

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-002'

03-05-1999

03-19-1999

DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
**TRADEMARK**

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #10

ATIO  
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100988272

Our Refs.: 42648-0016; 0018; 0020; 0044; 0138

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

New  
 Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_  
 Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_  
 Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

*NRD*  
*3-5-99*

**Conveyance Type**

Assignment \_\_\_\_\_ License  
 Security Agreement \_\_\_\_\_ Nunc Pro Tunc Assignment  
 Merger  
 Change of Name  
Effective Date  
Month Day Year  
2/23/99  
Other \_\_\_\_\_

**Conveying Party**

\_\_\_\_\_ Mark if additional names of conveying parties attached

Name Thrifty Payless, Inc.

Effective Date  
Month Day Year  
2/23/99

Formerly \_\_\_\_\_

Individual Association  
 General Partnership  
 Limited Partnership  
 Corporation  
 Other

Citizenship/State of Incorporation/Organization California

**Receiving Party**

\_\_\_\_\_ Mark if additional names of receiving parties attached

Name Name Rite, L.L.C.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 31797 Highway 79 South

Address (line 2) Temecula, California 92592

Address (line 3) \_\_\_\_\_

Individual  
 General Partnership  
 Limited Partnership  
 Corporation  
 Association  
 Other Delaware Limited Liability Company

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

\_\_\_\_\_ Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

**TRADEMARK**  
**REEL: 1869 FRAME: 0726**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**

Area Code and Telephone Number (202) 467-7846

Name Brett I. Miller, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

75/041,144

1,860,158  
1,837,183  
637,987

**Number of Properties** Enter the total number of properties involved.

# 4

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$ 115

Method of Payment: Enclosed

Deposit Account \_\_\_\_\_

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

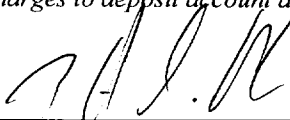
Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Brett I. Miller  
Name of Person Signing

  
Signature

March 1999  
Date Signed

02/13/1999 JMW/TLS 0000172 1860158  
40.00 DP  
75.00 DP

## TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 23<sup>rd</sup> day of February, 1999, by Thrifty Payless, Inc., a California corporation, having a principal business address at 3424 Wilshire Boulevard, Los Angeles, California 90010, (hereinafter "Assignor"), in favor of Name Rite, L.L.C., a Delaware Limited Liability Company, having a principal business address at 31797 Highway 79 South, Temecula, California 92592, (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks listed on the attached Schedule A (hereinafter "Marks"), the federal registrations therefor, and the goodwill developed through the use of the Marks;

WHEREAS, Assignee is desirous of acquiring all right, title, and interest to the Marks, the federal registrations therefor, and the goodwill developed through the use of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title, interest in and to the Marks, any federal registrations therefor as identified on Schedule A, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

Signed this 23<sup>rd</sup> day of February, 1999.

**THRIFTY PAYLESS, INC.**

By: 

Name: Elliot S. Gerson

Title: Senior Vice President & General Counsel

**SCHEDULE A**

**APPLICATION**

<b><u>Mark</u></b>	<b><u>Serial No.</u></b>
SPECIAL OCCASION	75/041,144

**REGISTRATIONS**

<b><u>Mark</u></b>	<b><u>Reg. No.</u></b>
BECAUSE YOU DESERVE MORE FROM A DRUG STORE	1,860,158
FIRST CLASS PHARMACY Plus Design	1,837,183
SPORTSMAN (Stylized)	637,987