

mkd 3-15-99

03-23-1999



DEPARTMENT OF COMMERCE  
Patent and Trademark Office

RECORDS  
RECEIVED  
TRA

100990152

To the Honorable Commissioner of Patents and Trademarks, please record the attached original document or copy thereof.

1. Name of Party(ies) conveying an interest: 1999 MAR 15 AM 9:51

Skybox International Inc. **OPR/FINANCE**  
Executive Plaza  
1120 Route 73 South  
Mount Laurel, New Jersey 08054

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation Delaware  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of Party(ies) receiving an interest:

Name: Golden Cards, L.P.  
Internal Address: Executive Plaza  
Street Address: 1120 Route 73 South  
City: Mount Laurel State: New Jersey Zip: 08054

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership Pennsylvania  
 Corporation \_\_\_\_\_  
 Other \_\_\_\_\_

Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other

Execution Date: February 10, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s): See Attached

Additional numbers attached?  Yes  No

B. Trademark Registration No.(s): See Attached

75031080

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark H. Webbink, Esq.  
Internal Address: Moore & Van Allen, PLLC  
Street Address: 2200 West Main Street, Suite 800  
City: Durham State: NC ZIP: 27705

6. Total number of applications and registrations involved: 22

7. Total fee (37 CFR 3.4): ..... \$ 565.00  
 Enclosed  
 Authorized to be charged to deposit account  
(Any Deficiency)

8. Deposit account number:  
13-4365  
(Attach duplicate copy of this form if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Mark H. Webbink, Esq.                      [Signature]                      3/10/99  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments and document: 7

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

40.00 OP  
525.00 OP

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner Of Patent And Trademarks, Washington, DC 20231, BOX ASSIGNMENTS.

Kim Oakley  
(Typed or printed name of person signing the certificate)

K. Oakley  
(Signature of the person signing the certificate)

3-10-99  
(Date of Signature)

03/22/1999 JSH/BAZZ 00000183 75031080

01 FC:481  
02 FC:482

# SCHEDULE A

## Recordation Form Cover Sheet Trademark Assignment

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

Mark	Application Serial No.	Filing Date
IMPACT	75/031,080	12/11/95
SKYBOX (Stylized)	75/370,376	10/08/97
THUNDER SKYBOX	75/370,279	10/08/97

B. Trademark Registration No.(s):

Mark	Registration No.	Registration Date
AUTOGRAPHICS	2,082,492	07/22/97
E MOTION	2,067,632	06/03/97
LINE DRIVE AND DESIGN	1,766,680	04/20/93
MAJOR IMPACT	1,907,842	07/25/95
PRIMETIME	1,763,687	04/06/93
SKYBOX	1,780,191	07/06/93
SKYBOX	1,794,965	09/28/93
SKYBOX	1,887,682	04/04/95
SKYBOX	1,938,919	11/28/95
SKYBOX	2,129,434	1/13/98
SKYBOX INTERNATIONAL	1,777,816	06/22/93
SKYBOX MASTER SERIES	1,928,693	10/17/95
SKYCAPS	1,833,050	04/26/94
SKYDISC	1,920,877	09/19/95
SKYMOTION	2,039,108	2/18/97
SKYVIEW	2,043,786	3/11/97
SUPREME COURT	1,751,891	02/09/93
TO WIN THE WORLD	1,899,795	06/13/95
TOTAL IMPACT	1,907,843	07/25/95

**US Assignment  
Trademark Registrations and Applications**

WHEREAS Skybox International, Inc., a Delaware corporation whose principal office or place of business is 1120 Route 73 South, Mt Laurel, New Jersey, 08054 ("Assignor"), is the owner of the trademarks transferred by the Assignor under the Asset Purchase Agreement, dated January 29, 1999, among Fleer Corp., a Delaware corporation, Frank H. Fleer Corp., a Delaware corporation and Skybox International, Inc., a Delaware corporation, including, but not limited to the trademarks listed on the attachment hereto now registered with or pending registration in the U.S. Patent and Trademark Office under the indicated Registration/Application Serial Numbers (collectively, the "Trademarks").

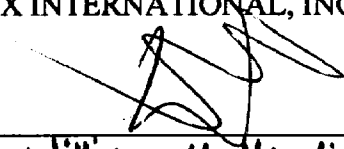
AND WHEREAS, Golden Cards LP, a Pennsylvania limited partnership, whose principal office or place of business is 1120 Route 73 South, Mt Laurel, New Jersey, 08054 ("Assignee"), is desirous of acquiring from the Assignor the whole right, title and interest in and to the Trademarks, together with the goodwill therewith, and that portion of Assignor's business in connection with which Assignor has a *bona fide* intent to use the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, the Assignor confirms that it has sold, assigned and transferred and by these presents does sell, assign and transfer unto the Assignee, its successor and assign, the whole right, title and interest in and to i) the Trademarks; and ii) the registrations and pending applications for registrations therefore, together with the goodwill therewith and that portion of Assignor's business in connection with which Assignor is using or has a *bona fide* intent to use the Trademarks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and effectively as they would have been held and enjoyed by the Assignor had this assignment and sale not been made.

SIGNED at NY, NY and effective the 10th day of February, 1999.

ASSIGNOR:

SKYBOX INTERNATIONAL, INC.

By:   
Name: William H. Hardie III  
Title: VP

New York COUNTY

I, Susan E. Todd, a Notary Public of the aforesaid County and State, do hereby certify that William H. Hardie III personally appeared before me this day and acknowledged that ~~(s)~~he is the VP of Skybox International, Inc., a Delaware corporation, and that by authority duly given and as an act of the corporation, the foregoing instrument was signed in its name by its VP, and attested by ~~herself~~himself as VP and sealed with its common corporate seal.

Witness my hand and notarial seal this 10th day of February, 1999.

Susan Elizabeth Todd  
Notary Public

My Commission Expires:

SUSAN ELIZABETH TODD  
Notary Public, State of New York  
No. 30-4791082  
~~Qualified in Nassau County~~  
Certificate Filed in New York County  
Term Expires September 30, 1999

**Skybox International Inc.  
United States Trademarks**

<b>Mark</b>	<b>Registration #</b>	<b>Registration Date</b>	<b>Application #</b>	<b>Filing Date</b>
AUTOGRAPHICS	2,082,492	07/22/97		
E MOTION	2,067,632	06/03/97		
IMPACT			75/031,080	12/11/95
LINE DRIVE AND DESIGN	1,766,680	04/20/93		
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SKYVIEW	2,043,786	03/11/97		
SUPREME COURT	1,751,891	02/09/93		
THUNDER SKYBOX			75/370,279	10/08/97
TO WIN THE WORLD	1,899,795	06/13/95		
TOTAL IMPACT	1,907,843	07/25/95		

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# MOORE & VAN ALLEN, PLLC

ATTORNEYS AT LAW

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CHARLOTTE, NC  
RALEIGH, NC  
CHARLESTON, SC

March 10, 1999

Commissioner of Patents and Trademarks  
**BOX ASSIGNMENTS**  
Washington, D.C. 20231

**Via Certified Mail**  
**Z 032 473 364**

**Re: Recordation of Assignment of Trademark Applications And Registrations**

Dear Sir/Madam:

Please find enclosed the following documents for recording with the Patent and Trademark Office.

1. Recordation Form Cover Sheet - Trademarks;
2. US Assignment of Trademark Registrations and Applications, executed February 10, 1999 between Skybox International Inc. and Golden Cards, L.P.;
3. Check No. 27822 in the amount of Five Hundred Sixty-Five Dollars (\$565.00);
4. Postcard acknowledgment of filed Assignment of Trademarks documents.

Sincerely yours,

MOORE & VAN ALLEN, PLLC



Mark H. Webbink

#### CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner of Patents and Trademarks, BOX ASSIGNMENTS, Washington, DC 20231.

Kim Oakley  
(Typed or printed name of person signing the certificate)

K. Oakley  
(Signature of the person signing the certificate)

3-10-99  
(Date of Signature)

RECORDED: 03/15/1999

TRADEMARK  
REEL: 1872 FRAME: 0492