

03-25-1999



100994082

MAR 23 PM 2:07

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

3.23.99

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other _____
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Greenfield Consulting Group, Inc.

3/19/99

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Connecticut/USA

Receiving Party

Mark if additional names of receiving parties attached

Name Greenfield Online, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 274 Riverside Avenue

Address (line 2) _____

Address (line 3) Westport

City

CT

State/Country

06880

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Connecticut/USA

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/25/1999 INGVNEN 00000047 75225969

FOR OFFICE USE ONLY

01 FC:481

40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1873 FRAME: 0867

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Mark A. Wright, Esquire

Address (line 1) McLane, Graf, Raulerson & Middleton Professional Association

Address (line 2) 900 Elm Street

Address (line 3) PO Box 326

Address (line 4) Manchester, NH 03105-0326

Correspondent Name and Address

Area Code and Telephone Number (603) 625-6464

Name Mark A. Wright, Esquire

Address (line 1) McLane, Graf, Raulerson & Middleton Professional Association

Address (line 2) 900 Elm Street

Address (line 3) PO Box 326

Address (line 4) Manchester, NH 03105-0326

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75-225,969

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

n/a

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark A. Wright, Esquire
Name of Person Signing


Signature

March 19 1999
Date Signed

ASSIGNMENT

WHEREAS, Greenfield Consulting Group, Inc., a Connecticut corporation with an address of 274 Riverside Avenue, Westport, Connecticut 06880 (hereinafter the "Assignor"), warrants that it is the sole and exclusive owner of the entire right, title, interest, and goodwill in the FIELDSOURCE service mark identified in Schedule A attached hereto (the "Mark") and the federal application pending with the United States Patent and Trademark Office identified in Schedule A (hereinafter the "Application"); and

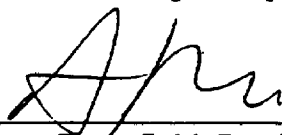
WHEREAS, Greenfield Online, Inc., a Connecticut corporation with an address of 274 Riverside Avenue, Westport, Connecticut 06880 (hereinafter the "Assignee"), is desirous of acquiring all of Assignor's right, title, interest in and to said Mark and Application, together with the goodwill of the business symbolized by the Mark and Application.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all right, title, and interest throughout the United States, its territories and all foreign countries in and to the Mark and Application identified in Schedule A hereto; together with the goodwill of the business symbolized by said Mark and Application, and all rights of action and recovery for past infringement thereof for the full term and all subsequent terms of any registration as fully and entirely as the same would have been held and enjoyed by the Assignor had this assignment not been made. This assignment is made free and clear of any liens and encumbrances.

Assignor

Greenfield Consulting Group, Inc.

Dated: 3/19/, 1999

By: 
Andrew Greenfield, President

SCHEDULE A

To Assignment dated March 19, 1999 between Greenfield Consulting Group, Inc., a Connecticut corporation, with an address of 274 Riverside Avenue, Westport, Connecticut 06880, the Assignor, and Greenfield Online, Inc., a Connecticut corporation, with an address of 274 Riverside Avenue, Westport, Connecticut 06880, the Assignee.

Mark

FIELDSOURCE

Federal Application

<u>Serial No.</u>	<u>Mark</u>	<u>Date Filed</u>
75-225,969	FIELDSOURCE	03/12/97