

03-18-1999



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FORM PTO-1594

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RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

1-31-92

TRADEMARKS ONLY

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

MD 3899

1. Name of conveying Party(ies):
 HOBBY PUBLICATIONS, INC.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New Jersey
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving Party(ies):
 Name: Krause Publications, Inc.
 Internal Address: _____
 Street Address: 700 East State Street
 City: Iola State: WI Zip: 54945

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Wisconsin
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: October 14, 1998

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____
 B. Trademark Registration No.(s) 1,763,850

Additional sheet attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:
Attorney Bruce J. Meagher
P.O. Box 335
169 North Main Street
Iola, WI 54945

Attorney Docket No. _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit Account No.: _____
 (Attach duplicate copy of this page if paying by deposit account):

DO NOT USE THIS SPACE *file ok*

9. Statement and Signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bruce J. Meagher *Bruce J Meagher* 10/16/98
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet:

JPH&S 341-8/92

8/17/1999 DNGUYEN 00000297 1763850

FC:481

40.00 OP

TRADEMARK REEL: 1869 FRAME: 0210

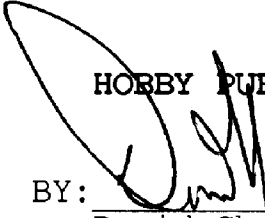
ASSIGNMENT OF TRADEMARK

KNOW ALL MEN BY THESE PRESENTS, that for good and valuable consideration, receipt of which is hereby acknowledged, the undersigned, HOBBY PUBLICATIONS, INC., a New Jersey Corporation, whose address is P.O. Box 420, Manalapan, New Jersey 07726-0420, (hereinafter called "Assignor") does hereby assign, transfer, and set over unto KRAUSE PUBLICATIONS, INC., a Wisconsin Corporation having a principal office at 700 East State Street in the Village of Iola in the County of Waupaca and State of Wisconsin 54990, its successors, legal representatives, and assigns, all and singular, all right, title, and interest of said HOBBY PUBLICATIONS, INC. in and to the following trademark, and the registration thereof on the Supplemental Register of Trademarks of the United States Patent and Trademark office:

<u>REGISTRATION NUMBER</u>	<u>MARK</u>	<u>REGISTER</u>	<u>REGISTRATION DATE</u>
1,763,850	Craft Supply Magazine	Supplemental	April 6, 1993

and all trade and proprietary rights of every kind, nature, and description connected with or appurtenant to the said mark.

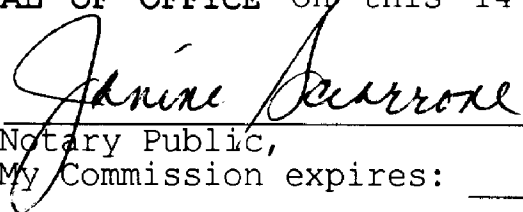
IN WITNESS WHEREOF, this instrument is executed this 14th day of October, 1998.

HOBBY PUBLICATIONS, INC.
BY: 
David Gherman, President

STATE OF NEW JERSEY)
COUNTY OF Monmouth ^{SS}

Personally came before me this 14th day of October, 1998, the above named David Gherman to me personally known to be such person and the President of Hobby Publications, Inc., a New Jersey Corporation, who acknowledged that he executed the above instrument for the purposes set forth therein on behalf and with the authority of said Corporation.

GIVEN UNDER MY HAND AND SEAL OF OFFICE on this 14th day of October, 1998.


Notary Public,
My Commission expires: _____

JANINE SCIARRONE
Notary Public of New Jersey
My Commission Expires
March 6, 1999