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DEPARTMENT OF COMMERCE  
Patent and Trademark Office

FORM PTO-1594  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Proformix, Inc.

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: 1320236 Ontario Inc.  
Internal Address: an Ontario corporation  
Street Address: 67 Toll Road, Holland Landing  
City: Ontario State: \_\_\_\_\_ Zip: L9N 1H2  
Country: CANADA

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other an Ontario corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: January 14, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
75/214,832

B. Trademark Registration No.(s)  
2,028,791; 2,030,100; 2,221,963

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ROBERT B. COHEN  
Internal Address: LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK, LLP  
Street Address: 600 South Avenue West  
City: Westfield State: NJ ZIP: 07090

6. Total Number of applications and registrations involved: 4

7. Total Fee (37 CFR 3.41).....\$ 115.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
12-1095  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

ROBERT B. COHEN  
(Name of Person Signing)

(Signature)

March 4, 1999  
(Date)

Total number of pages including cover sheet, attachments, and document: **4**

Mail documents to be recorded with required cover sheet information to:  
U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231 Attention: Assignments

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IN THE UNITED STATES PATENT AND TRADEMARKS OFFICE

DESIGNATION OF REPRESENTATIVE

Re: 1320236 ONTARIO INC.  
Serial No.: 75/214,830 – Filed: December 17, 1996  
Trade Mark: **INTELLITRAY**  
Our Case: T179498

- and -

Re: Serial No.: 75/214,832 – Filed: December 17, 1966  
Trade Mark: **INTELLIBOARD**  
Our Case: T1799

- and -

Re: Reg. No.: 2,028,791 – Reg. Date: January 7, 1997  
Trade Mark: **BIRD LOGO**  
Our Case: T1699

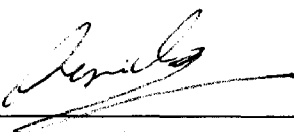
- and -

Re: Reg. No.: 2,030,100 – Reg. Date: January 14, 1997  
Trade Mark: **PROFORMIX**  
Our Case: T1899

1320236 ONTARIO INC., an Ontario corporation, whose full post office address is 67 Toll Road, Holland Landing, Ontario, L9N 1H2, the owner of rights in the above-noted U.S. trade mark applications and registrations, by reason of an assignment dated November 18, 1998 from PROFORMIX, INC., hereby designates, Robert B. Cohen of Lerner, David, Littenberg, Krumholz & Mentlik, LLP, at 600 South Avenue West, Westfield, New Jersey, 07090-149710, U.S.A., as its representative upon whom service of notice or process in proceedings affecting the applications and registrations may be served.

EXECUTED at Holland Landing, Ontario, Canada, this 23 day of February, 1999.

1320236 ONTARIO INC.

By:   
Name: Roy Pasricha  
Title: vice president



On x 1-14-99 before me personally appeared x Jerry Swon,  
personally known to me (or proved to me on the basis of satisfactory evidence) to be the  
person whose name is/are subscribed to the within instrument, and acknowledged to me that  
he/she executed the same in his/her authorized capacity, and that by his/her signature on the  
instrument the person, or the entity upon behalf of which the person acted, executed the  
instrument.

WITNESS my hand and official seal.

[SEAL]

x Carla Alder  
Signature of Notary or Commissioner of Oaths