

MAR 3-15-99

03-23-1999

RECORDATION TRADEMARK



DEPARTMENT OF COMMERCE and Trademark Office

100990153

To the Honorable Commissioner of Patents and Trademarks, please return the enclosed original document or copy thereof.

1. Name of Party(ies) conveying an interest: **OPR/FINANCE**

Impel Marketing Inc.  
Executive Plaza  
1120 Route 73  
Mount Laurel, New Jersey 08054

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation Delaware  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of Party(ies) receiving an interest:

Name: Skybox International Inc.  
Internal Address: Executive Plaza  
Street Address: 1120 Route 73  
City: Mount Laurel State: New Jersey Zip: 08054

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation Delaware  
 Other \_\_\_\_\_

Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance:

Assignment       Merger  
 Security Agreement       Change of Name  
 Other

Execution Date: April 15, 1992

4. Application number(s) or registration number(s):

A. Trademark Application No.(s): See Attached

B. Trademark Registration No.(s): See Attached

Additional numbers attached?  Yes  No **74230305**

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark H. Webbink, Esq.  
Internal Address: Moore & Van Allen, PLLC  
Street Address: 2200 West Main Street, Suite 800  
City: Durham State: NC ZIP: 27705

6. Total number of applications and registrations involved: 12

7. Total fee (37 CFR 3.4): ..... \$ 315.00

Enclosed  
 Authorized to be charged to deposit account  
(Any Deficiency)

8. Deposit account number:  
13-4365  
(Attach duplicate copy of this form if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Mark H. Webbink, Esq.      [Signature]      3/10/99  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments and document: 8

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner Of Patent And Trademarks, Washington, DC 20231, BOX ASSIGNMENTS.

Kim Oakley  
(Typed or printed name of person signing the certificate)

K. Oakley  
(Signature of the person signing the certificate)

3-10-99  
(Date of Signature)

03/22/1999 JSH/BAZZ 00000184 74230305

01 FC:481      40.00 OP  
02 FC:482      275.00 OP

# SCHEDULE A

## Recordation Form Cover Sheet Change of Name

4. Application number(s) or registration number(s):

A. Trademark Application No.(s): N/A

Mark	Application Serial No.	Filing Date
IMPACT	74/230,305	12/16/91

B. Trademark Registration No.(s):

Mark	Registration No.	Registration Date
TOTAL IMPACT	1,907,843	7/25/95
MAJOR IMPACT	1,907,842	7/25/95
HIGH IMPACT	1,907,841	7/25/95
PRIMETIME	1,763,687	4/6/83
SUPREME COURT	1,751,891	2/9/93
TO WIN THE WORLD	1,899,795	6/13/95
TREASURED COLLECTIONS	1,739,038	12/8/92
CARD-SHIRTS (stylized)	1,728,644	10/27/92
LINE DRIVE and Design	1,722,983	10/6/92
LINE DRIVE and Design	1,766,680	4/20/93
PRE-ROOKIE (stylized)	1,725,515	10/20/92

*State of Delaware*  
*Office of the Secretary of State*      PAGE 1

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "IMPEL MARKETING INC.", CHANGING ITS NAME FROM "IMPEL MARKETING INC." TO "SKYBOX INTERNATIONAL INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF APRIL, A.D. 1992, AT 9 O'CLOCK A.M.



2213949 8100

991044144

A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

AUTHENTICATION: 9557593

DATE: 02-03-99

TRADEMARK  
REEL: 1872 FRAME: 0473

**CERTIFICATE OF AMENDMENT OF CERTIFICATE OF  
INCORPORATION OF IMPEL MARKETING INC.**

Adopted in accordance with the provisions of  
Section 242 of the General Corporation Law  
of the State of Delaware

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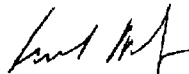
We, Michael Rosenbaum, Vice Chairman, and Jean E. Sharpe, Secretary, of  
Impel Marketing Inc., a corporation existing under the laws of the State of Delaware (the  
"Corporation"), do hereby certify as follows:

FIRST: the certificate of incorporation of the Corporation is hereby amended  
by striking out Article FIRST thereof and by substituting in lieu of said Article the following  
new Article:

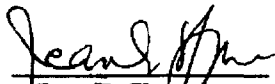
"FIRST: The name of the Corporation is Skybox International Inc."

SECOND: The amendment of the certificate of incorporation herein certified  
has been duly adopted in accordance with the provisions of Sections 228 and 242 of the  
General Corporation Law of the State of Delaware by the written consent of the sole  
stockholder of the Corporation.

IN WITNESS WHEREOF, we have signed this certificate this 14<sup>th</sup> day of  
April, 1992.



Michael Rosenbaum

  
Jean E. Sharpe  
Secretary

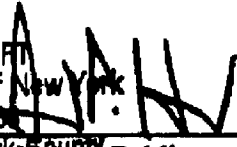
SHUMCERT.MR

**ACKNOWLEDGEMENT**

STATE OF NY )  
                                  ) ss.:  
COUNTY OF NY )

**BE IT REMEMBERED** that, on April 14, 1992, before me, a Notary Public duly authorized by law to take acknowledgement of deeds, personally came **Michael Rosenbaum**, Vice Chairman of Impel Marketing Inc., who duly signed the foregoing instrument before me and acknowledged that such signing is his act and deed, that such instrument as executed is the act and deed of said Corporation, and that the facts stated therein are true.

GIVEN under my hand and seal on April 14, 1992.

DANIEL P. HART  
Notary Public, State of New York  
No. 02-487913  
  
Qualified in New York as a Notary Public  
Commission Expires Nov. 10, 1992