

MRD 3-11-99



FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

03-11-1999

03-22-1999

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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____

Merger

Change of Name

Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

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City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

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03/19/1999 DNGUYEN 00000163 2211401

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Name

Address (line 1)

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Correspondent Name and Address

Area Code and Telephone Number

202 857 6000

Name

Michael A. Grow

Address (line 1)

Arent Fox Kintner Plotkin & Kahn PLLC

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1050 Connecticut Avenue, NW

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Address (line 4)

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2211401

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1

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Fee Amount for Properties Listed (37 CFR 3.41):

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E.T. Henry/Sr. Legal Assist.

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March 5, 1999

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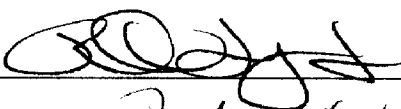
ASSIGNMENT

WHEREAS, Coldwell Banker Corporation ("Assignor"), a Delaware corporation, having an address of 6 Sylvan Way, Parsippany, New Jersey 07054, has adopted and used the mark THE ULTIMATE SERVICE which was registered in the U.S. Patent and Trademark Office on December 15, 1998, as Registration No. 2,211,401.

WHEREAS, TM Acquisition Corp. ("Assignee"), a Delaware corporation, having an address of 3838 East Van Buren, Phoenix, Arizona 85008, is desirous of acquiring all right, title and interest in and to said mark, and the registration thereof, together with the goodwill of the business associated with the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark and the registration thereof, together with the goodwill of the business symbolized by the mark.

COLDWELL BANKER CORPORATION

By 
Printed Name Richard V. Keutwyler
Title Senior Vice President
Date 2-23-99

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