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FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

03-22-1999



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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

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To the Honorable Commissione.

the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Millennium Group, Ltd.

- Individual(s), Association, General Partnership, Limited Partners, Corporation-State: Delaware, Other

2. Name and address of receiving party(ies)

Name: Lettuce Entertain You Enterprises, Inc.

Internal Address:

5419 North Sheridan Road Chicago, IL 60640

03-01-1999

Additional name(s) of conveying party(ies) attached? Yes No

U.S. Patent & TMO/TM Mail Rcpt Dt: #61

citizenship

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

- General Partnership, Limited Partnership, Corporation-State: Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

Execution Date: February 11, 1999

4. Application number(s) or registration number(s):

ATTORNEY DOCKET NO.: 4820-005

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,887,526

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

LAFF, WHITESEL, CONTE & SARET, LTD. ATTORNEYS AT LAW 401 NORTH MICHIGAN AVENUE CHICAGO, ILLINOIS 60611-4212

Direct Telephone Calls to: Larry L. Saret at telephone No. (312) 661-2100. Fax (312) 661-0029

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231 on

Date: 02/25/99 Robbi Shew TYPED NAME: Robbi Shew

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number: 12-0064

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Larry L. Saret Name of Person Signing

Larry L. Saret Signature

February 25, 1999 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 1871 FRAME: 0577

**ASSIGNMENT OF SERVICE MARK**

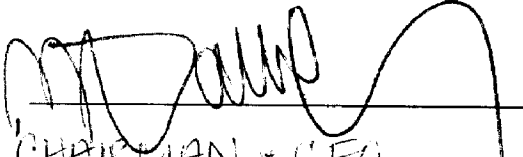
WHEREAS, The Millennium Group, Ltd., a Delaware corporation located at 3255 Grace Street N.W., Washington D.C. ("Assignor"), is the owner of the service mark ICON ENTERTAINMENT and Design ("the Service Mark") and U.S. Service Mark Registration No. 1,887,526 ("Registration") pertaining thereto; and

WHEREAS, Lettuce Entertain You Enterprises, Inc., an Delaware corporation located at 5419 North Sheridan Road, Chicago, Illinois ("Assignee"), desires to acquire Assignor's worldwide rights in the Service Mark, including the above-named Registration, together with the goodwill of the business symbolized by said Service Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to Assignee all of its rights, title and interest throughout the world in and to said Service Mark and said Registration, together with all goodwill of the business symbolized by such Service Mark, including the right to sue for all infringements which may have occurred before execution of this Assignment.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of Assignor.

The Millennium Group, Ltd.

By:   
Title: CHAIRMAN + CEO  
Date: 2/11/99

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