

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

06-04-1999

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101024008

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

MRD 3.11.99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year \_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name FRAME-N-LENS OPTICAL, INC.

02041999

Formerly RIPS OPTICAL SERVICES, INC.

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization \_\_\_\_\_

Receiving Party

Mark if additional names of receiving parties attached

Name VISTA EYECARE, INC.

DBA/AKA NATIONAL VISION ASSOCIATES, LTD.

Composed of \_\_\_\_\_

Address (line 1) 296 GRAYSON HIGHWAY

Address (line 2) \_\_\_\_\_

Address (line 3) LAWRENCEVILLE GEORGIA 30045-5793  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization GEORGIA 65E

03/16/1999 BNGUYEK 00000076 2007360

FOR OFFICE USE ONLY

01 FC:481 40.00 OP  
02 FC:482 25.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 1873 FRAME: 0593

FORM PTO-1618B  
Expires 08/30/99  
OMB 0951-0027

Page 2 RECEIVED

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 770 822-3600 EXT. 2028

Name CHARLES R. NYNICK

Address (line 1) SENIOR PARALEGAL, LEGAL DEPARTMENT

Address (line 2) FRAME-N-LENS OPTICAL, INC.

Address (line 3) 296 GRAYSON HIGHWAY

Address (line 4) LAWRENCEVILLE, GA 30045-5793

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

# 0

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2007360 1855126

Number of Properties

Enter the total number of properties involved.

# 2

Fee Amount

Fee Amount for Properties Listed (BY OFFICE USE)

\$ 1,300

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number

Authorization to charge additional fees:

Yes  No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mitchell Goodman, Vice President, General Counsel & Secretary, FRAME-N-LENS OPTICAL, INC.

2/4/99

Name of Person Signing

Signature

Date Signed

## TRADEMARK ASSIGNMENT

This assignment ("the Assignment") is made effective as of this 28th day of July 1998, by and between Frame-N-Lens Optical, Inc., a California corporation ("Assignor") and Vista Eyecare, Inc. (f/k/a National Vision Associates, Ltd.), a Georgia corporation ("Assignee").

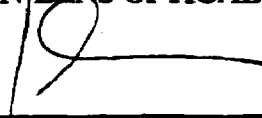
### Recitals

- A. Whereas Assignor has adopted and used the service mark FRAME-N-LENS, which is registered in the United States Patent and Trademark Office, Registration No. 2,007,360, registered October 15, 1996, and also is registered with the California Secretary of State, Registration No. 042179, registered July 12, 1993, and Registration No. 042623, registered October 20, 1993 (the "Mark"); and
- B. Assignee wishes to acquire the Mark, its registrations, and all rights thereto;

The parties agree as follows:

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to the Assignee all rights, title, and interest in and to the Mark, together with any good will of the business symbolized by the Mark, and the Mark's above identified registrations, as well as its other state registrations, if any.


FRAME-N-LENS OPTICAL, INC.

By:   
 Mitchell Goodman  
 Title: Vice President, General Counsel and Secretary  
 Date: March 11, 1999

  
 Notary Public

Notary Public, DeKalb County, Georgia  
 My Commission Expires July 16, 2002

VISTA EYECARE, INC.

By:   
 Mitchell Goodman  
 Title: Senior Vice President, General Counsel and Secretary  
 Date: March 11, 1999

  
 Notary Public

Notary Public, DeKalb County, Georgia  
 My Commission Expires July 16, 2002

[trademark/assign.FNL.doc]  
 CRM

**TRADEMARK ASSIGNMENT**

This assignment ("the Assignment") is made effective as of this 28th day of July 1998, by and between Frame-N-Lens Optical, Inc., a California corporation ("Assignor") and Vista Eyecare, Inc. (f/k/a National Vision Associates, Ltd.), a Georgia corporation ("Assignee").

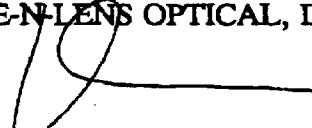
Recitals


- A. Whereas Assignor has adopted and used the trademark FRAME-N-LITES, which is registered in the United States Patent and Trademark Office, Registration No. 1,855,126, registered September 20, 1994 (the "Mark"); and
- B. Assignee wishes to acquire the Mark, its registrations, and all rights thereto;

The parties agree as follows:

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to the Assignee all rights, title, and interest in and to the Mark, together with any good will of the business symbolized by the Mark, and the Mark's above identified registration, as well as its state registrations, if any.


FRAME-N-LENS OPTICAL, INC.


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 Mitchell Goodman  
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[trademark/assign.FNLI.doc]  
 CRM