

03-23-1999

Form PTO-1504

RECORDATION FORM

DEPARTMENT OF COMMERCE
Patent and Trademark Office

1-31-92

2.25.99



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Transmit this document or copy hereof

To the Honorable Commissioner

Name and address of receiving party(ies):

1. Name of conveying party

02-25-1999

Johnson Brothers Liquor Company,

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #54

Name: E. & J. Gallo Winery

Address:

- Individual(s)
- General Partnership
- Corporation-State Minnesota
- Other

600 Yosemite Boulevard
Modesto, California

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

Additional name(s) of conveying party(ies) attached Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 25, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/139,615 (and others)

B. Trademark Registration No.(s).
1,978,517 (and others)

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Upton Douglass

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....12

7. Total fee (37 CFR 3.41) \$ 315.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Upton Douglass
Name of Person Signing

Signature

2/25/99
Date

Total number of pages comprising cover sheet: _____

Schedule of Trademarks

Trademark	Reg. No.
Miscellaneous Design	1,978,517
Miscellaneous Design	2,071,004
Miscellaneous Design	2,036,435
GOLDEN LION & Design	1,886,251
RHINO CHASERS	1,739,963
RHINO CHASERS	1,976,217
RHINO CHASERS	2,053,304
WINTERFUL	1,976,218

Trademark	Appln. No.
Miscellaneous Design	75/139,615
40 & Design	75/140,025
RHINO	74/266,776
RHINO CHASERS & Design	75/139,613

ASSIGNMENT

WHEREAS, JOHNSON BROTHERS LIQUOR COMPANY, a corporation organized and existing under the laws of the State of Minnesota, located 2341 University Avenue, St. Paul, Minnesota ("Assignor"), is the assignee of the following trademarks listed in the attached schedule (referred to as said "Trademarks");

and WHEREAS, E. & J. Gallo Winery, a corporation organized and existing under the laws of the State of California, located at 600 Yosemite Boulevard, Modesto, California ("Assignee"), is desirous of acquiring Assignor's interest in said trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to said trademarks, together with its interest in the goodwill of the business symbolized by said trademarks and the above-named registrations and pending applications therefor, and with all claims arising out of or relating to the use or ownership of said marks.

JOHNSON BROTHERS LIQUOR COMPANY

By: _____

Name: _____

Title: _____

Date of Signature: _____