

MRD 3-16-99

03-19-1999

TRADEMARKS ONLY  
To the Honorable  
Please record



100989602

TRADEMARKS ONLY  
rademarks  
thereof

1. Name of Party(ies) conveying

Nissan North America, Inc.

Entity:

Individual(s)

General Partnership

Corporation-California

Association

Limited Partnership

Other \_\_\_\_\_

3. Interest Conveyed:

Assignment

Security Agreement

Change of Name

Merger

Other \_\_\_\_\_

Name and Address of Party(ies) receiving an interest:

Name: Coral Head, Inc.

Internal Address: \_\_\_\_\_

Street Address: 16722 Hale Avenue

City: Irvine

State: CA Zip: 92606

Individual

General Partnership

Corporation-California

Association

Limited Partnership

Other \_\_\_\_\_

Citizenship \_\_\_\_\_

If not domiciled in the United States, a domestic representative designation is attached:

Yes

No

4. Application number(s) or registration number(s). Additional Sheet Attached?  Yes  No

A. Trademark Application No.(s) 75/217,896

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: LUCY B. ARANT

Internal Address: RUSS, AUGUST & KABAT

Street Address: 12424 Wilshire Boulevard, Suite 1200

City: Los Angeles

State: CA Zip: 90025

6. Number of applications and registrations involved: 1

7. Amount of fee enclosed or authorized to be charged: \$40.00

Please charge any additional fees or credit overpayment to Deposit Account No. 18-2345.

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

DO NOT USE THIS SPACE

9. Dates of execution of attached document January 28, 1999 and February 18, 1999

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

Lucy B. Arant  
Signature

March 12, 1999  
Date

LUCY B. ARANT  
Name of Person Signing

ASGN TRML ENJOY THE RIDE(2)

TRADEMARK  
REEL: 1869 FRAME: 0396

100989602  
10.00 IP  
3/18/1999 JMWTKINS 0000185 75/217896  
FC:461

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the Tenth day of November, 1998, by and between Nissan North America, Inc a California corporation (hereinafter referred to as "Assignor") and Coral Head, Inc., a California corporation (hereinafter referred to as "Assignee");

WHEREAS, Assignor has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark application listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademark; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademark;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademark as set forth in Schedule A; together with the goodwill symbolized by said Trademark.

**NISSAN NORTH AMERICA, INC.**  
a California corporation

Executed at Gardena, Ca:, this 18<sup>th</sup> day of February, 1999.

By: [Signature]  
Name: Ann M. Jennings  
Title: Vice President

**CORAL HEAD, INC.,**  
a California corporation

Executed at 16722 Hale Ave, this 28 day of January, 1999.

By: [Signature]  
Name: RON YOSHIDA  
Title: PRESIDENT

**SCHEDULE A**

***FEDERAL TRADEMARK APPLICATION***

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
<b>ENJOY THE RIDE</b>	75/217,896	December 26, 1996