keep The Fit™.

Executed this 3 day of March, 1999, at REDMOND, Washington.

Entrum Industries, Inc.

George R. Todd,
President



STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

I certify that I know or have satisfactory evidence that George R. Todd is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute the instrument on behalf of Entrum Industries, Inc., and acknowledged it to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

DATED: 3 - mar, 1999

Valerie duBois
Printed Name: VALERIE duBOIS
Notary Public in and for the State of Washington,
residing at SEATTLE, WA
My appointment expires: 4-7-00