

RECORD

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03-19-1999

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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To the Honorable Commissioner of Patents and

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ginal documents or copy thereof.

## 1. Name of conveying party(ies):

Big Impressions, S.L.

- ☐ Individual(s)                      ☐ Association  
☐ General Partnership              ☐ Limited Partnership  
☐ Corporation-State  
☒ Other joint stock company with limited liability.  
 Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

## 3. Nature of conveyance:

- ☒ Assignment                      ☐ Merger  
☐ Security Agreement              ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: 2/23/99

## 2. Name and address of receiving party(ies)

Name: Hewlett-Packard Company

Internal Address: \_\_\_\_\_

Street Address: 3000 Hanover StreetCity: Palo Alto State: Ca. ZIP: 94304

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

A. Trademark Application No.(s) 75/458,996

B. Trademark Registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: \_\_\_\_\_

Internal Address: Ladas & ParryStreet Address: 5670 Wilshire BoulevardSuite 2100City: Los Angeles State: CA ZIP: 90036

## 6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ 40.00☒ Enclosed - Check No. 10081

Any additional fees which may be required are

☒ Authorized to be charged to deposit account 12-0415

## 8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*M. Iris Hess

Name of Person Signing

Signature

Total number of pages including cover sheet, attachments, and document: 2

+ Date check

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

United States of America

ASSIGNMENT

WHEREAS, BIG IMPRESSIONS, S.L., a joint stock company with limited liability organized under the laws of Spain, located at Paris, 81 08029 Barcelona, Spain, (hereinafter called the ASSIGNOR) intends to use the mark BIG IMPRESSION in commerce and has filed Application No. 75/458,996 with the United States Patent and Trademark Office, but has not yet filed an allegation of use under Section 1(c) or 1(d) of the Trademark Act. Said application was filed with a claim of priority based upon European Community Trademark Application No. 765,354, which is also being assigned as part of this transaction. Applicant is assigning the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains, as required by § 15 U.S.C.1060.

AND WHEREAS, HEWLETT-PACKARD COMPANY, a corporation organized and existing under the laws of the State of Delaware, United States of America, located at 3000 Hanover Street, Palo Alto, California 94304, United States of America, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark symbolized by Application No. 75/458,996 and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and the application for the registration of the trademark, and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to the said ASSIGNEE.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 23<sup>rd</sup> day of FEB 1999

BIG IMPRESSIONS, S.L.



By \_\_\_\_\_  
Name: JORDI ALBA  
Title: administrator

BIG IMPRESSIONS, S.L.

NLF. B - 61.610.682

TOTAL P.02