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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignor	STRATEGIC BUSINESS COMMUNICATIONS, L.L.C.
Reg./Ser. Nos.	1,967,489
Service Mark	THE BEVERAGE FORUM

3.19.99

Box Assignment
Assistant Commissioner for Patents
Washington, DC 20231

Assignment Recordation Form Cover Sheet

Dear Sir:

Please record the attached original document.

1. Name of conveying party. STRATEGIC BUSINESS COMMUNICATIONS, L.L.C..
2. Name and Address of Receiving Party. BILL COMMUNICATIONS, INC., a New York corporation, 355 Park Avenue South; New York, N.Y. 10010-17.
3. Nature of Conveyance: Trademark Assignment. Execution Date: February 2, 1999.

Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Box Assignment; Commissioner for Patents and Trademarks; Washington, DC 20231.

Date: 3/18/99

AnneMarie Provino
AnneMarie Provino

03/25/1999 DNGUYEN 00000016 1967489

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4. Name and Address of Party to Whom Correspondence Concerning Document should be mailed.

Gene S. Winter, Registration No., 28,352
Attorney for Applicant
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

5. Registration/Application Numbers: 1,967,489.

6. Total Number of Applications/Registrations Involved: 1.

7. Total Fee (37 CFR 3.41). \$40.00 due..

8. Authorization to Charge Deposit Account. The Commissioner is hereby authorized to charge any additional fees due by this paper and during the entire pendency of this Application to Account No. 19-4516.

9. Statement and Signature. Total number of pages including cover sheet, attachments and document are 4. To the best of my knowledge and belief, the foregoing information is true and correct.

Respectfully submitted,



Gene S. Winter, Registration No., 28,352
Stephen P. McNamara, Registration No. 32,745
Attorneys for Applicant
ST. ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

Exhibit "D"

Trademark Assignment

WHEREAS, STRATEGIC BUSINESS COMMUNICATIONS, L.L.C., a New York corporation, having offices located at 226 West 26th Street, New York, NY 10001 (hereinafter referred to as ASSIGNOR); had adopted and owned certain trade names and trademarks as set forth on Schedule "A" attached;

WHEREAS, on February 2, 1999, BILL COMMUNICATIONS, INC., a New York Corporation, having offices at 355 Park Avenue South; New York; NY 10010 (hereinafter referred to as ASSIGNEE) acquired from the ASSIGNOR all of its co-ownership rights, title and interest in and to said trade names and trademarks as set forth on Schedule "A" attached;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, effective February 2, 1999, all of its co-ownership rights, title and interest in and to the said trade names and trademarks as set forth on Schedule "A" attached, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trade name and trademark.

Dated: February 2, 1999

**STRATEGIC BUSINESS COMMUNICATIONS,
L.L.C.**

By: [Signature]
Name: ANNA BLANCO
Title: AUTHORIZED REPRESENTATIVE

KEVIN P. BROUGHEL
Notary Public, State of New York : **ss.**
No. 31-6011603 :
Qualified in New York County :
Commission Expires Aug. 10, 2000 :

**STATE OF
COUNTY OF**

On this 2 day of February, 1999, before me personally came Anna Blanco of Strategic Business Communications, L.L.C. to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

[Signature]
Notary Public

SCHEDULE "A"

TRADEMARK

REG./SERIAL NO.

THE BEVERAGE FORUM

1,967,489