

03-18-1999



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RECORDATION FORM COVER SHEET  
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
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Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date  
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

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Name

DBA/AK/A/T/A

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Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

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03/17/1999 DWGUYEN 00000310 1933293  
01 FC:481 40.00 DP

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TRADEMARK  
REEL: 1869 FRAME: 0007

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

[Empty text box]

Address (line 1)

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Address (line 4)

[Empty text box]

**Correspondent Name and Address**

Area Code and Telephone Number

(212) 827-4774

Name

Stephen J. Quigley, Esq.

Address (line 1)

Brown Raysman Millstein Felder & Steiner LLP

Address (line 2)

120 West Forty-Fifth Street

Address (line 3)

New York, New York 10036

Address (line 4)

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 3

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

[Empty]	[Empty]	[Empty]
[Empty]	[Empty]	[Empty]
[Empty]	[Empty]	[Empty]

Registration Number(s)

1,933,293	[Empty]	[Empty]
[Empty]	[Empty]	[Empty]
[Empty]	[Empty]	[Empty]

**Number of Properties**

Enter the total number of properties involved.

# 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# 02-4270

Authorization to charge additional fees:

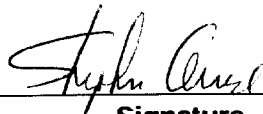
Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stephen J. Quigley



March 11, 1999

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

WHEREAS, Hanover Catalog Holdings, Inc. ("Assignor"), a corporation organized and existing under the laws of the State of Delaware, with a place of business at 1500 Harbor Boulevard, Weehawken, New Jersey 07087, has adopted for its business the trademark STANCE A WHOLE NEW WAY TO LOOK, which mark is the subject of United States Patent and Trademark Office Registration No. 1,933,293 (the "Mark"); and

WHEREAS, Hanover Direct, Inc., ("Assignee"), a corporation organized and existing under the laws of the State of Delaware, with a place of business at 1500 Harbor Boulevard, Weehawken, New Jersey 07087, desires to acquire the Mark and the goodwill of the business associated therewith.

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee the entire right, title and interest in and to the Mark, together with the goodwill of the business symbolized thereby, and the U.S. registration thereof, No. 1,933,293 and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damage or injury to said Mark or the application thereof or such associated goodwill.

Executed at New York, New York  
this 11th day of March, 1999

Hanover Catalog Holdings, Inc.

By: Sarah Hewitt  
Sarah Hewitt  
Assistant Secretary

BRMFS1 144295.01