

03-22-1999

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U.S. DEPARTMENT OF COMMERCE

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Patent and Trademark Office

100989468

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

MBD 03-09-1999

1. Name of conveying party(ies):

LEXINGTON LIBRARY, INC.

- Individual(s)
- General Partnership
- Corporation - State of New York
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 17, 1999

2. Name and address of receiving party(ies):

THE STERLING/MACFADDEN PARTNERSHIP  
233 Park Avenue South  
New York, New York 10003

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership State of New York
- Limited Partnership \_\_\_\_\_
- Corporation - \_\_\_\_\_
- Other \_\_\_\_\_

Domestic representative is attached:  Yes  No  
Additional name(s) & address(es) attached?  Yes  No

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

1366614



03-09-1999

U.S. Patent & TMO/TM Mail Rpt Dt. #40

Additional numbers attached?  Yes  No

5. Correspondence should be mailed to:

**VICTOR M. TANNENBAUM  
ABELMAN, FRAYNE & SCHWAB**  
150 East 42nd Street  
New York, New York 10017

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFT 3.41): ..... \$ 40.00

Enclosed  
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account  
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM

Name of Person Signing

Signature

3/9/99

Date

Total number of pages comprising cover sheet, attachments and documents:

2

ASSIGNMENT

WHEREAS, LEXINGTON LIBRARY, INC., a corporation organized and existing under the laws of the State of New York, with an office at 355 Lexington Avenue, City of New York, State of New York 10017, United States of America (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
WRESTLING WORLD	1366614

AND WHEREAS, THE STERLING/MACFADDEN PARTNERSHIP, a partnership organized and existing under the laws of the State of New York, with an office at 233 Park Avenue South, City of New York, State of New York 10003, United States of America (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 17<sup>th</sup> day of February, 1999

LEXINGTON LIBRARY, INC.

By Morton Tuller, Pres  
Title MORTON TULLER, PRES.