

03-19-1999



100989639

Docket No.:

5895-120/987220

1

Tab settings

Attached original documents or copy thereof.

To the Honorable Commissioner of Patent

02-25-99  
MSPD

1. Name of conveying party(ies):

**Rollerblade, Inc.**  
7800 Equitable Drive., Suite 250  
Eden Prairie, MN 55344

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 2/23/99

2. Name and address of receiver



Name: Menace, Inc. 02-25-1999

Internal Address: \_\_\_\_\_ U.S. Patent & TMO/c/TM Mail Rpt Dt. #22

Street Address: 1651 Mateo Street

City: Los Angeles State: CA ZIP: 90021-

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **California**
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,141,328

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Leonard Messinger, Esq.

Internal Address: Fulbright & Jaworski, LLP

Street Address: 865 S. Figueroa St., 29th Fl.

City: Los Angeles State: CA ZIP: 90017

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0337

2141328

03/19/99 JMT/KS 0400043 500337 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copies are true copy of the original document.

LEONARD MESSINGER

Name of Person Signing

Leonard Messinger  
Signature

2-25-99

Date

Total number of pages including cover sheet, attachments, and

3

## ASSIGNMENT OF TRADEMARK

### **MENACE**

(United States Registration No. 2,141,328)

WHEREAS, ROLLERBLADE, INC. ("ASSIGNOR"), having an address at 7800 Equitable Drive, Suite 250, Eden Prairie, Minnesota 55344, owns and has used the mark MENACE ("the Trademark"), for in-line skates and parts and components thereof, and owns the goodwill and business associated with the Trademark with respect to those goods, as well as United States Trademark Registration No. 2,141,328 ("the U.S. Trademark registration") which was issued on March 3, 1998, for the Trademark; and

WHEREAS, MENACE, INC. ("ASSIGNEE") having an address at 1651 Mateo Street, Los Angeles, California 90021, desires to obtain from Assignor, the assignment of all of Assignor's worldwide right, title, and interest in and to the Trademark, all goodwill and business associated with the Trademark, and the U.S. Trademark Registration, and Assignor desires to assign such rights to the Trademark and the U.S. Trademark Registration to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, all of Assignor's worldwide right, title and interest in and to the Trademark, all of the goodwill and business associated with, and symbolized by the Trademark, and all pending trademark applications and issued registrations for that mark, including U.S. Trademark Registration No. 2,141,328.

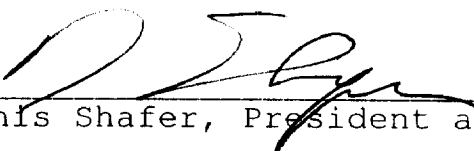
Assignor warrants that it has not assigned, licensed or encumbered the Trademark or the U.S. Trademark Registration in any manner, that it currently owns all right, title and interest in the Trademark for in-line skates and parts and components thereof and all goodwill associated with it, that it is the owner of record of the U.S. Trademark Registration, and that the Trademark, the goodwill associated with it and the U.S. Trademark Registration are not currently licensed, sub-licensed, subject to any security interest, agreement to assign, or hypothecated in any manner whatsoever.

ASSIGNOR agrees that it will promptly execute and return to Assignee all documents prepared by Assignee which are reasonably

necessary to complete the recordal of this assignment in the United States Patent and Trademark Office and/or with any other government agency outside the United States.

Dated: 2/23/99

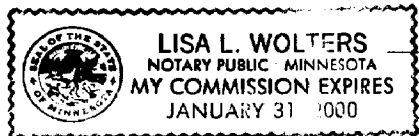
ROLLERBLADE, INC.  
(ASSIGNOR)

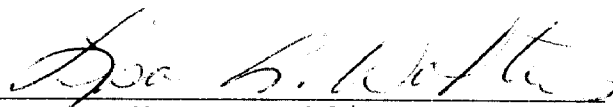
By:   
Dennis Shafer, President and CEO

State of Minnesota:

County of Hennepin:

On this 23<sup>rd</sup> day of February, 1999, personally appeared Dennis Shafer, known to me to be the President and CEO of Rollerblade, Inc., the above named ASSIGNOR, and acknowledged that he executed the foregoing Assignment on behalf of said ASSIGNOR and pursuant to authority duly received.



  
Notary Public