

03-23-1999

Form PTO 1594
1-31-92

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U.S. Department of
Patent and Trademark

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of convey party(ies):

Name: EXIT INFORMATION GUIDE, INC.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Florida
☐ Other: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nation of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other: _____

Execution date: January 14, 1999

2. Names and address of receiving party(ies):

Name: EIG, LLCStreet Address: 4205 N.W. 6th StreetCity: GainesvilleState: FloridaZip: 32609

- ☐ Individual(s) / Citizenship: _____ ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation-State _____
☒ Other: Limited Liability Corporation (Georgia)

If Assignee is not domiciled in the United States, a domestic representative designation is attached? ☐ Yes ☒ NoAdditional name(s) and address(es) attached: ☐ Yes ☒ No

4. Application number(s) or trademark number(s):

If this document is being filed with a new application, the execution date of the application is: _____

A. Trademark Application No(s).

B. Trademark Registration No(s).

1,856,708; 1,256,863; 1,256,864; 1,661,689; 1,668,773; 2,147,061;
2,166,812Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas K. Stine
 Internal Address: WALLENSTEIN & WAGNER, LTD.
 Street Address: 311 South Wacker Drive
53rd Floor
Chicago, Illinois 60606

6. Total number of applications or trademarks involved: 7

7. Total fee (37 CFR 3.41): \$190.00

- ☒ Enclosed
☒ Authorized to be charged to deposit account if deficient

8. Deposit account number: 23-0230

(Attach duplicate copy of this page if paying by deposit account)

03/22/1999 DMUYEM 00000210 1856708

01 FC:481
02 FC:48240.00 OP
150.00 OP

DO NOT USE THIS SPACE

9. Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Thomas K. Stine
 Name of Person Signing

Signature

Date

Attorney Docket No.3242W002

Total number of pages including cover sheet, attachments and document: _____

(66C08)

02-22-1999

U.S. Patent & TM Office Mail Rpt Dt. #22

TRADEMARK
REEL: 1872 FRAME: 0400

TRADEMARK ASSIGNMENT

Whereas, EXIT INFORMATION GUIDE, INC. ("ASSIGNOR"), a corporation organized and existing under the laws of the state of Florida, having its principal office and place of business at 618 South Main Street, Gainesville, Florida 32601, is the owner of the below-listed trademarks which are registered in the U.S. Patent and Trademark Office, namely:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>ISSUED</u>
TRAVELER DISCOUNT GUIDE	1,856,708	10/04/94
STAR & ROUTE LOGO	1,256,863	11/08/93
STAR & ROUTE LOGO	1,256,864	11/08/93
SLANTED SHIELD (EASY EXIT INFORMATION GUIDE INC.)	1,661,689	10/22/91
EIG (SHIELD)	1,668,773	12/17/91
EASY EXIT INFORMATION GUIDE INC. (SLANTED SHIELD)	2,147,061	03/31/98
EASY EXIST INFORMATION GUIDE (words)	2,166,812	06/23/98

Whereas, EIG, L.L.C. ("ASSIGNEE") a corporation organized and existing under the laws of the state of Georgia, having its principal office and place of business at 4205 N.W. 6th Street, Gainesville, Florida 32609, is desirous of acquiring the entire right, title and interest in, to and under the above listed trademarks and the Registrations thereon as well as all common law rights in the trademarks including the right to sue and recover for past infringement thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE, its successors and assigns, the entire right, title and interest in, to and under the trademarks together with the goodwill of the business symbolized by such trademarks, as well as all common law right in such trademarks, including the right to sue and recover for past infringement thereof and any renewals and extensions thereof which exist or may be secured, to the full end of the term for which Registrations are granted, as fully and entirely as the same would have

been held, had this Assignment and sale not been made.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed by their authorized officers.

EXIT INFORMATION GUIDE, INC.

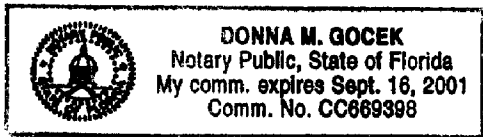
Date: 1/14/99

By: Wilson McKinney
Name: WILSON MCKINNEY
Title: Pres.

STATE OF FLORIDA)
COUNTY OF Alachua)

I, a Notary Public in and for the County and State aforesaid, do hereby certify that Wilson McKinney is known to me to be the person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he/she signed, sealed, and delivered said instrument in his/her legal capacity as an officer of Exit Information Guide, Inc. for the uses and purposes therein set forth.

IN WITNESS WHEREOF I have hereunto set my hand and Notarial Seal this 14 day of January, 1999.

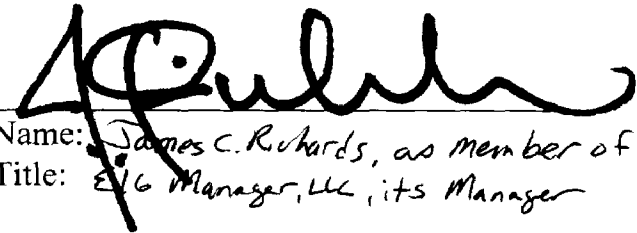


Notary Public

EIG, L.L.C..

Date: 1/15/99


By:


Name: James C. Richards, as member of
Title: EIG Manager, LLC, its Manager

STATE OF ~~FLORIDA~~ ^{GEORGIA})
COUNTY OF FULTON)

I, a Notary Public in and for the County and State aforesaid, do hereby certify that JAMES C. RICHARDS is known to me to be the person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he/she signed, sealed, and delivered said instrument in his/her legal capacity as an officer of EIG, L.L.C. for the uses and purposes therein set forth.

IN WITNESS WHEREOF I have hereunto set my hand and Notarial Seal this 15th day of January, 1999.


Notary Public

65307

Notary Public, DeKalb County, Georgia
My Commission Expires Jan. 23, 1999